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ABSTRACT

The annotated bibliography identifies, organizes, and describes audiovisual and printed career development resource materials for grades K-12. The guide is arranged alphabetically by abbreviations for manufacturers. For each manufacturer listed the following information is given: (1) an abbreviation for the manufacturer, (2) reference number for index purposes, (3) catalog number, (4) distributor, (5) title of the resource material, (6) cost, (7) copyright or production date, (8) description of the media, (9) description of the resource material, and (10) grade level. Cross reference indexes are included for manufacturers' abbreviations, titles, type of media, and grade level. The abbreviations index is an alphabetical listing of manufacturers according to abbreviations used in this bibliography. The title index is an alphabetical listing of the titles, followed by the manufacturers' abbreviations. The media index can be used to locate materials according to type of media (books, booklets, workbooks, papers, audiovisual aids, guidance materials, kits, games, spirit masters, and subscriptions). The grade level index can be used to locate materials according to a particular grade level (primary, intermediate, junior high, senior high, college, and adult). For each of these sections there is a listing of resource materials alphabetically arranged according to manufacturers' abbreviation and including reference number and title. (Author/BP)

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A Bibliography
of Audio-Visual
and Printed
Materials K-12

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CAREER DEVELOPMENT RESOURCES

A Bibliography of Audio-Visual and Printed Materials K-12

Compiled by
The Lake Superior Regional
Resource Center Staff
Kenneth Held, Director

Advisor
J. H. Kerlan, Consultant

A publication prepared with funds made available through the Upper Great Lakes Commission and the Elementary and Secondary Education Act of 1965, Title III.

Division of Instruction
Pupil Personnel Services Section
Minnesota Department of Education
St. Paul
1975

FOREWORD

There is a great amount of interest in career education and career development at the national, state, and local scenes.

In May, 1972 the Minnesota Board of Education adopted a position paper on career education that defines career education as an integral part of education.

There has been a felt need by classroom teachers, counselors, principals, and the Pupil Personnel Services Section of the Minnesota Department of Education to develop a useful guide that identifies, organizes, and describes career resource materials appropriate to career education at the elementary, secondary and post secondary levels of education. Thus, this career resource guide was developed. The guide includes printed and non-printed materials. This guide is not all inclusive of the materials that are being developed by commercial publishers. However, these career resource materials should be helpful to the teachers who are searching for help in the implementation of career development into the classroom. The value or effectiveness is determined mainly by the user.

Assistant Commissioner
Division of Instruction

ACKNOWLEDGEMENTS

A special thanks is extended to all who made the publication of this guide possible. We are especially grateful to Robert M. Anderson, Jules H. Kerlan, and Reynold Erickson of the Minnesota Department of Education.

Without the dedication, assistance and professional ability of Shirley Miller, Resource Material Specialist, this guide would still be in the planning stage.

Kenneth W. Held, Director
Career Education Resource Center
Lake Superior Area

INTRODUCTION

This guide identifies, organizes and describes resource materials appropriate to career education. These materials can be used by both teacher and student, but their value or effectiveness is mainly determined by the user. All of these resource materials are recent, are on display, and may be previewed in the Career Education Resource Center, Lake Superior Area, Duluth, Minnesota.

An update of the guide is planned for the spring of 1975 and will include new resource materials, curriculum materials developed in Minnesota schools, and a cross index by specific grade level and subject.

A description on how to use this guide follows:

This guide of career education resource materials is arranged alphabetically by abbreviations for manufacturers. For each manufacturer listed there is listed the following: (1) an abbreviation for that manufacturer; (2) a reference number for that product for index purposes; (3) a catalog number (if one is provided by the manufacturer); (4) a distributor (if different from manufacturer); (5) a title of the resource material; (6) a cost of the resource material; (7) a date of copyright or production of the resource material; (8) a description of the media for the resource material; (9) a description of the material; and (10) a grade level range for the resource material.

For example, the first manufacturer listed is Associated Educational Materials Co., Inc. (AEMC). No catalog number is given. The distributor is the same as the manufacturer. Title No. 1 for AEMC is "World of Jobs — Multi-Media Kit". The cost, date of copyright/production, description of media, description of material and grade level range follow and are self-explanatory.

Cross-reference indexes are included for manufacturers' abbreviations, titles, type of media and grade level range.

The Abbreviations Index is an alphabetical listing of manufacturers according to the abbreviations used in this bibliography. By locating an abbreviation for a manufacturer in this index, the user can obtain an approximate location of that manufacturer's materials in the bibliography. Please note that pages have not been numbered for the sake of ease in adding supplemental resources at a later date.

The Title Index is an alphabetical listing of the titles, followed by their manufacturers' abbreviations. If a title is known, the manufacturer's abbreviation can be found here, then cross-referenced to the Abbreviations Index for location in the bibliography.

The Media Index can be used to locate materials according to a particular type of media. This index is divided into the following sections:

—Books/Booklets/Workbooks/Notebooks/Papers
—Cassette Tapes
—Cassettes With Books, Posters, Spirit Masters, etc.
—Filmstrips/Slides
—Guidance Materials/Kits/Games
—Posters/Pictures/Spirit Masters/etc.
—Subscriptions

For each of these sections there is a listing of resource materials alphabetically according to manufacturer's abbreviation, including reference number and title.

The Grade Level Index can be used to locate materials according to a particular grade level range. This index is divided into the following sections:

—Grades K-3 — Primary
—Grades 4-6 — Intermediate
—Grades 7-9 — Junior High
—Grades 10-12 — Senior High
—College
—Adult

For each of these sections there is a listing of resource materials alphabetically according to manufacturer's abbreviation including reference number and title.

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Resource Materials by Manufacturer 1

ABBREVIATIONS INDEX

AEMC	Associated Educational Materials Co., Inc.
AGS	American Guidance Service, Inc.
AIMS	AIMS Instructional Media Services, Inc.
ARCO	ARCO Publishing Company, Inc.
ARGUS	Argus Communications
AVID	Avid Corporation
A-W	Addison-Wesley Publishing Company, Inc.
BARRON'S	Barron's Educational Series, Inc.
BFMC	Butterick Fashion Marketing Co.
BOWMAR	Bowmar Publishing Corporation
CAREERS	Careers, Incorporated
CEA	Career Education Associates, Inc.
CEEB	College Entrance Examination Board
CEM	Charles E. Merrill Publishing Co.
CG	Chronicle Guidance Publications, Inc.
CI	Curriculum Innovations, Inc.
CP	The Carroll Press Publishers
DAE	Department of Audiovisual Extension
DCS	Diversified Counseling Services
D-G	Denoyer-Geppert
EBEC	Encyclopaedia Britannica Educational Corporation
EDC	Educational Dimensions Corporation
EDI	Educational Design, Inc.
EGH	Eye Gate House
EPC	Educational Progress Corporation
EPS	Educators Progress Service, Inc.
ERS	Educational Reading Service
ETS	Educational Testing Service
FC	Finney Company
FEC	Follett Educational Corporation
GA	Guidance Associates
GATF	Graphic Arts Technical Foundation, Inc.
GMC	General Motors Corporation
HCJP	H. C. Johnson Press, Inc.
H-M	Houghton-Mifflin Company
IMC	International Marketing Corporation
IMCO	IMCO Incorporated
IP&P	The Interstate Printers and Publishers

ABBREVIATIONS INDEX

IR	Institute for Research
JGF	J. G. Ferguson Publishing Company
JM	Julina Messner
KA	Knowledge Aid
KF	King Features
LFC	Library Filmstrip Center
LP	Lerner Publications Company
LPC	Love Publishing Company
LPI	Lawren Productions, Inc.
LSI	Lear Siegler, Inc.
MBC	Milton Bradley Company
McG-H	McGraw-Hill Book Company
McK	McKnight Publishing Company
MPI	Mini Productions, Inc.
NAEA	National Aerospace Education Association
NAVA	National Audio-Visual Association, Inc.
NEWIST	NEWIST Vocational Guidance Division
NVP	New Vocations Project
OA	Occupational Awareness
OPC	Olympus Publishing Company
PACI	Public Affairs Committee, Inc.
PEFI	Pathescope Educational Films, Inc.
PEM	Pennant Educational Materials
PPI	Palmer Publications, Inc.
P/S	Pflaum/Standard
QED	QED Productions
RP	Research Press Company
RRP	Richards Rosen Press, Inc.
SED	Scott Education Division
SRA	Science Research Associates, Inc.
SRC	Success Research Consultants, Inc.
SS	Sextant Systems, Inc.
SVE	Society for Visual Education, Singer Education Division
USDL-BLS	U.S. Department of Labor, Bureau of Labor Statistics
USDL-MA	U.S. Department of Labor, Manpower Administration
USGPO	U.S. Government Printing Office
VMI	Visual Materials, Inc.
WLC	Westinghouse Learning Corporation

TITLE INDEX

A

A Better Way	GMC
About Me — Student Book	EBEC
About Me — Teacher's Guide	EBEC
About You	SRA
A Career in Typography Today	GATF
Accent/Jobs and Job Models	FEC
Accent/World of Work	FEC
Achievement Dynamics	IMC
A Direction for Tomorrow — The Age of Electronics	BOWMAR
A Direction for Tomorrow — The Money Tree	BOWMAR
A Direction for Tomorrow — The Nation's Builders	BOWMAR
Aerospace Arithmetic	NAEA
After the Turn On, What?	RP
A Guide to Professional Careers	JM
Aim for a Job in Cattle Ranching	RRP
Aim for a Job in Trucking	RRP
All Aboard! Let's Go!	ERS
American Battle for Abundance	GMC
"American Occupations" Series	IMCO
Answers to Some Questions About Careers in Graphic Communications	GATF
Applying for a Job	IP&P
Appraisal of Occupational Attitudes	H-M
ARCO-ROSEN Career Guidance Series	ARCO
Art Careers in Advertising	EDC
A-V Buyer's Guide	NAVA
Aviation — Where Career Opportunities Are Bright	NAEA

B

Becoming Myself — Level Six — Spirit Masters	P/S
Becoming Myself — Level Six — Student Text	P/S
Becoming Myself — Level Six — Teacher Edition	P/S
Being Me	SRA
Better Living Booklets	SRA

C

Can I Be A Craftsman?	GMC
Can I Be A Draftsman?	GMC
Can I Be A Scientist?	GMC
Can I Be A Technician?	GMC
Can I Get The Job?	GMC
Career Awareness: A Primary Introduction to Career Education (New)	QED
Career Awareness Program (Popeye the Sailor)	KF
Career Development for the College Student	CP
Career Discoveries: People Who Create Art	GA
Career Discoveries: People Who Help Others	GA
Career Discoveries: People Who Influence Others	GA
Career Discoveries: People Who Make Things	GA
Career Discoveries: People Who Organize Facts	GA
Career Discoveries: People Who Work in Science	GA
Career Education	OPC
Career Education: A Handbook of Funding Resources	H-M
Career Education and the Elementary School Teacher	OPC
Career Education in the Environment	USGPO
Career Education News	McG-H
Career Education Program — Volume I	H-M
Career Education Program — Volume II	H-M
Career Education Program — Volume III	H-M
Career Exploration	VMI
Career Exploration and Planning	H-M
Career Exploration — Automotive Repair	IMCO

TITLE INDEX

Career Guidance in Secondary Education	CEEB
Career Interest Builders	CAREERS
Career Maturity Inventory Specimen Set	McG-H
Career Opportunities in Aviation	NAEA
Career Posters	GATF
Career Program (Career Games/Career Development Laboratory)	EPC
Career Research Monographs — Group A thru 3F	IR
Career World	CI
Career in a Bank	LP
Careers in a Department Store	LP
Careers in Agriculture	LP
Careers in Animal Care	LP
Careers in a Medical Center	LP
Careers in a Police Department	LP
Careers in a Telephone Company	LP
Careers in Auto Sales and Service	LP
Careers in Aviation	NAEA
Careers in Baseball	LP
Careers in Computers	LP
Careers in Conservation	LP
Careers in Conservation	PEFI
Careers in Construction	PEFI
Careers in Drafting (New)	EDC
Careers in Education	NEA
Careers in Fashion Design (New)	EDC
Careers in Fine Arts: Painter-Sculptor	EDC
Careers in Food Service	PEFI
Careers in Football	LP
Careers in Health Services	PEFI
Careers in Hockey	LP
Careers in Hotel Management	JM
Careers in Housing: The Interior	BFMC
Careers in Illustration	EDC
Careers in Photography	EDC
Careers in Printing	LP
Careers in Social Work	PEFI
Careers in Television	EDC
Careers in the Health Field	JM
Careers in the Legal Profession	JM
Careers in the World of Computers (New)	EDC
Careers in Welding	LFC
Career Skills Matrix	WLC
Careers of the Paraprofessions, Future and Present	JM
Careers With An Airline	LP
Careers With a Television Station	LP
Careers With the City	LP
Challenging Careers in the Library World	JM
Choosing Your Career	GA
Classroom Journeys	ERS
College? It's Up To You	GA
Community Helpers	SVE
Community Helpers — Set I	IMCO
Community Helpers — Teaching Pictures	ERS
Community Workers and Helpers	MBC
Community Workers and Helpers — Group I and Group II	SVE
Complete Counseling and Guidance Reference Library	JGF
Computer Revolution — #518	SED
Cooperative Industrial Arts Tests	ETS
Cross Discipline Planning	OPC

TITLE INDEX

D

Dare To Be Different	GA
Deciding	CEEB
Deciding: A Leader's Guide	CEEB
Developing Your Study Skills	GA
Dictionary of Occupational Titles	USDL-MA
Different Ways To Go To College	GA
Discovering Yourself	SRA
Dropping Out: Road to Nowhere	GA
Do We Live or Exist? (By The Students)	GA
DUSO Kit D-1C (Developing Understanding of Self and Others)	AGS
DUSO Kit D-2C (Developing Understanding of Self and Others)	AGS
Dynamo Power	IMC

E

Educators Guide to Free Films	EPS
Educators Guide to Free Filmstrips	EPS
Educators Guide to Free Guidance Materials	EPS
Educators Guide to Free Social Studies Materials	EPS
Educators Guide to Free Tapes, Scripts and Transcripts	EPS
Effective Communication	ARGUS
Elementary Teachers Guide to Free Curriculum Materials	EPS
Employment Opportunities	AVID
English Packet	OA
Essential Aspects of Career Planning and Development	IP&P
Exploring the World of Work	ERS

F

Family Problems of Older Teens	SVE
Family Problems of Young Teens	SVE
Famous Quotes	CAREERS
Feelin'	ARGUS
Finding Your Job Workbook	FC
Finding Your Orbit Exploratory Kit	CG
First Things: Guess Who's In a Group	GA
First Things: Values: A Strategy for Teaching Values	GA
First Things: Values: But It Isn't Yours . . .	GA
First Things: Values: That's No Fair!	GA
First Things: Values: The Trouble With Truth	GA
First Things: Values: What Do You Do About Rules?	GA
First Things: Values: You Promised!	GA
First Things: What Do You Expect of Others?	GA
First Things: What Happens Between People	GA
First Things: Who Do You Think You Are?	GA
First Things: You Got Mad: Are You Glad?	GA
Focus on Development — Stage One: Awareness	SRA
Focus on Development — Stage Two: Responding	SRA
Focus on Development — Stage Three: Involvement	SRA
Freedom to Learn	CEM

G

Getting It Together — A Reading Series About People	SRA
Group Leadership	LPC
Guidance Monograph Series — Set 2	H-M
Guidance Monograph Series — Set 4	H-M
Guidance Monograph Series — Set 5	H-M
Guidance Series Booklets	SRA
Guide to Applying for Educational Employment	NEA
Guide to Career Counseling	SRC

TITLE INDEX

H

Hall Occupational Orientation Inventory, 2nd Edition	EFC
Handbook of Job Facts	SRA
"Health Careers" Series	LPI
Help! These Kids Are Driving Me Crazy	RP
Help Yourself to a Job — Part I	FC
Help Yourself to a Job — Part II	FC
Help Yourself to a Job — Part III	FC
Here I Am	SRA
Here I Am — Level Four — Spirit Masters	P/S
Here I Am — Level Four — Student Text	P/S
Here I Am — Level Four — Teacher Edition	P/S
High School Course Selection and Your Career	GA
How Teenagers Can Get Good Jobs	RRP
How To Get Into College and Stay There	SRA
How to Prepare for the American College Testing Program (ACT)	BARRON'S
How to Prepare for the College Entrance Examinations (SAT)	BARRON'S
Humanistic Teaching	CEM
Human Relations Kit	McG-H

I

I Can Do It — Level Two	P/S
I Can Do It — Level Two — Teacher Text	P/S
I Can Do It — Level Two — Spirit Masters	P/S
I'm Not Alone — Level Five — Spirit Masters	P/S
I'm Not Alone — Level Five — Student Text	P/S
I'm Not Alone — Level Five — Teacher Edition	P/S
Implementing Behavioral Programs for Schools and Clinics	RP
Industry in 20th Century America — Group I	SVE
I Never Looked At It That Way Before	GA
Instructor's Guide	HCJP
Is Graphic Arts the Career for You?	GATF
It's About You — Self Awareness Series	NEWIST
It's Easy to Be Liked	FC

J

Job Attitudes: A Job That Goes Someplace	GA
Job Attitudes: Liking Your Job and Your Life	GA
Job Attitudes: On the Job: Four Trainees	GA
Job Attitudes: Trouble At Work	GA
Job Attitudes: Why Work at All?	GA
Job Experience Kits	SRA
Job Family Series Booklets	SRA
Job Finding Kit	CP
Job Hunting: Where To Begin	GA
Job Opportunities Now — Group I	SVE
Jobs and Gender	GA
Jobs for High School Students	GA
Jobs for the 1970's	USDL-BLS
Jobs for You: It's Happening in Home Economics	GA
Junior Guidance Series Booklets	SRA

K

Keys — Career Exploration	SRA

L

Learning to Live With Others — Group I	SVE
Learning to Live With Others — Group II	SVE

TITLE INDEX

Leisure Time: Busy or Bored?	EGH
Let's Imagine Going Places	ERS
Life and You	PPI
Life Issues of Older Teens	SVE
Life Issues of Young Teens	SVE
Lithography: The Modern Method of Graphic Communications	GATF
Lots of Things — Book I	FC
Lots of Things — Book II	FC

M

Machinist — CEA Bookassette Kit	CEA
Making Value Judgments: Decisions for Today	CEM
Manpower and Economic Education	LPC
Manpower Magazine	USDL-MA
Manpower Report of the President (1972)	USDL-MA
Math — College Packet	OA
Mathematics at Work in General Motors	GMC
Mathematics for Career Education	CEM
Math — General Packet	OA
My Educational Plans	SRA
My Personal Career Builder Folder	PPI

N

New Coping With Series Reference Set	AGS
New Knowledge Needed to Obtain Work	SRA
New Rochester Occupational Reading Series	SRA
Now I'm Ready — Level One	P/S
Now I'm Ready — Level One — Teacher Text	P/S

O

Occupational Briefs	CG
Occupational Employment Statistics	USDL-BLS
Occupational Essentials	HCJP
Occupational Exploration Kit	SRA
Occupational Filing Plan and Bibliography	IP&P
Occupational Information in the Elementary School	SRA
Occupational Information: The Dynamics of Its Nature and Use	SRA
Occupational Microfile	CG
Occupational Notebook Program — Student	RP
Occupational Notebook Program — Teacher's Guide	RP
Occupational Outlook for College Graduates	USDL-BLS
Occupational Outlook for College Graduates	USDL-BLS
Occupational Reprints	CG
Occupational View Deck	CG
Occupations and Careers	McG-H
Occupations Filing Plan and Bibliography	IP&P
On Stage: Wally, Bertha, and You	EBEC
On the Job Training and Where To Get It	JM
Our Working World — 1973 Edition	SRA

P

Personal and Family Management	AVID
Planning Beyond High School	IMCO
Planning Your Career	McG-H
Popeye Career Awareness Book & Poster Library	MBC
Preparing for an Office Job	IMCO
Preparing for the Jobs of the 1970's	GA
Preparing for the World of Work	GA

Preparing for Work — Deluxe Kit	DAE
Programmed Work Awareness Kit (PWAK)	CG
Public Affairs Pamphlet Display Rack	PACI
Public Affairs Pamphlet Library	PACI

R

Reflections of Myself	GA
Risk-Trust-Love: Learning in a Humane Environment	CEM

S

School Interest Inventory	H-M
Science at Work in General Motors	GMC
Science Packet	OA
Search for Values	P/S
Secrets	EPC
Self-Awareness Through Group Dynamics	P/S
Senior High Desk Top Kit	CAREERS
Sextant Series	SS
Social Studies Packet	OA
Somebody's Cheating	GA
SRA Guidance Service Subscription	SRA
Staff Manual and Curriculum Guide — Part I	PPI
Staff Manual and Curriculum Guide — Part II	PPI
Staff Manual and Curriculum Guide — Part III	PPI
Staff Manual and Curriculum Guide — Part IV	PPI
Student Attitude Builders — Set No. 1	CAREERS
Student Attitude Builders — Set No. 2	CAREERS
Student's Handbook: Aviation — Where Career Opportunities are Bright	NAEA
Study of Values, Third Edition	H-M
Succeeding On the Job	IP&P
Success and You	PPI
Supervising on the Job	IP&P
SVE Elementary Media Catalog	SVE
SVE Secondary Media Catalog	SVA

T

Teaching for Career Decision-Making	DGS
Technical Schools, Colleges and Universities Offering Courses in Graphic Comm.	GATF
Teenage Rebellion: Challenge to Authority	GA
Test Booklet — Academic	PPI
Test Booklet — Exploratory	PPI
Test Booklet — Technical	PPI
The Adolescent Experience: Developing Values	GA
The Adolescent Experience: Forming Beliefs	GA
The Adolescent Experience: Interpersonal Relationships	GA
The Adolescent Experience: Setting Goals	GA
The Adolescent Experience: Shaping Identity	GA
The Adolescent Experience: Understanding Emotions	GA
The Audio-Visual Equipment Directory	NAVA
The College Handbook	CEEB
The Dynamics of Group Discussion	ARGUS
The Future and You	PPI
The Job Box	LSI
The Me I Know	SRA
The 1972-73 Airline Guide to Stewardess Careers	ARCO
The Now Generation: Are They Changing Society?	EDC
The Principal's Manual — Jr. High School & Middle School	PPI
The Resume Workbook	CP

TITLE INDEX

The Role of the Counselor in the Secondary School	GA
The Story of Power	GMC
The Teenager and the Interview	RRP
The Turner-Livingston Reading Series	FEC
The Turner Career Guidance Series	FEC
The Wonderful "World of Work" K-3 Series	D-G
The Wonderful "World of Work" 4-6 Series	D-G
The World of Work — Cross-Vocational Skills & Information	EDI
The World of Work — Getting a Job	EDI
The World of Work — On the Job	EDI
3-In-1 Guidance Service	CG
Transactional Analysis Overview	A-W
Turn Yourself On — Goal Planning for Success	RRP

U

"U" Film Kit	EPC
Understanding the Automobile	FEC
Understanding Your Parents	GA
Urban Life	SVE

V

Value Games Resource Set	PEM
Valuing: Exploration and Discovery	ARGUS
Vocational Decisions	IMCO
Vocational Decisions	QED
"Vocations: Medical Careers"	AIMS
Vocational Reading Series	FEC
Vocational Skills Training Directory	NVP

W

What About Me? — Level Three	P/S
What About Me? — Level Three — Teacher Text	P/S
What I Like To Do	SRA
What Job For Me? Series	McG-H
What's It Like?	KA
What To Do After High School	SRA
What to Expect at College	GA
What You Should Know Before You Go To Work	GA
When You Grow Up	MPI
Where Does It Come From? — Group I	IMCO
Where Does It Come From? — Group II	IMCO
Where Do I Go From Here?	SRA
Which College For You?	GA
Widening Occupational Roles Kit (WORK)	SRA
Who I Am	ARGUS
Work and You	PPI
Work Habits and Attitudes	AVID
Working in U.S. Communities — Group I	SVE
Working in U.S. Communities — Group II	SVE
Worksheet	PPI
Worksheet	PPI
Worksheet	PPI
Work Values Inventory	H-M
World of Construction	McK
World of Jobs — Multi-Media Kit	AEMC
World of Manufacturing	McK
World of Work	AVID
World of Work: Professional Set	McK
World of Work: Readings in Interpersonal Relationships	McG-H

TITLE INDEX

World of Work — Set I	McG-H
World of Work — Set II	McG-H
Writing Careers in Advertising	EDC

Y

You and Your Job	JGF
You Can Win A Scholarship	BARRON'S
Your Career — If You're Not Going to College	JM
Your Career in Nursing	JM
Your Career in Parks and Recreation	JM
Your Career in the World of Travel	JM
Your First Week on the Job	GA
Your Future as a Dental Assistant	RRP
Your Future as a Home Economist	RRP
Your Future as a Model	RRP
Your Future as an Optician	RRP
Your Future as a Physician	RRP
Your Future as a Secretary	RRP
Your Future in a Changing World	RRP
Your Future in Archaeology	RRP
Your Future in Astronomy	RRP
Your Future in Beauty Culture	RRP
Your Future in Broadcasting	RRP
Your Future in Dentistry	RRP
Your Future in Forestry	RRP
Your Future in Interior Design	RRP
Your Future in Medical Illustrating: Art and Photography	RRP
Your Future in Medical Technology	RRP
Your Future in Personnel Work	RRP
Your Future in Railroading	RRP
Your Future in Retailing	RRP
Your Future in Technical and Science Writing	RRP
Your Future in the Electronic Computer Field	RRP
Your Future in Veterinary Medicine	RRP
Your Job and Your Future — Book 1 and Book 2	McG-H
Your Job Interview	GA
Your Money — Going or Growing?	FC
Your Personality: The You Others Know	GA
Youth Dynamics	EMC
You: Today and Tomorrow	ETS

MEDIA INDEX

BOOKS/BOOKLETS/WORKBOOKS/NOTEBOOKS/PAPERS

AGS	No. 1	New Coping With Series Reference Set
ARCO	No. 1	The 1972-73 Airline Guide to Stewardess Careers
ARCO	No. 2	ARCO-ROSEN Career Guidance Series
BARRON'S	No. 1	How to Prepare for the American College Testing Program (ACT)
BARRON'S	No. 2	How to Prepare for College Entrance Examinations (SAT)
BARRON'S	No. 3	You Can Win A Scholarship
CEEB	No. 1	Deciding
CEEB	No. 2	Deciding: A Leader's Guide
CEEB	No. 3	Career Guidance In Secondary Education
CEM	No. 1	Mathematics for Career Education
CEM	No. 2	Making Value Judgments: Decisions for Today
CEM	No. 3	Freedom to Learn
CEM	No. 4	Risk-Trust-Love: Learning in a Humane Environment
CG	No. 6	Occupational Reprints
CG	No. 7	Occupational Briefs
CP	No. 1	Career Development for the College Student
CP	No. 2	The Resume Workbook
DGS	No. 1	Teaching for Carter Decision-Making
EBEC	No. 1	About Me — Teacher's Guide
EBEC	No. 2	About Me — Student Book
EPS	No. 1	Educators' Guide to Free Films
EPS	No. 2	Educators' Guide to Free Filmstrips
EPS	No. 3	Educators' Guide to Free Tapes, Scripts and Transcriptions
EPS	No. 4	Educators' Guide to Free Guidance Materials
EPS	No. 5	Educators' Guide to Free Social Studies Materials
EPS	No. 6	Elementary Teachers Guide to Free Curriculum Materials
ETS	No. 1	You: Today and Tomorrow
ETS	No. 2	Cooperative Industrial Arts Tests
FC	No. 1	Finding Your Job Workbook
FC	No. 2	It's Easy To Be Liked
FC	No. 3	Your Money — Going or Growing?
FC	No. 4	Lots of Things — Book I
FC	No. 5	Lots of Things — Book II
FC	No. 6	Help Yourself to a Job — Part I
FC	No. 7	Help Yourself to a Job — Part II
FC	No. 8	Help Yourself to a Job — Part III
FEC	No. 2	Vocational Reading Series
FEC	No. 3	The Turner Career Guidance Series
FEC	No. 4	The Turner-Livingston Reading Series
FEC	No. 5	Understanding the Automobile
FEC	No. 6	Accent/World of Work
FEC	No. 7	Accent/Jobs and Job Models
GATF	No. 2	Lithography — The Modern Method of Graphic Communications
GATF	No. 3	A Career in Typography Today
GATF	No. 4	Answers to Some Questions About Careers in Graphic Communications
GATF	No. 5	Is Graphic Arts the Career for You?
GATF	No. 6	Technical Schools, Colleges and Universities Offering Courses in Graphic Communications

MEDIA INDEX

BOOKS/BOOKLETS/WORKBOOKS/NOTEBOOKS/PAPERS (Continued)

GMC	No. 1	A Better Way
GMC	No. 2	American Battle for Abundance
GMC	No. 3	Can I Be A Craftsman?
GMC	No. 4	Can I Be A Draftsman?
GMC	No. 5	Can I Be A Scientist?
GMC	No. 6	Can I Be A Technician?
GMC	No. 7	Can I Get The Job?
GMC	No. 8	Mathematics At Work In General Motors
GMC	No. 9	Science At Work In General Motors
GMC	No. 10	The Story of Power
HCJP	No. 1	Occupational Essentials
HCJP	No. 2	Instructor's Guide
H-M	No. 1	Career Education Program — Volume I
H-M	No. 2	Career Education Program — Volume II
H-M	No. 3	Career Education Program — Volume III
H-M	No. 4	Career Exploration and Planning
H-M	No. 5	Career Education: A Handbook of Funding Resources
IMC	No. 3	Achievement Dynamics
IP&P	No. 1	Occupations Filing Plan and Bibliography
IP&P	No. 2	Applying for a Job
IP&P	No. 3	Succeeding On the Job
IP&P	No. 4	Supervising On the Job
IP&P	No. 5	Essential Aspects of Career Planning and Development
JGF	No. 1	Complete Counseling and Guidance Reference Library
JGF	No. 2	You and Your Job
JM	No. 1	A Guide to Professional Careers
JM	No. 2	Careers in the Health Field
JM	No. 3	Careers in Hotel Management
JM	No. 4	Careers in the Legal Profession
JM	No. 5	Challenging Careers in the Library World
JM	No. 6	Your Career in Nursing
JM	No. 7	On the Job Training and Where to Get It
JM	No. 8	Careers of the Paraprofessions, Future & Present
JM	No. 9	Your Career in Parks and Recreation
JM	No. 10	Your Career in the World of Travel
JM	No. 11	Your Career — If You're Not Going to College
LP	No. 1	Careers With An Airline
LP	No. 2	Careers in a Bank
LP	No. 3	Careers in Baseball
LP	No. 4	Careers in Computers
LP	No. 5	Careers in a Department Store
LP	No. 6	Careers in Football
LP	No. 7	Careers in Hockey
LP	No. 8	Careers in a Medical Center
LP	No. 9	Careers in a Police Department
LP	No. 10	Careers in Printing
LP	No. 11	Careers in a Telephone Company
LP	No. 12	Careers with a Television Station

MEDIA INDEX

BOOKS/BOOKLETS/WORKBOOKS/NOTEBOOKS/PAPERS (Continued)

LP	No. 13	Careers in Agriculture
LP	No. 14	Careers in Animal Care
LP	No. 15	Careers in Auto Sales & Service
LP	No. 16	Careers with the City
LP	No. 17	Careers in Conservation
LP	No. 18	Careers in Education
LPC	No. 1	Manpower and Economic Education
LPC	No. 2	Group Leadership
LSI	No. 1	The Job Box
McG-H	No. 5	World of Work: Readings in Interpersonal Relationships
McG-H	No. 6	Occupations and Careers
McG-H	No. 7	Planning Your Career
McG-H	No. 8	What Job For Me? Series
McG-H	No. 9	Your Job and Your Future — Book 1 and Book 2
NAEA	No. 1	Student's Handbook: Aviation — Where Career Opportunities are Bright
NAEA	No. 2	Career Opportunities in Aviation
NAEA	No. 3	Careers in Aviation
NAEA	No. 4	Aerospace Arithmetic
NAVA	No. 1	The Audio-Visual Equipment Directory
NAVA	No. 2	A-V Buyer's Guide
NEA	No. 1	Careers in Education
NEA	No. 2	Guide to Applying for Educational Employment
NVP	No. 1	Vocational Skills Training Directory
OA	No. 1	Social Studies Packet
OA	No. 2	English Packet
OA	No. 3	Math — College Packet
OA	No. 4	Math — General Packet
OA	No. 5	Science Packet
OPC	No. 1	Career Education and the Elementary School Teacher
OPC	No. 3	Cross Discipline Planning
PPI	No. 1	Success and You
PPI	No. 2	Staff Manual and Curriculum Guide — Part I
PPI	No. 3	Life and You
PPI	No. 4	Staff Manual and Curriculum Guide — Part II
PPI	No. 5	Work and You
PPI	No. 6	Staff Manual and Curriculum Guide — Part III
PPI	No. 7	The Future and You
PPI	No. 8	Staff Manual and Curriculum Guide — Part IV
PPI	No. 16	The Principal's Manual — Jr. High School and Middle School
P/S	No. 1	Now I'm Ready — Level One
P/S	No. 2	Now I'm Ready — Level One — Teacher Text
P/S	No. 3	I Can Do It — Level Two
P/S	No. 4	I Can Do It — Level Two — Teacher Text
P/S	No. 5	What About Me? — Level Three
P/S	No. 6	What About Me? — Level Three — Teacher Text
P/S	No. 7	Here I Am — Level Four — Student Text
P/S	No. 8	Here I Am — Level Four — Teacher Edition
P/S	No. 10	I'm Not Alone — Level Five — Student Text
P/S	No. 11	I'm Not Alone — Level Five — Teacher Edition

MEDIA INDEX

BOOKS/BOOKLETS/WORKBOOKS/NOTEBOOKS/PAPERS (Continued)

P/S	No. 13	Becoming Myself — Level Six — Student Text
P/S	No. 14	Becoming Myself — Level Six — Teacher Edition
P/S	No. 17	Self-Awareness Through Group Dynamics
RP	No. 1	Occupational Notebook Program — Student
RP	No. 2	Occupational Notebook Program — Teacher's Guide
RP	No. 3	Implementing Behavioral Programs for Schools and Clinics
RP	No. 4	After the Turn On, What?
RP	No. 5	Help! These Kids are Driving Me Crazy
RRP	No. 1	How Teenagers Can Get Good Jobs
RRP	No. 2	The Teenager and the Interview
RRP	No. 3	Turn Yourself On — Goal Planning for Success
RRP	No. 4	Aim for a Job in Cattle Ranching
RRP	No. 5	Aim for a Job in Trucking
RRP	No. 6	Your Future in Archaeology
RRP	No. 7	Your Future in Astronomy
RRP	No. 8	Your Future in Beauty Culture
RRP	No. 9	Your Future in Broadcasting
RRP	No. 10	Your Future in a Changing World
RRP	No. 11	Your Future as a Dental Assistant
RRP	No. 12	Your Future in Dentistry
RRP	No. 13	Your Future in the Electronic Computer Field
RRP	No. 14	Your Future in Forestry
RRP	No. 15	Your Future as a Home Economist
RRP	No. 16	Your Future in Interior Design
RRP	No. 17	Your Future in Medical Illustrating: Art and Photography
RRP	No. 18	Your Future in Medical Technology
RRP	No. 19	Your Future as a Model
RRP	No. 20	Your Future as an Optician
RRP	No. 21	Your Future in Personnel Work
RRP	No. 22	Your Future as a Physician
RRP	No. 23	Your Future in Railroading
RRP	No. 24	Your Future in Retailing
RRP	No. 25	Your Future as a Secretary
RRP	No. 26	Your Future in Technical and Science Writing
RRP	No. 27	Your Future in Veterinary Medicine
SRA	No. 4	New Rochester Occupational Reading Series
SRA	No. 5	Our Working World — 1973 Edition
SRA	No. 6	About You
SRA	No. 7	Being Me
SRA	No. 8	Better Living Booklets
SRA	No. 9	Discovering Yourself
SRA	No. 10	Guidance Series Booklets
SRA	No. 12	Handbook of Job Facts
SRA	No. 13	Here I Am
SRA	No. 14	How To Get Into College and Stay There
SRA	No. 16	Job Family Series Booklets
SRA	No. 17	Junior Guidance Series Booklets
SRA	No. 19	*New* Knowledge Needed to Obtain Work
SRA	No. 20	The Me I Know
SRA	No. 21	My Educational Plans
SRA	No. 23	Occupational Information in the Elementary School
SRA	No. 24	Occupational Information: The Dynamics of Its Nature and Use

MEDIA INDEX

BOOKS/BOOKLETS/WORKBOOKS/NOTEBOOKS/PAPERS (Continued)

SRA	No. 26	What To Do After High School
SRA	No. 27	Where Do I Go From Here?
SRA	No. 29	Getting It Together — A Reading Series About People
SRC	No. 1	Guide to Career Counseling
SVE	No. 15	SVE Elementary Media Catalog
SVE	No. 16	SVE Secondary Media Catalog
USDL-BLS	No. 1	Occupational Outlook Handbook
USDL-BLS	No. 2	Occupational Outlook for College Graduates
USDL-BLS	No. 3	Occupational Employment Statistics
USDL-MA	No. 2	Manpower Report of the President (1972)
USGPO	No. 1	Career Education in the Environment

CASSETTE TAPES

A-W	No. 1	Transactional Analysis Overview
ERS	No. 3	Let's Imagine Going Places
ERS	No. 4	All Aboard! Let's Go!
ERS	No. 5	Exploring the World of Work
IMCO	No. 2	Preparing for an Office Job
IMCO	No. 3	Planning Beyond High School
IMCO	No. 6	"American Occupations" Series
KA	No. 1	What's It Like

CASSETTES WITH BOOKS, POSTERS, SPIRIT MASTERS, ETC.

AGS	No. 2	DUSO Kit D-1C (Developing Understanding of Self and Others)
AGS	No. 3	DUSO Kit D-2C (Developing Understanding of Self and Others)
ARGUS	No. 2	Effective Communication
ARGUS	No. 3	The Dynamics of Group Discussion
ARGUS	No. 5	Valuing: Exploration and Discovery
CEA	No. 1	Machinist — CEA Bookassette Kit
EDI	No. 1	The World of Work — Getting a Job
EDI	No. 2	The World of Work — On the Job
EDI	No. 3	The World of Work — Cross-Vocational Skills and Information
EPC	No. 2	Secrets

FILMSTRIPS/SLIDES

DAE	No. 1	Preparing for Work — Deluxe Kit
EDC	No. 2	Careers In the World of Computers (New)
EDC	No. 3	Careers In Fashion Design (New)
EDC	No. 4	Careers in Drafting (New)
EDC	No. 5	Careers In Fine Arts: Painter-Sculptor
EDC	No. 6	Careers in Television
EDC	No. 7	Careers In Photography
EDC	No. 8	Art Careers in Advertising
EDC	No. 9	Writing Careers in Advertising
EDC	No. 10	Careers In Illustration
McK	No. 2	World of Construction
McK	No. 3	World of Manufacturing
NAEA	No. 5	Aviation — Where Career Opportunities Are Bright
NEWIST	No. 1	It's About You — Self Awareness Series
OPC	No. 2	Career Education
USDL-BLS	No. 4	Jobs for the 1970's

MEDIA INDEX

FILMSTRIPS WITH CASSETTES

AEMC	No. 1	World of Jobs — Multi-Media Kit
AIMS	No. 1	"Vocations: Medical Careers"
ARGUS	No. 4	Who I Am
AVID	No. 1	World of Work
AVID	No. 2	Employment Opportunities
AVID	No. 3	Work Habits and Attitudes
AVID	No. 4	Personal and Family Management
BFMC	No. 1	Careers in Housing: The Interior
BOWMAR	No. 1	A Direction for Tomorrow — The Nation's Builders
BOWMAR	No. 2	A Direction for Tomorrow — The Age of Electronics
BOWMAR	No. 3	A Direction for Tomorrow — The Money Tree
D-G	No. 1	The Wonderful "World of Work" K-3 Series
D-G	No. 2	The Wonderful "World of Work" 4-6 Series
EDC	No. 1	The Now Generation: Are They Changing Society?
EGH	No. 1	Leisure Time: Busy or Bored?
EPC	No. 1	Career Program (Career Games/Career Development Laboratory)
ERS	No. 1	Classroom Journeys
GA	No. 1	The Adolescent Experience: Developing Values
GA	No. 2	The Adolescent Experience: Forming Beliefs
GA	No. 3	The Adolescent Experience: Interpersonal Relationships
GA	No. 4	The Adolescent Experience: Setting Goals
GA	No. 5	The Adolescent Experience: Shaping Identity
GA	No. 6	The Adolescent Experience: Understanding Emotions
GA	No. 7	Job Attitudes: Trouble At Work
GA	No. 8	Job Attitudes: On The Job: Four Trainees
GA	No. 9	Job Attitudes: A Job That Goes Someplace
GA	No. 10	Job Attitudes: Why Work At All?
GA	No. 11	Job Attitudes: Liking Your Job and Your Life
GA	No. 12	Career Discoveries: People Who Make Things
GA	No. 13	Career Discoveries: People Who Influence Others
GA	No. 14	Career Discoveries: People Who Work in Science
GA	No. 15	Career Discoveries: People Who Help Others
GA	No. 16	Career Discoveries: People Who Create Art
GA	No. 17	Career Discoveries: People Who Organize Facts
GA	No. 18	Jobs For High School Students
GA	No. 19	Dropping Out: Road To Nowhere
GA	No. 20	High School Course Selection and Your Career
GA	No. 21	Developing Your Study Skills
GA	No. 22	Jobs and Gender
GA	No. 23	Job Hunting: Where To Begin
GA	No. 24	Your First Week on the Job
GA	No. 25	Choosing Your Career
GA	No. 26	Preparing for the Jobs of the 1970's
GA	No. 27	What You Should Know Before You Go To Work
GA	No. 28	Your Job Interview
GA	No. 29	Preparing for the World of Work
GA	No. 30	Jobs For You: It's Happening in Home Economics
GA	No. 31	Understanding Your Parents
GA	No. 32	I Never Looked At It That Way Before
GA	No. 33	Teenage Rebellion: Challenge To Authority
GA	No. 34	Do We Live Or Exist? (By The Students)

MEDIA INDEX

FILMSTRIPS WITH CASSETTES (Continued)

GA	No. 35	Reflections Of Myself
GA	No. 36	Your Personality: The You Others Know
GA	No. 37	Dare To Be Different
GA	No. 38	Somebody's Cheating!
GA	No. 39	The Role of the Counselor in the Secondary School
GA	No. 40	College? It's Up To You
GA	No. 41	Which College For You?
GA	No. 42	What To Expect at College
GA	No. 43	Different Ways To Go To College
GA	No. 44	First Things: Values: The Trouble With Truth
GA	No. 45	First Things: Values: That's No Fair!
GA	No. 46	First Things: Values: You Promised!
GA	No. 47	First Things: Values: But It Isn't Yours
GA	No. 48	First Things: Values: What Do You Do About Rules?
GA	No. 49	First Things: Values: A Strategy For Teaching Values
GA	No. 50	First Things: Guess Who's In A Group!
GA	No. 51	First Things: What Do You Expect of Others?
GA	No. 52	First Things: What Happens Between People
GA	No. 53	First Things: Who Do You Think You Are?
GA	No. 54	First Things: You Got Mad: Are You Glad?
IMCO	No. 1	Where Does It Come From? — Group I
IMCO	No. 2	Where Does It Come From? — Group II
IMCO	No. 5	Career Exploration — Automotive Repair
IMCO	No. 7	Vocational Decisions
LFC	No. 1	Careers in Welding
LPI	No. 1	"Health Careers" Series
McG-H	No. 1	Human Relations Kit
McG-H	No. 2	World of Work — Set I
McG-H	No. 3	World of Work — Set II
PEFI	No. 1	Careers in Health Services
PEFI	No. 2	Careers in Construction
PEFI	No. 3	Careers in Food Service
PEFI	No. 4	Careers in Conservation
PEFI	No. 5	Careers in Social Work
QED	No. 1	Vocational Decisions
QED	No. 2	Career Awareness: A Primary Introduction to Career Education (New)
SED	No. 1	Computer Revolution — #518
SRA	No. 1	Focus on Development — Stage One: Awareness
SRA	No. 2	Focus on Development — Stage Two: Responding
SRA	No. 3	Focus on Selt Development — Stage Three: Involvement
SRA	No. 18	Keys — Career Exploration
SVE	No. 1	Learning to Live With Others — Group I
SVE	No. 2	Learning to Live With Others — Group II
SVE	No. 3	Community Workers and Helpers — Group I
SVE	No. 4	Community Workers and Helpers — Group II
SVE	No. 5	Life Issues of Young Teens
SVE	No. 6	Life Issues of Older Teens
SVE	No. 7	Family Problems of Young Teens
SVE	No. 8	Family Problems of Older Teens
SVE	No. 9	Working in U.S. Communities — Group I
SVE	No. 10	Working in U.S. Communities — Group II
SVE	No. 13	Job Opportunities Now — Group I
SVE	No. 14	Industry in 20th-Century America — Group I

GUIDANCE MATERIALS/KITS/GAMES

ARGUS	No. 1	Feelin'
CAREERS	No. 1	Senior High Desk Top Kit
CG	No. 2	Finding Your Orbit Exploratory Kit

MEDIA INDEX

GUIDANCE MATERIALS/KITS/GAMES (Continued)

CG	No. 3	Occupational View Deck
CG	No. 4	Occupational Microfile
CG	No. 5	Programmed Work Awareness Kit (PWAK)
CP	No. 3	Job Finding Kit
EBEC	No. 3	On Stage: Wally, Bertha, and You
EPC	No. 3	"U" Film Kit
FEC	No. 1	Hall Occupational Orientation Inventory, 2nd Edition
H-M	No. 6	Guidance Monograph Series — Set 2
H-M	No. 7	Guidance Monograph Series — Set 4
H-M	No. 8	Guidance Monograph Series — Set 5
H-M	No. 9	Study of Values, Third Edition
H-M	No. 10	Work Values Inventory
H-M	No. 11	School Interest Inventory
H-M	No. 12	Appraisal of Occupational Attitudes
IMC	No. 1	Dynamo Power
IMC	No. 2	Youth Dynamics
IR	No. 1	Career Research Monographs — Group A thru 3F
KF	No. 1	Career Awareness Program (Popeye the Sailor)
McG-H	No. 10	Career Maturity Inventory Specimen Set
McK	No. 1	World of Work — Professional Set
PACI	No. 2	Public Affairs Pamphlet Display Rack
PEM	No. 1	Value Games Resource Set
PPI	No. 9	Test Booklet — Exploratory
PPI	No. 10	Worksheet
PPI	No. 11	Test Booklet — Academic
PPI	No. 12	Worksheet
PPI	No. 13	Test Booklet — Technical
PPI	No. 14	Worksheet
PPI	No. 15	My Personal Career Builder Folder
SRA	No. 15	Job Experience Kits
SRA	No. 22	Occupational Exploration Kit
SRA	No. 25	What I Like To Do
SRA	No. 28	Widening Occupational Roles Kit (WORK)
SS	No. 1	Sextant Series

POSTERS/PICTURES/SPIRIT MASTERS, ETC.

CAREERS	No. 2	Career Interest Builders
CAREERS	No. 3	Student Attitude Builders — Set No. 1
CAREERS	No. 4	Student Attitude Builders — Set No. 2
CAREERS	No. 5	Famous Quotes
ERS	No. 2	Community Helpers — Teaching Pictures
GATF	No. 1	Career Posters
IMCO	No. 4	Community Helpers — Set 1
MBC	No. 1	Community Workers & Helpers
MBC	No. 2	Popeye Career Awareness Book & Poster Library
MPI	No. 1	When You Grow Up
P/S	No. 9	Here I Am — Level Four — Spirit Masters
P/S	No. 12	I'm Not Alone — Level Five — Spirit Masters
P/S	No. 15	Becoming Myself — Level Six — Spirit Masters
P/S	No. 16	Search for Values
SVE	No. 11	Community Helpers
SVE	No. 12	Urban Life
VMI	No. 1	Career Exploration
WLC	No. 1	Career Skills Matrix

SUBSCRIPTIONS

CG	No. 1	3-In-1 Guidance
CI	No. 1	Career World
McG-H	No. 4	Career Education News
SRA	No. 11	SRA Guidance Service Subscription
USDL-MA	No. 1	Manpower Magazine

GRADE LEVEL INDEX

Grades K-3 — Primary

AEMC	No. 1	World of Jobs — Multi-Media Kit
AGS	No. 1	New Coping With Series Reference Set
AGS	No. 2	DUSO Kit D-1C (Developing Understanding of Self and Others)
AGS	No. 3	DUSO Kit D-2C (Developing Understanding of Self and Others)
CG	No. 5	Programmed Work Awareness Kit (PWAK)
D-G	No. 1	The Wonderful "World of Work" K-3 Series
EBEC	No. 3	On Stage: Wally, Bertha, and You
EPS	No. 6	Elementary Teacher's Guide to Free Curriculum Materials
ERS	No. 1	Classroom Journeys
ERS	No. 2	Community Helpers — Teaching Pictures
ERS	No. 3	Let's Imagine Going Places
ERS	No. 4	All Aboard! Let's Go!
GA	No. 44	First Things: Values: The Trouble With Truth
GA	No. 45	First Things: Values: That's No Fair!
GA	No. 46	First Things Values: You Promised!
GA	No. 47	First Things: Values: But It Isn't Yours . . .
GA	No. 48	First Things: Values: What Do You Do About Rules?
GA	No. 49	First Things: Values: A Strategy for Teaching Values
GA	No. 50	First Things: Guess Who's in a Group
GA	No. 51	First Things: What Do You Expect of Others?
GA	No. 52	First Things: What Happens Between People
GA	No. 53	First Things: Who Do You Think You Are?
GA	No. 54	First Things: You Got Mad: Are You Glad?
H-M	No. 1	Career Education Program — Volume I
IMC	No. 1	Dynamo Power
IMC	No. 2	Youth Dynamics
IMCO	No. 1	Where Does It Come From? — Group I
IMCO	No. 2	Where Does It Come From? — Group II
IMCO	No. 5	Community Helpers — Set 1
LP	No. 1	Careers With An Airline
LP	No. 2	Careers in a Bank
LP	No. 3	Careers in Baseball
LP	No. 4	Careers in Computers
LP	No. 5	Careers in a Department Store
LP	No. 6	Careers in Football
LP	No. 7	Careers in Hockey
LP	No. 8	Careers in a Medical Center
LP	No. 9	Careers in a Police Department
LP	No. 10	Careers in Printing
LP	No. 11	Careers in a Telephone Company
LP	No. 12	Careers with a Television Station
LP	No. 13	Careers in Agriculture
LP	No. 14	Careers in Animal Care
LP	No. 15	Careers in Auto Sales & Service
LP	No. 16	Careers with the City
LP	No. 17	Careers in Conservation
LP	No. 18	Careers in Education
MBC	No. 1	Community Workers and Helpers
MBC	No. 2	Popeye Career Awareness Book and Poster Library
MPI	No. 1	When You Grow Up
NEA	No. 2	Guide to Applying for Education Employment
OPC	No. 1	Career Education and the Elementary Teacher
PEM	No. 1	Value Games Resource Set

GRADE LEVEL INDEX

Grades K-3 — Primary

P/S	No. 1	Now I'm Ready — Level One
P/S	No. 2	Now I'm Ready — Level One — Teacher Text
P/S	No. 3	I Can Do It — Level Two
P/S	No. 4	I Can Do It — Level Two — Teacher Text
P/S	No. 5	What About Me? — Level Three
P/S	No. 6	What About Me? — Level Three — Teacher Text
QED	No. 2	Career Awareness: A Primary Introduction to Career Education (New)
SRA	No. 1	Focus on Development — Stage One: Awareness
SRA	No. 2	Focus on Development — Stage Two: Responding
SRA	No. 5	Our Working World — 1973 Edition
SRA	No. 13	Here I Am
SRA	No. 20	The Me I Know
SRA	No. 23	Occupational Information in the Elementary School
SVE	No. 1	Learning to Live With Others — Group I
SVE	No. 2	Learning to Live With Others — Group II
SVE	No. 3	Community Workers and Helpers — Group I
SVE	No. 4	Community Workers and Helpers — Group II
SVE	No. 11	Community Helpers
SVE	No. 12	Urban Life

Grades 4-6 — Intermediate

AGS	No. 3	DUSO Kit D-2C (Developing Understanding of Self and Others)
CG	No. 2	Finding Your Orbit Exploratory Kit
D-G	No. 2	The Wonderful "World of Work" 4-6 Series
EBEC	No. 1	About Me — Student Book
EBEC	No. 2	About Me — Teacher's Guide
EPC	No. 2	Secrets
EPS	No. 6	Elementary Teacher's Guide to Free Curriculum Materials
ERS	No. 1	Classroom Journeys
ERS	No. 4	All Aboard! Let's Go!
GA	No. 12	Career Discoveries: People Who Make Things
GA	No. 13	Career Discoveries: People Who Influence Others
GA	No. 14	Career Discoveries: People Who Work in Science
GA	No. 15	Career Discoveries: People Who Help Others
GA	No. 16	Career Discoveries: People Who Create Art
GA	No. 17	Career Discoveries: People Who Organize Facts
GA	No. 44	First Things: Values: The Trouble With Truth
GA	No. 45	First Things: Values: That's No Fair!
GA	No. 46	First Things: Values: You Promised!
GA	No. 47	First Things: Values: But It Isn't Yours . . .
GA	No. 48	First Things: Values: What Do You Do About Rules?
GA	No. 49	First Things: Values: A Strategy for Teaching Values
GA	No. 50	First Things: Guess Who's In A Group
GA	No. 51	First Things: What Do You Expect of Others?
GA	No. 52	First Things: What Happens Between People
GA	No. 53	First Things: Who Do You Think You Are?
GA	No. 54	First Things: You Got Mad: Are You Glad?
H-M	No. 1	Career Education Program — Volume I
IMC	No. 2	Youth Dynamics
IMCO	No. 1	Where Does It Come From?
KF	No. 1	Career Awareness Program (Popeye the Sailor)

GRADE LEVEL INDEX

Grades 4-6 — Intermediate

LP	No. 1	Careers with an Airline
LP	No. 2	Careers in a Bank
LP	No. 3	Careers in Baseball
LP	No. 4	Careers in Computers
LP	No. 5	Careers in a Department Store
LP	No. 6	Careers in Football
LP	No. 7	Careers in Hockey
LP	No. 8	Careers in a Medical Center
LP	No. 9	Careers in a Police Department
LP	No. 10	Careers in Printing
LP	No. 11	Careers in a Telephone Company
LP	No. 12	Careers with a Television Station
LP	No. 13	Careers in Agriculture
LP	No. 14	Careers in Animal Care
LP	No. 15	Careers in Auto Sales & Service
LP	No. 16	Careers with the City
LP	No. 17	Careers in Conservation
LP	No. 18	Careers in Education
MBC	No. 2	Popeye Career Awareness Book and Poster Library
McG-H	No. 8	What Job For Me? Series
McG-H	No. 10	Career Maturity Inventory
MPI	No. 1	When You Grow Up
OPC	No. 1	Career Education and the Elementary Teacher
PEM	No. 1	Value Games Resource Set
P/S	No. 7	Here I Am — Level Four — Student Text
P/S	No. 8	Here I Am — Level Four — Teacher Edition
P/S	No. 9	Here I Am — Level Four — Spirit Masters
P/S	No. 10	I'm Not Alone — Level Five — Student Text
P/S	No. 11	I'm Not Alone — Level Five — Teacher Edition
P/S	No. 12	I'm Not Alone — Level Five — Spirit Masters
P/S	No. 13	Becoming Myself — Level Six — Student Text
P/S	No. 14	Becoming Myself — Level Six — Teacher Edition
P/S	No. 15	Becoming Myself — Level Six — Spirit Masters
SRA	No. 2	Focus on Development — Stage Two: Responding
SRA	No. 3	Focus on Self Development — Stage Three: Involvement
SRA	No. 5	Our Working World — 1973 Edition
SRA	No. 7	Being Me
SRA	No. 12	Handbook of Job Facts
SRA	No. 17	Junior Guidance Series Booklets
SRA	No. 18	Keys — Career Exploration
SRA	No. 20	The Me I Know
SRA	No. 25	What I Like To Do
SRA	No. 28	Widening Occupational Roles Kit (WORK)
SVE	No. 1	Learning to Live With Others — Group I
SVE	No. 2	Learning to Live With Others — Group II
SVE	No. 9	Working in U.S.Communities — Group I
SVE	No. 10	Working in U.S. Communities — Group II

Grades 7-9 — Junior High

ARGUS	No. 1	Feelin'
ARGUS	No. 2	Effective Communication
CAREERS	No. 2	Career Interest Builders
CAREERS	No. 3	Student Attitude Builders — Set No. 1
CAREERS	No. 4	Student Attitude Builders — Set No. 2
CAREERS	No. 5	Famous Quotes
CEEB	No. 1	Deciding
CEEB	No. 2	Deciding: A Leader's Guide

GRADE LEVEL INDEX

Grades 7-9 — Junior High

CEM	No. 2	Making Value Judgments: Decisions for Today
CG	No. 2	Finding Your Orbit Exploratory Kit
CI	No. 1	Career World
EGH	No. 1	Leisure Time: Busy or Bored?
EPC	No. 1	Career Program (Career Games/Career Development Laboratory)
ERS	No. 5	Exploring the World of Work
ETS	No. 2	Cooperative Industrial Arts Tests
FEC	No. 2	Vocational Reading Series
FEC	No. 3	The Turner Career Guidance Series
FEC	No. 4	The Turner-Livingston Reading Series
FEC	No. 5	Understanding the Automobile
FEC	No. 6	Accent/World of Work
FEC	No. 7	Accent/Jobs and Job Models
GA	No. 12	Career Discoveries: People Who Make Things
GA	No. 13	Career Discoveries: People Who Influence Others
GA	No. 14	Career Discoveries: People Who Work in Science
GA	No. 15	Career Discoveries: People Who Help Others
GA	No. 16	Career Discoveries: People Who Create Art
GA	No. 17	Career Discoveries: People Who Organize Facts
GMC	No. 3	Can I Be A Craftsman?
GMC	No. 4	Can I Be A Draftsman?
GMC	No. 5	Can I Be A Scientist?
GMC	No. 6	Can I Be A Technician?
GMC	No. 10	The Story of Power
H-M	No. 2	Career Education Program — Volume II
H-M	No. 4	Career Exploration and Planning
H-M	No. 10	Work Values Inventory
H-M	No. 11	School Interest Inventory
IMCO	No. 2	Preparing for an Office Job
IMCO	No. 3	Planning Beyond High School
IMCO	No. 5	Career Exploration — Automotive Repair
IMCO	No. 6	"American Occupations" Series
IMCO	No. 7	Vocational Decisions
KF	No. 1	Career Awareness Program (Popeye the Sailor)
McG-H	No. 1	Human Relations Kit
McG-H	No. 2	World of Work — Set I
McG-H	No. 3	World of Work — Set II
McG-H	No. 5	World of Work: Readings in Interpersonal Relationships
McG-H	No. 6	Occupations and Careers
McG-H	No. 9	Your Job and Your Future — Books 1 & 2
McG-H	No. 10	Career Maturity Inventory
NEWIST	No. 1	It's About You — Self Awareness Series
PACI	No. 1	Public Affairs Pamphlet Library
PEM	No. 1	Value Games Resource Set
PPI	No. 1	Success and You
PPI	No. 2	Staff Manual and Curriculum Guide — Part I
PPI	No. 3	Life and You
PPI	No. 4	Staff Manual and Curriculum Guide — Part II
PPI	No. 5	Work and You
PPI	No. 6	Staff Manual and Curriculum Guide — Part III
PPI	No. 7	The Future and You
PPI	No. 8	Staff Manual and Curriculum Guide — Part IV
PPI	No. 9	Test Booklet — Exploratory

GRADE LEVEL INDEX

PPI	No. 10	Worksheet
PPI	No. 11	Test Booklet — Academic
PPI	No. 12	Worksheet
PPI	No. 13	Test Booklet — Technical
PPI	No. 14	Worksheet
PPI	No. 15	My Personal Career Builder Folder
PPI	No. 16	The Principal's Manual—Jr. High School & Middle School
QED	No. 1	Vocational Decision

Grades 7-9 — Junior High

SRA	No. 4	New Rochester Occupational Reading Series
SRA	No. 6	About You
SRA	No. 9	Discovering Yourself
SRA	No. 10	Guidance Series Booklets
SRA	No. 12	Handbook of Job Facts
SRA	No. 15	Job Experience Kits
SRA	No. 16	Job Family Series Booklets
SRA	No. 17	Junior Guidance Series Booklets
SRA	No. 18	Keys — Career Exploration
SRA	No. 19	New Knowledge Needed to Obtain Work
SRA	No. 21	My Educational Plans
SRA	No. 22	Occupational Exploration Kit
SRA	No. 25	What I Like To Do
SRA	No. 26	What to Do After High School
SRA	No. 27	Where Do I Go From Here?
SRA	No. 28	Widening Occupational Roles Kit (WORK)
SRA	No. 29	Getting It Together — A Reading Series About People
SVE	No. 5	Life Issues of Young Teens
SVE	No. 7	Family Problems of Young Teens
SVE	No. 13	Job Opportunities Now — Group I
SVE	No. 14	Industry in 20th Century America — Group I
SVE	No. 16	SVE Secondary Media Catalog
VMI	No. 1	Career Exploration
WLC	No. 1	Career Skills Matrix

Grades 10-12 — Senior High

AIMS	No. 1	"Vocations: Medical Careers"
ARCO	No. 1	The 1972-1973 Airline Guide to Stewardess Careers
ARCO	No. 2	ARCO-ROSEN Career Guidance Series
ARGUS	No. 1	Feelin'
ARGUS	No. 2	Effective Communications
ARGUS	No. 3	The Dynamics of Group Discussion
ARGUS	No. 4	Who I Am
ARGUS	No. 5	Valuing: Exploration and Discovery
A-W	No. 1	Transactional Analysis Overview
BARRON'S	No. 1	How to Prepare for the American College Testing Program (ACT)
BARRON'S	No. 2	How to Prepare for College Entrance Examinations (SAT)
BARRON'S	No. 3	You Can Win A Scholarship
BFMC	No. 1	Careers in Housing: The Interior
BOWMAR	No. 1	A Direction for Tomorrow — The Nation's Builders
BOWMAR	No. 2	A Direction for Tomorrow — The Age of Electronics
BOWMAR	No. 3	A Direction for Tomorrow — The Money Tree
CAREERS	No. 1	Senior High Desk Top Kit
CAREERS	No. 2	Career Interest Builders
CAREERS	No. 3	Student Attitude Builders — Set No. 1
CAREERS	No. 4	Student Attitude Builders — Set No. 2
CAREERS	No. 5	Famous Quotes

GRADE LEVEL INDEX

Grades 10-12 — Senior High

CEA	No. 1	Machinist — CEA Bookassette Kit
CEEB	No. 1	Deciding
CEEB	No. 2	Deciding: A Leader's Guide
CEEB	No. 3	Career Guidance in Secondary Education
CEEB	No. 4	The College Handbook
CEM	No. 1	Mathematics for Career Education
CEM	No. 2	Making Value Judgments: Decisions for Today
CG	No. 1	3-In-1 Guidance Service
CG	No. 3	Occupational View Deck
CG	No. 4	Occupational Microfile
CG	No. 6	Occupational Reprints
CG	No. 7	Occupational Briefs
CI	No. 1	Career World
CP	No. 2	The Resume Workbook
CP	No. 3	Job Finding Kit
DAE	No. 1	Preparing for Work — Deluxe Kit
EDC	No. 1	The Now Generation: Are They Changing Society?
EDC	No. 2	Careers in the World of Computers (NEW)
EDC	No. 3	Careers in Fashion Design (NEW)
EDC	No. 4	Careers in Drafting (NEW)
EDC	No. 5	Careers in Fine Arts: Painter-Sculptor
EDC	No. 6	Careers in Television
EDC	No. 7	Careers in Photography
EDC	No. 8	Art Careers in Advertising
EDC	No. 9	Writing Careers in Advertising
EDC	No. 10	Careers in Illustration
EDI	No. 1	The World of Work — Getting a Job
EDI	No. 2	The World of Work — On the Job
EDI	No. 3	The World of Work — Cross-Vocational Skills & Information
EGH	No. 1	Leisure Time: Busy or Bored?
EPC	No. 1	Career Program (Career Games/Career Development Laboratory)
EPS	No. 1	Educators Guide to Free Films
EPS	No. 2	Educators Guide to Free Filmstrips
EPS	No. 3	Educators Guide to Free Tapes, Scripts & Transcriptions
EPS	No. 4	Educators Guide to Free Guidance Materials
EPS	No. 5	Educators Guide to Free Social Studies Material
ERS	No. 5	Exploring the World of Work
ETS	No. 1	You: Today and Tomorrow
FC	No. 1	Finding Your Job Workbook
FC	No. 2	It's Easy to be Liked
FC	No. 3	Your Money — Going or Growing?
FC	No. 4	Lots of Things — Book I
FC	No. 5	Lots of Things — Book II
FC	No. 6	Help Yourself to a Job — Part I
FC	No. 7	Help Yourself to a Job — Part II
FC	No. 8	Help Yourself to a Job — Part III
GA	No. 1	The Adolescent Experience: Developing Values
GA	No. 2	The Adolescent Experience: Forming Beliefs
GA	No. 3	The Adolescent Experience: Interpersonal Relationships
GA	No. 4	The Adolescent Experience: Setting Goals
GA	No. 5	The Adolescent Experience: Shaping Identity
GA	No. 6	The Adolescent Experience: Understanding Emotions

GRADE LEVEL INDEX

Grades 10-12 — Senior High

GA	No. 7	Job Attitudes: Trouble at Work
GA	No. 8	Job Attitudes: On the Job: Four Trainees
GA	No. 9	Job Attitudes: A Job That Goes Someplace
GA	No. 10	Job Attitudes: Why Work at All?
GA	No. 11	Job Attitudes: Liking Your Job and Your Life
GA	No. 18	Jobs for High School Students
GA	No. 19	Dropping Out: Road to Nowhere
GA	No. 20	High School Course Selection and Your Career
GA	No. 21	Developing Your Study Skills
GA	No. 22	Jobs and Gender
GA	No. 23	Job Hunting: Where to Begin
GA	No. 24	Your First Week on the Job
GA	No. 25	Choosing Your Career
GA	No. 26	Preparing for the Jobs of the 70's
GA	No. 27	What You Should Know Before You Go To Work
GA	No. 28	Your Job Interview
GA	No. 29	Preparing for the World of Work
GA	No. 30	Jobs for You: It's Happening in Home Economics
GA	No. 31	Understanding Your Parents
GA	No. 32	I Never Looked at it That Way Before
GA	No. 33	Teenage Rebellion: Challenge to Authority
GA	No. 34	Do We Live or Exist? (By the Students)
GA	No. 35	Reflections of Myself
GA	No. 36	Your Personality: The You Others Know
GA	No. 37	Dare to Be Different
GA	No. 38	Somebody's Cheating
GA	No. 39	The Role of the Counselor in the Secondary School
GA	No. 40	College? It's Up to You
GA	No. 41	Which College for You?
GA	No. 42	What to Expect at College
GA	No. 43	Different Ways to Go to College
GATF	No. 1	Career Posters
GATF	No. 2	Lithography — The Modern Method of Graphic Communications
GATF	No. 3	A Career in Typography Today
GATF	No. 4	Answers to Some Questions About Careers in Graphic Communications
GATF	No. 5	Is Graphic Arts the Career for You?
GATF	No. 6	Technical Schools, Colleges and Universities Offering Courses in Graphic Communications
GMC	No. 1	A Better Way
GMC	No. 2	American Battle for Abundance
GMC	No. 3	Can I Be A Craftsman?
GMC	No. 4	Can I Be A Draftsman?
GMC	No. 5	Can I Be A Scientist?
GMC	No. 6	Can I Be A Technician?
GMC	No. 7	Can I Get the Job?
GMC	No. 8	Mathematics at Work in General Motors
GMC	No. 9	Science at Work in General Motors
GMC	No. 10	The Story of Power
HCJP	No. 1	Occupational Essentials
HCJP	No. 2	Instructor's Guide
H-M	No. 3	Career Education Program — Volume III
H-M	No. 4	Career Exploration and Planning
H-M	No. 6	Guidance Monograph Series — Set 2
H-M	No. 7	Guidance Monograph Series — Set 4
H-M	No. 8	Guidance Monograph Series — Set 5
H-M	No. 9	Study of Values, Third Edition
H-M	No. 10	Work Values Inventory
H-M	No. 11	School Interest Inventory
H-M	No. 12	Appraisal of Occupational Aptitudes

GRADE LEVEL INDEX

Grades 10-12 — Senior High

IMC	No. 3	Achievement Dynamics
IMCO	No. 2	Preparing for an Office Job
IMCO	No. 3	Planning Beyond High School
IMCO	No. 5	Career Exploration — Automotive Repair
IMCO	No. 6	"American Occupations" Series
IMCO	No. 7	Vocational Decisions
IP&P	No. 1	Occupations Filing Plan and Bibliography
IP&P	No. 2	Applying for a Job
IP&P	No. 3	Succeding on the Job
IP&P	No. 4	Supervising on the Job
IP&P	No. 5	Essential Aspects of Career Planning & Development
IR	No. 1	Career Research Monographs — Group A thru 3F
JGF	No. 1	Complete Counseling and Guidance Reference Library
JGF	No. 2	You and Your Job
JM	No. 1	A Guide to Professional Careers
JM	No. 2	Careers in the Health Field
JM	No. 3	Careers in Hotel Management
JM	No. 4	Careers in the Legal Profession
JM	No. 5	Challenging Careers in the Library World
JM	No. 6	Your Career in Nursing
JM	No. 7	On the Job Training and Where to Get It
JM	No. 8	Careers of the Paraprofessions
JM	No. 9	Your Career in Parks and Recreation
JM	No. 10	Your Career in the World of Travel
JM	No. 11	Your Career — If You're Not Going to College
KA	No. 1	What's It Like?
LFC	No. 1	Careers in Welding
LPC	No. 1	Manpower and Economics Education
LPI	No. 1	"Health Careers" Series
LSI	No. 1	The Job Box
McG-H	No. 2	World of Work — Set 1
McG-H	No. 5	World of Work: Readings in Interpersonal Relationships
McG-H	No. 1	Human Relations Kit
McG-H	No. 3	World of Work — Set II
McG-H	No. 6	Occupations and Careers
McG-H	No. 9	Your Job and Your Future — Books 1 & 2
McG-H	No. 10	Career Maturity Inventory
McK	No. 1	World of Work — Professional Set
McK	No. 2	World of Construction
McK	No. 3	World of Manufacturing
NAEA	No. 1	Student's Handbook: Aviation — Where Career Opportunities are Bright
NAEA	No. 2	Career Opportunities in Aviation
NEA	No. 1	Careers in Education
NVP	No. 1	Vocational Skills Training Directory
OA	No. 1	Social Studies Packet
OA	No. 2	English Packet
OA	No. 3	Math — College Packet
OA	No. 4	Math — General Packet
OA	No. 5	Science Packet
PACI	No. 1	Public Affairs Pamphlet Library
PEFI	No. 1	Careers in Health Services
PEFI	No. 2	Careers in Construction
PEFI	No. 3	Careers in Food Service
PEFI	No. 4	Careers in Conservation
PEFI	No. 5	Careers in Social Work

GRADE LEVEL INDEX

Grades 10-12 — Senior High

PEM	No. 1	Value Games Resource Set
P/S	No. 16	Search for Values
P/S	No. 17	Self-Awareness through Group Dynamics
QED	No. 1	Vocational Decision
RP	No. 1	Occupational Notebook Program — Student
RP	No. 2	Occupational Notebook Program — Teacher's Guide
RRP	No. 1	How Teenagers Can Get Good Jobs
RRP	No. 2	The Teenager and the Interview
RRP	No. 3	Turn Yourself On — Goal Planning for Success
RRP	No. 4	Aim for a Job in Cattle Ranching
RRP	No. 5	Aim for a Job in Trucking
RRP	No. 6	Your Future in Archaeology
RRP	No. 7	Your Future in Astronomy
RRP	No. 8	Your Future in Beauty Culture
RRP	No. 9	Your Future in Broadcasting
RRP	No. 10	Your Future in a Changing World
RRP	No. 11	Your Future as a Dental Assistant
RRP	No. 12	Your Future in Dentistry
RRP	No. 13	Your Future in the Electronic Computer Field
RRP	No. 14	Your Future in Forestry
RRP	No. 15	Your Future as a Home Economist
RRP	No. 16	Your Future in Interior Design
RRP	No. 17	Your Future in Medical Illustrating: Art and Photography
RRP	No. 18	Your Future in Medical Technology
RRP	No. 19	Your Future as a Model
RRP	No. 20	Your Future as an Optician
RRP	No. 21	Your Future in Personnel Work
RRP	No. 22	Your Future as a Physician
RRP	No. 23	Your Future in Railroading
RRP	No. 24	Your Future in Retailing
RRP	No. 25	Your Future as a Secretary
RRP	No. 26	Your Future in Technical and Science Writing
RRP	No. 27	Your Future in Veterinary Medicine
SED	No. 1	Computer Revolution — #518
SRA	No. 4	New Rochester Occupational Reading Series
SRA	No. 6	About You
SRA	No. 10	Guidance Series Booklets
SRA	No. 11	SRA Guidance Service Subscription
SRA	No. 12	Handbook of Job Facts
SRA	No. 14	How to Get Into College and Stay There
SRA	No. 15	Job Experience Kits
SRA	No. 16	Job Family Series Booklets
SRA	No. 18	Keys — Career Exploration
SRA	No. 19	New Knowledge Needed to Obtain Work
SRA	No. 22	Occupational Exploration Kit
SRA	No. 26	What to Do After High School
SRA	No. 27	Where Do I Go From Here?
SRA	No. 29	Getting It Together: A Reading Series About People
SS	No. 1	Sextant Series
SVE	No. 6	Life Issues of Older Teens
SVE	No. 8	Family Problems of Older Teens
SVE	No. 13	Job Opportunities Now — Group I
SVE	No. 14	Industry in 20th-Century America
SVE	No. 16	SVE Secondary Media Catalog
USDL-BLS	No. 1	Occupational Outlook Handbook
USDL-BLS	No. 2	Occupational Outlook for College Graduates
USDL-BLS	No. 3	Occupational Employment Statistics
USDL-BLS	No. 4	Jobs for the 1970's
USDL-MA	No. 3	Dictionary of Occupational Titles
USGPO	No. 1	Career Education in the Environment
VMI	No. 1	Career Exploration

GRADE LEVEL INDEX

College

CP	No. 1	Career Development for the College Student
EPC	No. 1	Career Program (Career Games/Career Development Laboratory)
GMC	No. 1	A Better Way
GMC	No. 2	American Battle for Abundance
GMC	No. 10	The Story of Power
H-M	No. 9	Study of Values, Third Edition
H-M	No. 10	Work Values Inventory
SRA	No. 14	How to Get Into College and Stay There
SRA	No. 15	Job Experience Kits
SRA	No. 16	Job Family Series Booklets
SRA	No. 22	Occupational Exploration Kit
SRA	No. 29	Getting It Together — A Reading Series About People
SVE	No. 13	Job Opportunities Now — Group I
SVE	No. 16	SVE Secondary Media Catalog

Adult

ARGUS	No. 1	Feelin'
ARGUS	No. 4	Who I Am
ARGUS	No. 5	Valuing: Exploration and Discovery
CEM	No. 3	Freedom to Learn
CEM	No. 4	Risk-Trust-Love: Learning in a Humane Environment
CEM	No. 5	Humanistic Teaching
DCS	No. 1	Teaching for Career Decision-Making
EPC	No. 3	"U" Film Kit
FEC	No. 1	Hall Occupational Orientation Inventory, 2nd Edition
H-M	No. 5	Career Education: A Handbook of Funding Resources
H-M	No. 9	Study of Values, Third Edition
H-M	No. 10	Work Values Inventory
H-M	No. 12	Appraisal of Occupational Aptitudes
IMCO	No. 5	Career Exploration — Automotive Repair
IP&P	No. 5	Essential Aspects of Career Planning & Development
LPC	No. 2	Group Leadership
McG-H	No. 4	Career Education News
McG-H	No. 5	World of Work: Readings in Interpersonal Relationships
McG-H	No. 7	Planning Your Career
NAVA	No. 1	The Audio-Visual Equipment Directory
NAVA	No. 2	A-V Buyer's Guide
OPC	No. 2	Career Education
OPC	No. 4	Cross Discipline Planning
PACI	No. 1	Public Affairs Pamphlet Library
PEM	No. 1	Value Games Resource Set
P/S	No. 16	Search for Values
RP	No. 3	Implementing Behavioral Programs for Schools & Clinics
RP	No. 4	After the Turn On, What?
RP	No. 5	Help! These Kids Are Driving Me Crazy
RRP	No. 1	How Teenagers Can Get Good Jobs
RRP	No. 2	The Teenager and the Interview
RRP	No. 3	Turn Yourself On — Goal Planning for Success
RRP	No. 5	Aim for a Job in Trucking
RRP	No. 9	Your Future in Broadcasting

GRADE LEVEL INDEX

Adult

RRP	No. 10	Your Future in a Changing World
RRP	No. 23	Your Future in Railroading
RRP	No. 24	Your Future in Retailing
RRP	No. 25	Your Future as a Secretary
RRP	No. 26	Your Future in Technical and Science Writing
SRA	No. 4	New Rochester Occupational Reading Series
SRA	No. 8	Better Living Booklets
SRA	No. 12	Handbook of Job Facts
SRA	No. 18	Keys — Career Exploration
SRA	No. 19	New Knowledge Needed to Obtain Work
SRA	No. 24	Occupational Information: The Dynamics of Its Nature and Use
SRA	No. 29	Getting It Together — A Reading Series About People
SRC	No. 1	Guide to Career Counseling
SVE	No. 16	SVE Secondary Media Catalog
USDL-MA	No. 1	Manpower Magazine
USDL-MA	No. 2	Manpower Report of the President (1972)

Manufacturer .... ASSOCIATED EDUCATIONAL MATERIALS CO., INC. **AEMC**
Distribution Center
Box 2087
Raleigh, N.C.

Distributor .... Same

TITLE: WORLD JOBS — MULTI-MEDIA KIT **AEMC No. 1**

COST: $60.00

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION MEDIA: 4 filmstrips, 1 full color book, 5 cassettes and guide.

DESCRIPTION OF MATERIAL: Designed to introduce primary students to the world of jobs, to create respect for all types of work, and to lead young children to appreciate and to understand occupations.

GRADE LEVEL RANGE: Primary Elementary.

Manufacturer .... AMERICAN GUIDANCE SERVICE, INC. **A.G.S.**
Publishers' Building
Circle Pines, Minnesota 55014

Distributor .... Same

TITLE: NEW Coping With Series Reference Set **A.G.S. No. 1**

COST: $20.00 for complete Reference Set C-246
2.00 for Manual C-246
M-246

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: A series of 23 paperback books with a manual for the series, including: 3 Fact and Fantasies Books, 4 Crutches Books, 7 Getting Along With Others Books, and 9 You-yourself Books.

DESCRIPTION OF MATERIAL: The Coping With Series has been written for young people about their interests, values and problems with which they are most concerned. The authors strive to share facts and ideas without moralizing. The books are written to appeal to young minds seeking to find answers to many of the perplexing problems of life. They may be used for individual reading, as background for class discussions, and for special group counseling and guidance.

GRADE LEVEL RANGE: High School

A.G.S. No. 2

TITLE: DUSO KIT D-1C (DEVELOPING UNDERSTANDING OF SELF AND OTHERS) C-281

COST: $95.00

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Manual, two story books, posters, 5 cassettes, 33 puppet and 33 role playing cards, 8 puppets, 11 puppet props, 6 group discussion cards.

DESCRIPTION OF MATERIAL: This kit is organized around the following eight unit themes: (1) Understanding and Accepting Self; (2) Understanding Feelings; (33) Understanding Others; (4) Understanding Independence; (5) Undertanding Goals and Purposeful Behavior; (6) Understanding Mastery, Competence and Resourcefulness; (7) Understanding Emotional Maturity; (8) Understanding Choices and Consequences. Designed to stimulate social and emotional development. Three basic goals of program: (1) learning more words for feelings, (2) learning that feelings, goals and behavior are dynamically related, and (3) learning to talk more freely about feelings, goals and behavior.

GRADE LEVEL RANGE: K and lower primary grades.

TITLE: DUSO KIT D-2C (DEVELOPING UNDERSTANDING OF SELF AND OTHERS) C-288 **A.G.S.** No. 3

COST: $98.00

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Manual, 8 self and social development activity cards, 33 discussion pictures, 33 posters, 5 cassettes, 33 puppet and 33 role playing cards, 8 puppets, 33 career awareness activity cards, 6 discussion guide cards.

DESCRIPTION OF MATERIAL: This kit is organized around the following eight unit themes: (1) Toward Self-Identity; (2) Toward Friendship; (3) Toward Responsible Interdependence; (4) Toward Self-Reliance; (5) Toward Resourcefulness and Purposefulness; (6) Toward Competence; (7) Toward Emotional Stability; (8) Toward Reponsible Choice Making. Designed to stimulate social and emotional development. Five basic goals of program: (1) to develop understanding and positive valuing of one's unique self; (2) to develop understanding of interpersonal relationships; (3) to develop understanding of the purposive nature of human behavior; (4) to develop understanding of dynamic interrelationships among ideas, feelings, beliefs and behavior in order to express one's feelings accurately; (5) to develop understanding of competence and the components of accomplishment.

GRADE LEVEL RANGE: Upper primary and grade 4.

Manufacturer	AIMS INSTRUCTIONAL MEDIA SERVICES, INC. P.O. Box 1010 Hollywood, California 90028	**AIMS**
Distributor	Same	

TITLE: "VOCATIONS: MEDICAL CAREERS" 1435-1439 **AIMS** No. 1

COST: $500.00

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: Five sets of filmstrips, each set containing 10 color filmstrips with 10 cassettes and each set containing 1 student guide and 1 counselor's handbook.

DESCRIPTION OF MATERIAL: Set 1: NURSING SERVICES — covers areas of public health, psychiatric, doctor's office, pediatric, vocations, hospital attendant, etc. Depicts members of the nursing team providing care for the people who suffer from illness or injury.

Set 2: MEDICAL TECHNICIANS — covers areas of psychiatric, medical record, operating room, clinical lab, radiologic, dental lab, etc. Technicians generally perform routine tests or give routine treatments to patients, in accordance with a doctor's orders.

Set 3: MEDICAL AIDS — covers areas of medical transcriber, hospital pharmacy, dental assistant, clerks, food service worker, etc. Aides relieve the medical professional and hospital administrative staff of the routine clerical and warehousing details.

Set 4: HOSPITAL ADMINISTRATION — covers areas of hospital, personnel, medical records librarian, medical photographer, unit manager, etc. Hospitals have become the second or third largest industry in the United States today. This series shows the administrators, executives and workers necessary to keep the medical service industry humming.

Set 5: MEDICAL THERAPIST — covers areas of physical speech, radiation, inhalation, rehabilitation, orthopist, occupation, etc. The therapist generally serves as an extension of the doctor, using the doctor's prescription as a guide, he works within the framework of his medical specialty to carry out the doctor's orders.

GRADE LEVEL RANGE: High School

Manufacturer .... ARCO Publishing Company, Inc. **ARCO**
219 Park Avenue South
New York, New York 10003

Distributor .... Same

ARCO
No. 1

TITLE: THE 1972-73 AIRLINE GUIDE TO STEWARDESS CAREERS ISBN 0-668-02435-6

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Book illustrated with photographs, maps and charts; 128 pages.

DESCRIPTION OF MATERIAL: Source of information on stewardess careers; includes an outline of each airline's requirements, working conditions, routes, salary scales, incentive pay, and more.

GRADE LEVEL RANGE: High School

ARCO
No. 2

TITLE: ARCO-ROSEN CAREER GUIDANCE SERIES

COST: $59.95

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 40 books dealing with futures in various professions.

DESCRIPTION OF MATERIAL: For the youngster looking for and planning for a suitable career. The series covers all the major careers in practical terms for the young man or woman who is interested in more than "just a job." A few of the points included in these books that will help the student make a decision and then act on it are: What kind of person does this career require? What educational background is helpful? What are the personal satisfactions? What are the opportunities? What are the disadvantages? In what area should you work? How much, on the average, can you expect to earn? Will you as an indivdual like this career? Such questions are answered authoritatively on the basis of current, up-to-date information and experience.

GRADE LEVEL RANGE: High School

Manufacturer .... ARGUS.COMMUNICATIONS **ARGUS**
7440 Natchez Avenue
Niles, Illinois 60648

Distributor .... Same

ARGUS
No. 1

TITLE: FEELIN' K206

COST: $8.50

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Game consisting of 30 subject cards, an emotion spectrum board and 36 wooden tokens.

DESCRIPTION OF MATERIAL: To help identify, clarify and express personal feelings. Helps participants focus their attention on emotional responses evoked by various people and subjects experienced in day-to-day living. Players will become aware that human feelings have levels of depth and intensity that are sometimes complex in nature. Can be played alone or with as many as six persons. Directions are included.

GRADE LEVEL RANGE: Junior high through adult.

TITLE: EFFECTIVE COMMUNICATION 4999 ARGUS No. 2

COST: $27.50

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 4 cassette tapes, Leader's Manual and spirit masters with complementary exercises.

DESCRIPTION OF MATERIAL: A cassette program for classroom use designed to expand awareness and improve self-expression. The exercises in this four-part series will sharpen awareness of communication habits and improve the ability to listen closely as well as express clearly. The four tapes explore the following topics: Art of Listening; Awareness of Feelings, Speech Mannerisms and Body Talk; Attacking and Defending.

GRADE LEVEL RANGE: 7-12.

TITLE: THE DYNAMICS OF GROUP DISCUSSION 5063 ARGUS No. 3

COST: $7.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Cassette tape and book.

DESCRIPTION OF MATERIAL: This brief communication program is an exploration of the "how-to's" of effective dialogue. Tape and book present fun tests of listening ability while establishing guidelines for "reaching" others. Zeroes in on dialogue blocks under such headings as: Blabbermouths We're Not; A Grunt Worth 1000 Words; Don't Oversell and Special Handling. Also brings into sharp focus the role an effective group leader should play.

GRADE LEVEL RANGE: High School

TITLE: WHO I AM K215 ARGUS No. 4

COST: $50.00

DATE OF COPYRIGHT/PRODUCTION: 1969

DESCRIPTION OF MEDIA: Filmstrip cassettes, character cards and 10 copies of the book "Why Am I Afraid to Tell You Who I Am?"

DESCRIPTION OF MATERIAL: Directly, honestly and in an entertaining manner explores the search for identity and increased self-awareness fundamental to personal growth at every age and educational level. Content is solidly grounded in contemporary psychology and helps students work toward a deeper understanding of their own motivation and actions. Encourages the recognition of self and others in roles and characters of the Who I Am materials.

GRADE LEVEL RANGE: High School through adult.

TITLE: VALUING: EXPLORATION AND DISCOVERY 5050 ARGUS No. 5

COST: $17.50

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: Cassette tape, background information book, 2 environment cards and six discovery cards.

DESCRIPTION OF MATERIAL: Focuses on fundamental subjects of trust, value clarification and change. Tool for understanding the dynamics of learning to value oneself and others. Encourages the expression of value choices, which, in turn, helps people live creatively in a changing world. Contains an illustrated background text, graphic materials, taped situations for acquiring communication skills and activities for interpersonal involvement. Four separate units include: Values and Change; Values and Listening; Examining Personal Values; Applying Values.

GRADE LEVEL RANGE: Junior high through adult.

Manufacturer . . . . AVID CORPORATION **AVID**
Instructional Systems Division
P.O. Box 4263
East Providence, R.I. 02914

Distributor . . . . Same

TITLE: WORLD OF WORK A-2100-G **AVID** No. 1

COST: $60.00

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 5 color filmstrips with cassettes

DESCRIPTION OF MATERIAL: The essentials of this board category are discussed with particular emphasis on the proper methods and techniques required in finding, applying for, and keeping the right job. Five filmstrips include: The Working World; Finding a Job; The Job Application; The Job Interview; Your Paycheck.

GRADE LEVEL RANGE: High School

TITLE: EMPLOYMENT OPPORTUNITIES A-3000-G **AVID** No. 2

COST: $72.00

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 6 color filmstrips with cassettes

DESCRIPTION OF MATERIAL: This series presents an overview of 39 separate job classifications — jobs in which the slow learner can achieve success. The presentations are realistic and cover a variety of topics: the abilities needed for each job, and, likewise, the limitations of each; and social situations which are generally encountered. Six filmstrips include: Working in a Hospital; Working in a Laundry and Dry-Cleaning Plant; Jobs for Young Men; Working with Cars; Working with People; Clerical and Stock Work.

GRADE LEVEL RANGE: High School

TITLE: WORK HABITS AND ATTITUDES A-2200-G **AVID** No. 3

COST: $48.00

DATE OF COPYRIGHT/PRODUCTION: 1968

DESCRIPTION OF MEDIA: 4 color filmstrips with cassettes

DESCRIPTION OF MATERIAL: These job-responsibility programs review 16 work habits and attitudes which are basic to any successful work experience. Actual on-site photography using teenage subjects lends a sense of reality to the presentations, and allows students to identify with the subjects. Each filmstrip covers four habits and attitudes, and each succeeeding program reviews the previously developed factors before going on to its own set.

GRADE LEVEL RANGE: High School

TITLE: PERSONAL AND FAMILY MANAGEMENT A-4200-G **AVID No. 4**

COST: $72.00

DATE OF COPYRIGHT/PRODUCTION: 1968

DESCRIPTION OF MEDIA: 6 color filmstrips with cassettes

DESCRIPTION OF MATERIAL: A variety of topics regarding financial obligations and services are reviewed and discussed in detail. The development of money is historically traced to emphasize its basic use, and to stress the importance of handling it wisely — as an individual and as a member of a family. The basic needs for establishing a "home" are covered as well as factors involved in choosing the right type of home. Renting, leasing and owning a home are reviewed. Some helpful and meaningful examples are offered in utilizing leisure time wisely. Six filmstrips include: Money and You; Wise Buying; Bank Services; Planning a Budget; What Makes a Home; Wise Use of Leisure Time.

GRADE LEVEL RANGE: High School

Manufacturer .... **ADDISON-WESLEY PUBLISHING COMPANY, INC.** **A-W**
Reading, Massachusetts 01867

Distributor .... Same

TITLE: TRANSACTIONAL ANALYSIS OVERVIEW 3379 **A-W No. 1**

COST: $9.95

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Cassette tape.

DESCRIPTION OF MATERIAL: Outlines the dynamics of Transactional Analysis and provides a framework to use in many ways. It can be used as an interesting lecture to a new subject area of great appeal to a number of persons. Or it can be used as the introduction to a series of discussion sessions, in conjunction with the text **Born to Win** by James and Jongeward or the Workbook. Contents: Parent, Adult, and Child Ego State; Games; The Natural Child, The Little Professor, The Adoptive Child; Complementary, Crossed and Ulterior Transactions.

GRADE LEVEL RANGE: High School

Manufacturer .... **BARRON'S EDUCATIONAL SERIES, INC.** **BARRON'S**
113 Crossways Park Drive
Woodbury, New York 11797

Distributor .... Same

TITLE: HOW TO PREPARE FOR THE AMERICAN COLLEGE TESTING PROGRAM (ACT) L/C #77-162823 **BARRON'S No. 1**

COST: $4.95

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Paperback book, 512 pages.

DESCRIPTION OF MATERIAL: Comprehensive ACT exam preparation with thorough coverage of all four ACT subject areas: English, Math, Social Studies and Science. Introduction completely explains the exam and characterizes the four subject areas, gives full details on registration, when and where the tests are given, fees charged and how to find out test results. Practice materials include concept questions, reading passages and practice exams in all subject areas, enabling the student to learn by doing. Self-improvement materials includes all answers fully explained; self-scoring charts to help pinpoint weaknesses and suggestions for further study. A complete simulated test battery enables students to practice under test conditions; test taking hints included. A "13 Point Plan" advises students on how to choose a college, and in turn be accepted by that college.

GRADE LEVEL RANGE: High School

TITLE: HOW TO PREPARE FOR COLLEGE ENTRANCE EXAMINATIONS (SAT) **BARRON'S**
L/C #65-29331 No. 2

COST: $4.50

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Paperback book, 576 pages.

DESCRIPTION OF MATERIAL: Comprehensive review and practice material for students preparing for the SAT and CBAT tests. Includes carefully planned work schedules for effective study of the verbal and mathematical skills required; self-scoring and score interpretation instructions and tables; and subject review and test-taking practice. Includes Vocabulary Building; Sentence Completion Questions and Word Relationship Questions; Reading Comprehension; Reviewing Mathematics; Verbal Scholastic Aptitude Tests (SAT); Mathematics Scholastic Aptitude Tests (SAT); Achievement Tests (CBAT); College Admission Information and College Directory.

GRADE LEVEL RANGE: High School

TITLE: YOU CAN WIN A SCHOLARSHIP L/C #64-24871 **BARRON'S**
No. 3

COST: $4.95

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Paperback book, 576 pages.

DESCRIPTION OF MATERIAL: How and where to apply for financial aid, how and what to study for scholarship examinations. Sources of hundreds of scholarships are given — federal and state programs, the Armed Forces, business and industry, labor organizations, service groups and benevolent societies. There are also 500 pages of study suggestions, and questions and answers from scholarship examinations. Includes tips on how to take the qualifying examinations — both scholastic aptitude and specialized area exams.

GRADE LEVEL RANGE: High School

Manufacturer . . . . BUTTERICK FASHION MARKETING COMPANY **BFMC**
Book Publishing Division
161 Sixth Avenue
New York, NY 10013
Distributor . . . . Same

TITLE: CAREERS IN HOUSING: THE INTERIOR **BFMC**
No. 1

COST: $68.00

DATE OF COPYRIGHT/PRODUCTION: 1974

DESCRIPTION OF MEDIA: 4 color filmstrips with cassettes, teacher's guide.

DESCRIPTION OF MATERIAL: Filmstrips give an overview of the housing industry plus interviews with people actually working in this occupation, descriptions of the variety of jobs available, insights into some unusual careers in these areas, and suggestions about how to prepare for jobs in these fields.

GRADE LEVEL RANGE: High School.

Manufacturer .... BOWMAR PUBLISHING CORPORATION **BOWMAR**
P.O. Box 3623
Glendale, California 91201
Distributor .... Same

TITLE: A DIRECTION FOR TOMORROW — THE NATION'S BUILDERS **BOWMAR No. 1**

COST: $65.49

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Six color sound filmstrips with cassettes (3); sixty consumable Student Career Survey Sheets; Instructions Handbook.

DESCRIPTION OF MATERIAL: Shows craftsmen in the construction industry engaged in building the homes, schools, highways, and office buildings needed in a growing nation. Five specific careers within occuptional area: Heavy Equipment Operator; Carpenter; Electrician; Civil Engineering Technician; Architectural Draftsman.

GRADE LEVEL RANGE: High School

TITLE: A DIRECTION FOR TOMORROW — THE AGE OF ELECTRONICS **BOWMAR No. 2**

COST: $65.49

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Six color sound filmstrips with three cassettes; sixty consumable Student Career Survey Sheets; Instructors Handbook.

DESCRIPTION OF MATERIAL: Describes electronic manufacturing and follows modern miracles of microminiature circuits through manufacturing and production. Five specific careers within occupational area: Environmental Test Technician; Electro-Mechanical Assembler; Technical Writer; Electronic Technician; Machinist.

GRADE LEVEL RANGE: High School

TITLE: A DIRECTION FOR TOMORROW — THE MONEY TREE **BOWMAR No. 3**

COST: $65.49

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Six color sound filmstrips with three cassettes; sixty consumable Student Career Survey Sheets; Instructors Handbook.

DESCRIPTION OF MATERIAL: Presents banking and finance in terms of jobs available to young people. Five specific careers within occupational area: Investment Account Executive; Real Estate Appraiser; New Accounts Clerk; Bank Teller; Decoder Machine Operator.

GRADE LEVEL RANGE: High School

Manufacturer .... CAREERS, INCORPORATED **CAREERS**
P.O. Box 135
Largo, Florida 33540
Distributor .... Same

TITLE: SENIOR HIGH DESK TOP KIT **CAREERS No. 1**

COST: $138.95

DATE OF COPYRIGHT/PRODUCTION: 1974

DESCRIPTION OF MEDIA: Metal file, tab cards, guidance materials; plus one-year's subscription to up-dating Guidance Service; also includes posters.

DESCRIPTION OF MATERIAL: For pupil review of varied career opportunities. When on the counselor's desk, it makes a wealth of career materials available at his fingertips. Seated at a guidance table in the school library or guidance office, pupils prefer to use this kit for exploratory purposes. Guidance Service subscription includes eight monthly packets containing occupational materials; parental items; professional items; educational materials and visual materials.

GRADE LEVEL RANGE: High School

TITLE: CAREER INTEREST BUILDERS **CAREERS No. 2**

COST: $24.65

DATE OF COPYRIGHT/PRODUCTION: 1974

DESCRIPTION OF MEDIA: Multi-color posters, 17½ x 22½ inches with metal frame.

DESCRIPTION OF MATERIAL: Tool to help students consider career fields that relate to their interests; 20 different career fields, one to post every other week of the school year. Sample titles include: Research; Repair Work; Machine Operation; Selling; Technology; Data Processing; Space Exploration; Communications; Atomic Energy; Physically Handicapped; etc.

GRADE LEVEL RANGE: Junior High — High School

TITLE: STUDENT ATTITUDE BUILDERS — SET NO. 1 **CAREERS No. 3**

COST: $38.90

DATE OF COPYRIGHT/PRODUCTION: 1974

DESCRIPTION OF MEDIA: Multi-color posters, 17½ x 22½ inches with metal frame.

DESCRIPTION OF MATERIAL: Way to increase communication in school and to improve attitudes, build study habits and encourage self-development. Pointed messages help: create more student interest in good study and work habits; eliminate negative attitudes with positive views; make self-starters out of indifferent personalities; show why courtesy, cooperation and friendliness pay off; teach the meaning of personal responsibility; find career fields suitable to individual capacities. 40 messages, one for each week of the school year. Typical captions include: How Far You Go Depends Upon How Hard You Try; You Are Expected To Make Good — Not Excuses; Be Sure Brain Is in Gear Before Putting Mouth in Motion; etc.

GRADE LEVEL RANGE: Junior High — High School

TITLE: STUDENT ATTITUDE BUILDERS — SET NO. 2 **CAREERS No. 4**

COST: $24.65

DATE OF COPYRIGHT/PRODUCTION: 1974

DESCRIPTION OF MEDIA: Multi-color posters, 17½ x 22½ inches with metal frame.

DESCRIPTION OF MATERIAL: Stress attitude development, elimination of negative feelings, etc. Addition to Set No. 1. Typical captions include: A Smile Adds to Your Face Value; Plan Your Work — Work Your Plan; Character is the Sum Total of Your Attitudes; Don't Be a Cloud When You Can Become a Star; Don't Let a Warm Idea Freeze to Death; etc.

GRADE LEVEL RANGE: Junior High — High School

TITLE: FAMOUS QUOTES **CAREERS No. 5**

COST: $14.45

DATE OF COPYRIGHT/PRODUCTION: 1974

DESCRIPTION OF MEDIA: 30 selected quotes in 11 x 18½ inch display frame.

DESCRIPTION OF MATERIAL: Typical Quotes include: What we see depends mainly upon what we look for; Beware of a half truth — You may get the wrong half; etc.

GRADE LEVEL RANGE: Junior High — High School

Manufacturer .... CAREER EDUCATION ASSOCIATES, INC. **CEA**
369 Lexington Avenue
New York, NY 10017
Distributor .... Same

TITLE: MACHINIST — CEA BOOKASSETTE KIT **CEA No. 1**

COST: $19.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Bookassette.

DESCRIPTION OF MATERIAL:

GRADE LEVEL RANGE: High School.

45

Manufacturer .... COLLEGE ENTRANCE EXAMINATION BOARD **CEEB**
888 Seventh Avenue
New York, New York 10019
Distributor .... Same

TITLE: DECIDING **CEEB No. 1**

COST: $2.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Paperback book.

DESCRIPTION OF MATERIAL: Course of study divided into three sections: values, information and strategy. Helps students evaluate and utilize different sources of information, identify their values and translate them into clear objectives, estimate risks and outcomes, etc.

GRADE LEVEL RANGE: Junior-Senior High School.

TITLE: DECIDING: A LEADER'S GUIDE **CEEB No. 2**

COST: $2.00 (Free with order of 10 student booklets.)

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Assists leader in using student material.

GRADE LEVEL RANGE: Junior-Senior High School.

TITLE: CAREER GUIDANCE IN SECONDARY EDUCATION **CEEB No. 3**

COST: $2.00

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Paperback book.

DESCRIPTION OF MATERIAL: Presents systematic review of recent developments in career guidance at federal, state and local levels. Careful analysis of dominant ideas, thoughtful criticism of current practice, etc.

GRADE LEVEL RANGE: High School.

TITLE: THE COLLEGE HANDBOOK **CEEB No. 4**

COST: $9.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Paperback book.

DESCRIPTION OF MATERIAL: Authoritative guide for students and counselors seeking information on college admissions. Contains complete and candid descriptions, prepared by colleges themselves, of more than 2,000 two-and four-year institutions.

GRADE LEVEL RANGE: High School.

Manufacturer . . . . CHARLES E. MERRILL PUBLISHING CO. **CEM**
1300 Alum Creek Drive
Columbus, Ohio 43216
Distributor . . . . Same

TITLE: MATHEMATICS FOR CAREER EDUCATION 5700 **CEM No. 1**

COST: $5.40

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Student's Text.

DESCRIPTION OF MATERIAL: Presents mathematics in a practical manner designed to appeal to the student. Topics include whole numbers, fractions, decimals, negative numbers, measuring instruments, the slide rule, algebra and geometry for career education, and trigonometry.

GRADE LEVEL RANGE: High School.

TITLE: MAKING VALUE JUDGMENTS: DECISION FOR TODAY 7730 **CEM No. 2**

COST: $2.25 for Student's Text (7730); $1.00 for Teacher's Manual (7731) 7731

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Student's Text and Teacher's Manual.

DESCRIPTION OF MATERIAL: Helps each student clarify his values in order to make important personal decisions, to help him find his own identity and to give purposeful direction to his life. Examines the nature of values and the steps in the decision-making process. Other chapters focus on problem areas of real interest to young people — drugs, drinking, smoking, generation gap, etc. Teacher's manual includes guidelines for using the book, specific teaching suggestions, teacher resource materials, questions to promote student involvement, suggestions for student activities and lists of audio-visual aids.

GRADE LEVEL RANGE: Junior-Senior High School.

TITLE: FREEDOM TO LEARN 9519 **CEM No. 3**

COST: $7.95

DATE OF COPYRIGHT/PRODUCTION: 1969

DESCRIPTION OF MEDIA: Cloth bound book.

DESCRIPTION OF MATERIAL: A view of what education might become. Shows that undergraduate and graduate students can be entrusted to learn without dehumanizing them.

GRADE LEVEL RANGE: Adult.

TITLE: RISK-TRUST-LOVE: LEARNING IN A HUMANE ENVIRONMENT 9119 **CEM No. 4**

COST: $4.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Paperbound book.

DESCRIPTION OF MATERIAL: Describes ways to set up an environment in which the learner is given full responsibility for learning and decision-making regarding what, when and with whom he will learn.

GRADE LEVEL RANGE: Adult.

TITLE: HUMANISTIC TEACHING 9626 **CEM No. 5**

COST: $2.95

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: Paperbound book.

DESCRIPTION OF MATERIAL: Shows how to use everyday incidents to foster the student's participation in classroom decisions.

GRADE LEVEL RANGE: Adult.

Manufacturer	CHRONICLE GUIDANCE PUBLICATIONS, INC. C.G. Moravia, New York 13118
Distributor	Same

TITLE: 3-IN-1 GUIDANCE SERVICE 5-123 **C.G. No. 1**

COST: $48.50

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: (1) Occupational Service includes about 100 new and revised briefs as well as the Career Index and Supplements, and 16 posters; mailed eight times a school year in monthly mailings. (2) Educational Service includes paperbound books and supplements — Guide to College Majors, College Charts, Student Aid Annual with Bulletins, and the Summary Report annually and Colleges Classified or College Counseling for Transfers and Careers in alternate years. (3) Professional Service includes articles submitted by counselors in the field, by Washington office and reprints from professional journals; also includes eight issues of the Counseletter.

DESCRIPTION OF MATERIAL: A single source for occupational, educational and professional information. (1) Occupational Service Chronicle Briefs provide specific information on occupations — their natures, requirements and futures; Chronicle Reprints portray occupations as seen by persons in the industrial, business and professional worlds; Career Index is supplemented four times a year; posters stimulate interest in occupations and related school subjects. (2) Educational Service Guide to College Majors provides information on associate, bachelor's and graduate degrees granted in more than 300 fields of study by about 2,350 institutions of higher education; College Charts give tabular and general information on admissions, cost, enrollment and financial aid programs at about 2,850 colleges in the U.S.; Student Aid Annual provides information on financial aid programs offered by noncollegiate sources and available to entering freshmen and graduate students; Student Aid Bulletins give information on programs of financial aid offered by labor unions and State Governments; Summary Report is a listing of colleges still accepting applications for fall enrollment as of April 15 of the current year; etc. (3) Professional Service articles from recognized authorities on guidance practices, procedures and research studies, also includes reports on testing, orientation, educational and occupational opportunities; approximately 50 new titles are issued each year to keep counselors abreast of new developments in the profession; Counseletter provides information on current developments of particular interest to guidance counselors.

GRADE LEVEL RANGE: High School.

TITLE: FINDING YOUR ORBIT EXPLORATORY KIT 800SM **C.G. No. 2**

COST: $134.50

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 30 copies each of Finding Your Orbit text and Summary Sheets, Ready Reference to Occupations File and one year's Brief Service.

DESCRIPTION OF MATERIAL: Points to the many things that a person should consider in looking at the world of work; not a test, but a learning experience. Finding Your Orbit worksheets help students analyze their interests and abilities in terms of occupations. Helps apply information available in occupational briefs.

GRADE LEVEL RANGE: 6-8

TITLE: OCCUPATIONAL VIEW-DECK C.G.

COST: $85.00 903D No. 3

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 42 Criteria Cards; Temperament Check Lists; Instruction Manual; Occupational Profiles; Student Preference Forms; Boxette.

DESCRIPTION OF MATERIAL: Student-oriented, student-operated unit that may be used as a group guidance tool, as a reference point to aid in counseling non-directed students, or as a device to offer alternatives to directed students. Allows students to interpret how they identify with various worker traits. The Criteria Cards are developed around the trait areas, are programmed with over 650 job titles, and are arranged to allow retrieval of information. Unit takes the user through a study of temperaments, interests, level of education to be attained, training program availability, consideration of specific vocational preparation, physical demands and working conditions.

GRADE LEVEL RANGE: High School.

TITLE: OCCUPATIONAL MICROFILE C.G.

COST: $60.00 200MF No. 4

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: 475 occupational briefs on 4x6 cards and 115 occupational reprints on 4x6 cards, approximately 2800 pages; also includes Micro-DOX Booklet and file box for 4x6 cards.

DESCRIPTION OF MATERIAL: Includes all occupational briefs and reprints published by Chronicle during the past four years. Micro-DOX Booklet contains an occupational index and an outline of Chronicle's Plan for classifying and filing occupational information.

GRADE LEVEL RANGE: High School.

C.G.

TITLE: PROGRAMMED WORK AWARENESS KIT (PWAK) E32B No. 5

COST: $150.00

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Teacher's Manual, picture charts & stories, game boards, simulated TV screen, pupil workbooks, puppets and work clothes, playing cards, worker songs and records, picture cards, cash register & money.

DESCRIPTION OF MATERIAL: Helps develop career awareness in students. Sequential developmental experiences are keyed to work awareness concepts. Planned to assist children to enjoy success experiences regardless of grade or reading ability and without stereotyping an individual.

GRADE LEVEL RANGE: Primary Elementary.

TITLE: OCCUPATIONAL REPRINTS C.G.

COST: $20.00 505 No. 6

DATE OF COPYRIGHT/PRODUCTION: 1974

DESCRIPTION OF MEDIA: Approximately 115 unbound reprints.

DESCRIPTION OF MATERIAL: Supplemental to Occupational Briefs.

GRADE LEVEL RANGE: High School.

TITLE: OCCUPATIONAL BRIEFS 506 C.G. No. 7

COST: $85.50

DATE OF COPYRIGHT/PRODUCTION: 1974

DESCRIPTION OF MEDIA: Approximately 475 unbound briefs.

DESCRIPTION OF MATERIAL: Occupational information briefs.

GRADE LEVEL RANGE: High School.

Manufacturer .... CURRICULUM INNOVATIONS, INC. C.I.
501 Lake Forest Avenue
Highwood, Illinois 60040
Distributor .... Same

TITLE: CAREER WORLD C.I. No. 1

COST: $2.95 (minimum order 15 copies; teacher's copies free)

DATE OF COPYRIGHT/PRODUCTION: 1974

DESCRIPTION OF MEDIA: Guide to careers; subscription mailed one copy each month of the school year, Septem - May.

DESCRIPTION OF MATERIAL: Features include: Career World Focus — a systematic examination of one or two career clusters compatible with the plans of the U.S. Office of Education and the Department of Labor; The Important You — guidance feature which helps each student find out about himself and his interests; Zeroing In — information on several specific occupations; The Opening Door — a profile of a minority person who has entered an occupation previously limited or closed; Periscope — how current events are shaping future occupations; Jobs for Students — tips for getting part-time jobs while in school; Q & A — answers to interesting questions from students; The Light Side — puzzles, cartoons and offbeat jobs.

GRADE LEVEL RANGE: Junior and Senior High School.

Manufacturer .... THE CARROLL PRESS PUBLISHERS C.P.
43 Squantum Street
Cranston, Rhode Island 02020
Distributor .... Same

TITLE: CAREER DEVELOPMENT FOR THE COLLEGE STUDENT LC72-93843 C.P.
ISBN 910328-02-1 No. 1

COST: $3.75

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Paperback book 7 x 10, 128 pages.

DESCRIPTION OF MATERIAL: Economical, complete guide to making long-range as well as immediate career decisions. Provides meaningful introduction to the realities of the employment market place, aware of the current student attitudes toward the established values of work in our culture. Comprehensive survey of college-level occupations. Includes practical advice on such job-seeking techniques as the campus recruitment interview; writing letters of application and resumes; selecting an employer; on-the-job behavior and planning future career adjustments. Three sections: Career Theory; Areas of Opportunity; Techniques for Career Implementation.

GRADE LEVEL RANGE: College.

TITLE: THE RESUME WORKBOOK LC76-130605 SBN 910328-03-X **C.P. No. 2**

COST: $5.00

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Soft cover book 8½ x 11 inches, 128 pages.

DESCRIPTION OF MATERIAL: Balances instruction with worksheets to provide a complete guide to writing a resume. Text and worksheets are grouped in three sections: Role of a Resume in Job Negotiations; You and Your Career; Your Resume and Your Job Campaign. Four resume formats illustrated: Historical or chronological; Functional; Analytical and Imaginative. Twenty sample resumes based on actual cases with only names and identifying data altered.

GRADE LEVEL RANGE: High School.

TITLE: JOB FINDING KIT **C.P. No. 3**

COST: $2.50

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Two dozen cards 4¼ x 5½ inches of each kind: Employer Prospect Cards and Interview Record Cards.

DESCRIPTION OF MATERIAL: Two sets of cards to be used in connection with The Resume Workbook for an organized job hunting campaign: Employer Prospect Cards and Interview Record Cards.

GRADE LEVEL RANGE: High School.

Manufacturer .... **DEPARTMENT OF AUDIOVISUAL EXTENSION DAE**
University of Minnesota
2037 University Avenue, S.E.
Minneapolis, MN 55455
Distributor .... **Same**

TITLE: PREPARING FOR WORK — DELUXE KIT **DAE No. 1**

COST: $120.00

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 14 color filmstrips, instructor's syllabus.

DESCRIPTION OF MATERIAL: Five filmstrips in Section A — Work Orientation — are concerned primarily with helping the young adult develop a realistic concept of work plus an awareness of the important factors necessary to secure and retain employment. Seven filmstrips in Section B — Occupations — are concerned with helping the young adult gain a broad understanding of the world of work with particular emphasis on the less academically oriented occupations. Two filmstrips in Section C — Work Adjustment — are concerned with helping the young worker recognize the importance of employing standards and job regulations in addition to providing guidelines in dealing with common job problems.

GRADE LEVEL RANGE: High School.

Manufacturer .... DIVERSIFIED COUNSELING SERVICES **DCS**
13461 Elizabeth Way
Tustin, California 92680
Distributor .... Same

TITLE: TEACHING FOR CAREER DECISION-MAKING **DCS** No. 1

COST: $5.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Includes specifics for organizing a Careers Class using Career Instructional Packages, a set of Career Instructional Packages and a detailed teacher's manual explaining their use. Provides the student with a measure of his learning for each stated program goal and performance objective.

GRADE LEVEL RANGE: Adult.

Manufacturer .... DENOYER-GEPPERT **D-G**
Times Mirror
5235 Ravenswood Avenue
Chicago, Illinois 60640
Distributor .... Same

TITLE: THE WONDERFUL "WORLD OF WORK" K-3 SERIES 600071 **D-G** No. 1

COST: $162.00

DATE OF COPYRIGHT/PRODUCTION: 1969

DESCRIPTION OF MEDIA: 12 full color sound filmstrips, Teaching Guides with cassettes.

DESCRIPTION OF MATERIAL: Children are entertained as they expand their awareness of themselves and the world around them. Two introductory sound filmstrips orient young audiences to the overall subject matter; prepare them for the new learning experience; introduce them to their host, Wally. These introductory segments deal in a general way with the world of work, emphasizing that work can be worthwhile, enjoyable and profitable. Programs deal with a series of different types of work all of which are familiar to primary age children; people they have seen at work: electrical repairmen, gas and oil servicemen, telephone and mail men, etc. Specifically designed to help youngsters develop academic and vocational direction before reaching high school.

GRADE LEVEL RANGE: K-3

TITLE: THE WONDERFUL "WORLD OF WORK" 4-6 SERIES 600081 **D-G** No. 2

COST: $162.00

DATE OF COPYRIGHT/PRODUCTION: 1967

DESCRIPTION OF MEDIA: 12 full color sound filmstrips, Teaching Guides with cassettes.

DESCRIPTION OF MATERIAL: Introductory sound filmstrips again present an overview that helps children relate to the more specific material that follows. These programs take as a point of departure the work done by members of a child's family in an attempt to place those nearest him in a work context. The programs then proceed to establish a connective between education and work. The skills the small child sees as isolated take on a new meaning when he understands the usefulness of those skills in all occupations and professions. The next units deal specifically with a number of work areas.

GRADE LEVEL RANGE: 4-6

Manufacturer .... ENCYCLOPAEDIA BRITANNICA EDUCATIONAL CORPORATION EBEC
425 North Michigan Avenue
Chicago, Illinois 60611
Distributor .... Same

TITLE: ABOUT ME — TEACHER'S GUIDE 6561 **EBEC No. 1**

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Teacher's guide, consisting of 17 lessons.

DESCRIPTION OF MATERIAL: About Me is a self-concept program for elementary students with its goal being to help youngsters realize their full potential. Teachers learn techniques to create a classroom atmosphere that will help their pupils achieve a greater sense of self-identity and self-esteem. Program also includes a student workbook.

GRADE LEVEL RANGE: Elementary.

TITLE: ABOUT ME — STUDENT BOOK 6562 **EBEC No. 2**

COST: $.69 each

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Workbook.

DESCRIPTION OF MATERIAL: Accompanies Teacher's Guide for About Me. (See above.)

GRADE LEVEL RANGE: Elementary.

TITLE: ON STAGE: WALLY, BERTHA, AND YOU 6650 **EBEC No. 3**

COST: $59.95

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: Puppets, Wally Walrus and Bertha Bird; activity cards.

DESCRIPTION OF MATERIAL: Builds a child's self-confidence and personal awareness as well as confidence within a group and before a group. Using puppets and activity cards, youngsters engage in creative dramatic activities to gain invaluable experience in oral expression. They develop good listening skills, and they come to understand the elements of a story — plot, characterization and character analysis, and organization. Through encounters with exercises that deal with categories of objects and events they learn many classification skills. Children have innumerable opportunities for creative expression — both in group participation and individually.

GRADE LEVEL RANGE: K-Primary.

Manufacturer .... EDUCATIONAL DIMENSIONS CORPORATION EDC
Box 126
Stamford, Connecticut 06904
Distributor .... Same

TITLE: THE NOW GENERATION: ARE THEY CHANGING SOCIETY? 410 EDC No. 1

COST: $58.50

DATE OF COPYRIGHT/PRODUCTION: 1969

DESCRIPTION OF MEDIA: 3 color sound filmstrips and 3 cassettes.

DESCRIPTION OF MATERIAL: The Rebels show youth who want a complete change in the present society. The Dropouts depicts the youths who have simply turned their back on society. The Moderates are those who prefer changes to be made within the system. Students will particularly relate to this program as they hear their own peers speak out on the generation gap, sexual freedom, the government, the present educational system, law and order, drugs, etc.

GRADE LEVEL RANGE: High School.

TITLE: CAREERS IN THE WORLD OF COMPUTERS (NEW) 411 EDC No. 2

COST: $58.50

DATE OF COPYRIGHT/PRODUCTION: 1969

DESCRIPTION OF MEDIA: 3 color sound filmstrips.

DESCRIPTION OF MATERIAL: Explains just what a computer is, the different kinds, how they are used in industry and the wide range of careers that are open to high school as well as college graduates. Gives student an inside picture of this career that he would be unable to obtain in any other one place.

GRADE LEVEL RANGE: High School.

TITLE: CAREERS IN FASHION DESIGN (NEW) 408 EDC No. 3

COST: $19.50

DATE OF COPYRIGHT/PRODUCTION: 1969

DESCRIPTION OF MEDIA: Color sound filmstrip.

DESCRIPTION OF MATERIAL: Takes students into the heart of New York's busy "garmet district" and the showrooms of its top designers. Professionals speak to students about their experiences and how young men and women can prepare themselves to enter this exciting profession.

GRADE LEVEL RANGE: High School.

TITLE: CAREERS IN DRAFTING (NEW) 409 EDC No. 4

COST: $39.00

DATE OF COPYRIGHT/PRODUCTION: 1969

DESCRIPTION OF MEDIA: 2 color sound filmstrips.

DESCRIPTION OF MATERIAL: Tells students about the wide variety of opportunities in the field of drafting — architectural, structural, civil, mechanical, technical, space — and many others. All of the major areas are defined, described and discussed in detail, from home and highways to ships and harbor design, from the design of everyday objects likes toasters and telephones — to the design of oil refineries and space vehicles. Each student will get a realistic view of what he can contribute as well as expect in the way or rewards — both professional and personal — if he chooses this area of study and work.

GRADE LEVEL RANGE: High School.

TITLE: CAREERS IN FINE ARTS: PAINTER-SCULPTOR 401 EDC
No. 5

COST: $19.50

DATE OF COPYRIGHT/PRODUCTION: 1968

DESCRIPTION OF MEDIA: Color sound filmstrip.

DESCRIPTION OF MATERIAL: Uses straight talk in outlining the problems as well as opportunities for a young person seeking a career as a painter or a sculptor. Explains the "gallery system" — how to arrange a first exhibition — the opportunities in teaching, museum work and other branches of the profession. Provides a general overview of the field that would take a student many months to learn on his own.

GRADE LEVEL RANGE: High School.

TITLE: CAREERS IN TELEVISION 403 EDC
No. 6

COST: $19.50

DATE OF COPYRIGHT/PRODUCTION: 1968

DESCRIPTION OF MEDIA: Color sound filmstrip.

DESCRIPTION OF MATERIAL: Takes the student through the making of a TV commercial from its inception to its production. Explains the rewards both personal and professional that are reaped from this exciting career. Shows how other careers have a place in television since many diverse talents and abilities are needed for the production of a commercial.

GRADE LEVEL RANGE: High School.

TITLE: CAREERS IN PHOTOGRAPHY 404 EDC
No. 7

COST: $19.50

DATE OF COPYRIGHT/PRODUCTION: 1968

DESCRIPTION OF MEDIA: Color sound filmstrip.

DESCRIPTION OF MATERIAL: Explains the opportunities open to young people interested in this field and how they can go about entering it. Besides advertising, the photographic areas discussed in this filmstrip include: new photography, fashion, portrait, medical and industrial.

GRADE LEVEL RANGE: High School.

TITLE: ART CAREERS IN ADVERTISING 402 EDC
No. 8

COST: $19.50

DATE OF COPYRIGHT/PRODUCTION: 1968

DESCRIPTION OF MEDIA: Color sound filmstrip.

DESCRIPTION OF MATERIAL: Describes the actual work-a-day life of an art director. Creative students will be surprised and pleased to learn that it's not as important to be an "artist" as much as it is to be visually oriented, have creative interests and be able to work well with others. Also included are such allied fields as typography, fashion coordination, etc.

GRADE LEVEL RANGE: High School.

TITLE: WRITING CAREERS IN ADVERTISING 406 **EDC**
No. 9

COST: $19.50

DATE OF COPYRIGHT/PRODUCTION: 1968

DESCRIPTION OF MEDIA: Color sound filmstrip.

DESCRIPTION OF MATERIAL: Tells us a copywriter is more a person who can manipulate words, ideas and pictures than a "writer" in today's world of advertising. Also gives students a complete picture of how an advertisement is created, executed and produced. Tells young people interested in this field exactly how they can go about entering it.

GRADE LEVEL RANGE: High School.

TITLE: CAREERS IN ILLUSTRATION 405 **EDC**
No. 10

COST: $19.50

DATE OF COPYRIGHT/PRODUCTION: 1968

DESCRIPTION OF MEDIA: Color sound filmstrip.

DESCRIPTION OF MATERIAL: Shows how artistically inclined students can find an exciting and remunerative career illustrating magazines, books, record jackets, etc. In addition, stresses the deep personal satisfaction that is derived from this profession.

GRADE LEVEL RANGE: High School.

Manufacturer .... EDUCATIONAL DESIGN, INC. **EDI**
Educational Resources Division
47 West 13th Street
New York, New York 10011

Distributor .... Same

TITLE: THE WORLD OF WORK — GETTING A JOB 301 **EDI**
No. 1

COST: $161.00

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 12 tape cassettes; 24 student record booklets; instructor's guide; permanent storage box.

DESCRIPTION OF MATERIAL: Through involvement in and response to taped lessons, through practice in preparing fact sheets and application forms, and through participation in group discussions of taped dramatic situations, the student rapidly acquires the ability to handle with confidence the full range of real-life problems that he will encounter when he is looking for work. Contents include lesson tapes and discussion tapes.

GRADE LEVEL RANGE: High School.

TITLE: THE WORLD OF WORK — ON THE JOB 300 **EDI**
No. 2

COST: $259.00

DATE OF COPYRIGHT/PRODUCTION: 1969

DESCRIPTION OF MEDIA: 20 tape cassettes; 24 student record booklets; instructor's guide; permanent storage box.

DESCRIPTION OF MATERIAL: Through tapes lessons requiring written responses and real-life dramatizations that spark group discussions, students are exposed to those situations which supervisors and new employees agree create the most difficulties. The skills acquired will increase confidence, forestall impulse quitting, and enable students to cope with work environment problems. Contents include lesson tapes and discussion tapes.

GRADE LEVEL RANGE: High School.

TITLE: THE WORLD OF WORK — CROSS-VOCATIONAL SKILLS & INFORMATION 302 EDI
No. 3

COST: $205.00

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: 15 tape cassettes; 12 overhead projector transparencies; 24 student record booklets; instructor's guide; permanent storage box.

DESCRIPTION OF MATERIAL: Answers problems of which skills and behaviors are necessary and helpful in the World of Work, and the basic understanding of how businesses operate, their vocabulary and customs. Contents include lesson tapes on: Understanding Instructions; Safety; Sales & Customer Service Skills; Handling Trouble Situations with Customers; The Structure of a Company; Telephone Answering Skills; Taking a Message; You Are the Company: The Employee and the Employer; Unions & Employee Associations; Company Money Matters; Shipping & Receiving; Ordering and Billing. Also includes discussion tapes.

GRADE LEVEL RANGE: High School.

Manufacturer .... EYE GATE HOUSE EGH
146-01 Archer Avenue
Jamaica, New York 11435

Distributor .... Same

TITLE: LEISURE TIME: BUSY OR BORED? TX216 EGH
No. 1

COST: $55.50

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: Complete set of 6 color filmstrips with 3 cassette Teach-A-Tapes and teacher's manual.

DESCRIPTION MATERIAL: Leisure time is an individual problem that needs individual understanding and each individual has to find his own answers to it. This set puts the problem firmly in the lap of the individual student and gives him some guidelines for reaching his own solutions.

GRADE LEVEL RANGE: 8-12

Manufacturer .... EDUCATIONAL PROGRESS CORPORATION **EPC**
P.O. Box 45663
Tulsa, Oklahoma 74145
ATTENTION: ALEN OLSON, Area Rep.

Distributor .... Educational Development Corporation
4900 South Lewis Avenue
P.O. Box 45663
Tulsa, Oklahoma 74145

TITLE: CAREER PROGRAM (CAREER GAMES/ CAREER DEVELOPMENT LABORATORY) **EPC**
20-1123 No. 1

COST: $290.00

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Career Games contains: 298 Cards (various information); 1 Score Pad (100 score pages with interpretation); 1 filmstrip; 1 Tape; 1 Cassette, 1 Counselor-Teacher's Guide. Career Development Laboratory contains: 60 Taped Interviews (cassette); 100 Survey Forms; 1 Teacher's Guide; 1 Announcement Poster.

DESCRIPTION OF MATERIAL: Career Games is a sophisticated, educational guidance tool which launches the player on an extensive career search. Emphasizes involvement, decision making and self-concept building. Designed to be used two ways: as a self-contained instructional unit which fits easily into the classroom; and by the individual in the guidance department, library or resource center. Takes individual on career search where he is confronted with many decisions he must make concerning the career possibilities. All career cards suggst where to get more information on each career choice, and career cards are correlated with the Career Development Laboratory. Career Development Laboratory utilizes career survey forms by which the students determine high-interest career and occupational areas. The surveys, in turn, guide the student to selected areas with in a battery of 60 taped interviews with successful working people. The interviews sharpen student interest in the meaning and relevance of education and broaden student awareness of career and occupational options.

GRADE LEVEL RANGE: 8-13

TITLE: SECRETS 11-04 **EPC**
No. 2

COST: $87.50

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 4 cassette tapes, 10 non-consumable student guides, 1 consumable student book, 2 teacher's guides, 1 package of balloons.

DESCRIPTION OF MATERIAL: Central goal is the devolpment of a more positive self-image in children. Provides the teacher with an organized approach to the task and is presented in such a way that the program can become an integral part of the day's activities. The program is built around six secrets: 1) You can do almost anything you want to do; 2) You're something special; 3) Set daily goals and you'll feel great; 4) You don't make any more mistakes than anyone else; 5) When you're friendly to others, they'll be friendly to you; 6) You can be just as happy as you want to be.

GRADE LEVEL RANGE: 4-6

TITLE: "U" FILM KIT 10-0102 **EPC**
No. 3

COST: $13.00

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 25' roll of "U" film (16 frames per foot of film); 4 different colored marker pens; 20 plastic storage cans; 10 blank can labels, 1 Quick Splice Filmstrip splicer block and splicing tapes; and a complete applications manual.

DESCRIPTION OF MATERIAL: Enables teacher or students to create their own filmstrips quickly, easily and without special equipment.

GRADE LEVEL RANGE: Adult.

Manufacturer .... EDUCATORS PROGRESS SERVICE, INC. EPS
Randolph, Wisconsin 53956

Distributor .... Same

TITLE: EDUCATORS GUIDE TO FREE FILMS L.C. 45-412 EPS
ISBN 0-087708-022-4 No. 1

COST: $11.75

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Book

DESCRIPTION OF MATERIAL: Guide to all free educational and recreational films. Lists black and white and full color, silent and sound.

GRADE LEVEL RANGE: High School.

TITLE: EDUCATORS GUIDE TO FREE FILMSTRIPS L.C. 50-2784 EPS
ISBN 0-87708-023-2 No. 2

COST: $8.50

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Comprehensive listing of free filmstrips, free slides and free transparencies, some of which may be retained permanently.

GRADE LEVEL RANGE: High School.

TITLE: EDUCATORS GUIDE TO FREE TAPES, SCRIPTS AND TRANSCRIPTIONS L. C. 55-784 EPS
ISBN 0-87708-024-0 No. 3

COST: $9.50

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Reference describing tapes and cassettes, free videotapes, scripts and transcriptions. Carefully indexed.

GRADE LEVEL RANGE: High School.

TITLE: EDUCATORS GUIDE TO FREE GUIDANCE MATERIALS L.C. 62-18761 EPS
ISBN 0-087708-028-3 No. 4

COST: $8.75

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Descriptions and sources for films, filmstrips, slides, tapes, scripts and transcriptions and other materials.

GRADE LEVEL RANGE: High School.

TITLE: EDUCATORS GUIDE TO FREE SOCIAL STUDIES MATERIALS L.C. 61-65910 ISBN 0-087708-027-5 **EPS** No. 5

COST: $10.50

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Listings of films, filmstrips, slides, tapes, scripts, transcriptions and other materials.

GRADE LEVEL RANGE: High School.

TITLE: ELEMENTARY TEACHERS GUIDE TO FREE CURRICULUM MATERIALS L.C. 44-52255 ISBN 0-087708-025-9 **EPS** No. 6

COST: $9.75

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Index listing several items. Teacher reference and professional growth materials and teaching units are included.

GRADE LEVEL RANGE: Elementary.

Manufacturer .... EDUCATIONAL READING SERVICES **ERS**
320 Route 17
Mahwah, New Jersey 07430

Distributor .... Same

TITLE: CLASSROOM JOURNEYS **ERS** No. 1

COST: $54.00

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 6 color filmstrips and 3 cassettes.

DESCRIPTION OF MATERIAL: Enables children to go on field trips right in their own classrooms. Photographed on site, and recorded with the assistance of important officials, these sound filmstrips offer stimulating insight into community life and relations. Includes: a trip to a fire station; a trip to a police station; a trip to a sewage treatment plant; a trip to an electrical power plant; a trip to an airport; and a trip to a court.

GRADE LEVEL RANGE: 2-6

TITLE: COMMUNITY HELPERS — TEACHING PICTURES **ERS** No. 2

COST: $1.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 12 pictures, 11 x 14 inches of various community helpers.

DESCRIPTION OF MATERIAL: Can be mounted on bulletin boards, held up for class discussions or used to decorate the classroom.

GRADE LEVEL RANGE: K-3

TITLE: LET'S IMAGINE GOING PLACES

ERS
No. 3

COST: $46.00

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 10 cassette tapes.

DESCRIPTION OF MATERIAL: Unit lets children discover the people, places, products and services that make a town an exciting, interesting place to live. As they ride with firemen or walk with a patrolman, children learn how different community helpers work to keep a town clean, safe and pleasant. Includes: Getting to Know the Library, the Hospital, the Fire Station, the Supermarket, the Sanitation Dept., the Police Station, the Post Office, the Bakery, the School and the Bank.

GRADE LEVEL RANGE: K-3

TITLE: ALL ABOARD! LET'S GO!

ERS
No. 4

COST: $46.00

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: 10 cassette tapes.

DESCRIPTION OF MATERIAL: Finds out what makes a community tick, meet farmers, steelworkers, TV technicians, space workers and other important members of the working community. Shows how products and services for home, school and community are produced, distributed and consumed.

GRADE LEVEL RANGE: 1-4

TITLE: EXPLORING THE WORLD OF WORK

ERS
No. 5

COST: $52.50

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Six cassettes and filmstrips.

DESCRIPTION MATERIAL: Assist the student in starting his study of occupations and urges him to work closely with his guidance counselor in gaining a better understanding of himself and a more through knowledge of specific vocations. Includes: 1) Introducing the World of Work, Part I; 2) Introducing the World of Work, Part II; 3) Outdoor Interest Occupations; 4) Mechanical Interest Occupations; 5) Computational Interest Occupations; 6) Scientific Interest Occupations; 7) Persuasive Interest Occupations; 8) Artistic Interest Occupations; 9) Literary/Musical Interest Occupations; 10) Social Service Interest Occupations; 11) Clerical Interest Occupations; 12) Women in the Work of Work.

GRADE LEVEL RANGE: 7-12

Manufacturer .... EDUCATIONAL TESTING SERVICE **ETS**
990 Grove Street
Evanston, Illinois 60201

Distributor .... Same

TITLE: YOU: TODAY AND TOMORROW

ETS
No. 1

COST: $3.00/specimen set

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Specimen Set includes work text and teacher's guide.

DESCRIPTION OF MATERIAL: Assists students in their educational and vocational planning; focuses on helping students understand their abilities, values and interest, and the role these play in decision-making.

GRADE LEVEL RANGE: High School.

TITLE: COOPERATIVE INDUSTRIAL ARTS TESTS

ETS
No. 2

COST: $3.00/specimen set

DATE OF COPYRIGHT/PRODUCTION: 1969

DESCRIPTION OF MEDIA: Specimen Set includes one form of each test: general industrial arts, drawing, electricity, electronics, metals & woods.

DESCRIPTION OF MATERIAL: Battery covering five areas of industrial arts curriculum, testing knowledge, comprehension, interpretation and application.

GRADE LEVEL RANGE: 7-9.

Manufacturer .... FINNEY COMPANY
3350 Gorham Avenue
Minneapolis, Minnesota 55426

F.C.

Distributor .... Same

TITLE: FINDING YOUR JOB WORKBOOK

F.C.
No. 1

COST: $1.50

DATE OF COPYRIGHT/PRODUCTION: 1969

DESCRIPTION OF MEDIA: 72-page workbook.

DESCRIPTION OF MATERIAL: Designed for use in special classes. There is an assortment of lessons, with which there are working and answering spaces. Project is designed in conjunction with the FINDING YOUR JOB series and is intended to help students with limited comprehension to become productive members of their communities.

GRADE LEVEL RANGE: High School.

TITLE: IT'S EASY TO BE LIKED

F.C.
No. 2

COST: $1.50

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Textbook-workbook.

DESCRIPTION OF MATERIAL: Deals with personalities, habits and manners as well as physical characteristics and grooming. Provides opportunities for self-analysis and builds the reader's confidence in himself. In gaining an understanding of personal social problems and their solutions, the reader learns it's easy to be liked.

GRADE LEVEL RANGE: High School.

TITLE: YOUR MONEY — GOING OR GROWING?

F.C.
No. 3

COST: $1.50

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: Textbook-workbook.

DESCRIPTION OF MATERIAL: Directed toward helping the slow learner or underachiever to understand and cope with the many money management problems he will face as an adult. Focuses on everyday consumer problems and situations such as borrowing money, insurance, banking services, etc.

GRADE LEVEL RANGE: High School.

TITLE: LOTS OF THINGS — BOOK I

F.C.
No. 4

COST: $1.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Textbook-workbook.

DESCRIPTION OF MATERIAL: Book is full of things waiting to be recognized and examined by the special education student or slow learner who is interested in and eager to learn more about familiar objects. Work section provides the student with opportunities to use the word he has studied in the text section.

GRADE LEVEL RANGE: High School.

TITLE: LOTS OF THINGS — BOOK II

F.C.
No. 5

COST: $1.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Textbook-workbook.

DESCRIPTION MATERIAL: Follow-up to LOTS OF THINGS — BOOK I. (See above).

GRADE LEVEL RANGE: High School.

TITLE: HELP YOURSELF TO A JOB — PART I

F.C.
No. 6

COST: $1.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Workbook.

DESCRIPTION OF MATERIAL: Covers the various steps leading to a job, including filling out an application form.

GRADE LEVEL RANGE: High School.

TITLE: HELP YOURSELF TO A JOB — PART II

F.C.
No. 7

COST: $1.50

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION MEDIA: Workbook.

DESCRIPTION OF MATERIAL: Explains the difference between skilled, semiskilled and unskilled jobs. Also includes lessons pertaining to base pay, withholding tax, fringe benefits and social security.

GRADE LEVEL RANGE: High School.

TITLE: HELP YOURSELF TO A JOB — PART III

F.C.
No. 8

COST: $1.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Workbook.

DESCRIPTION OF MATERIAL: Explains employer-employee relationships, lists sources of employment and offers helpful suggestions for keeping a job.

GRADE LEVEL RANGE: High School.

Manufacturer	FOLLETT EDUCATIONAL CORPORATION 1010 W. Washington Boulevard Chicago, Illinois 60607	FEC
Distributor	Same	

TITLE: HALL OCCUPATIONAL ORIENTATION INVENTORY, 2ND EDITION

FEC No. 1

COST: $2.00

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Specimen Set — Counselor's Manual; Interpretive Folder; Student's Inventory Booklet.

DESCRIPTION OF MATERIAL: A practical guidance instrument that promotes occupational insight. Helps students think about careers in a meaningful and productive way, and enables them to understand variables that will affect their occupational success. Presents the student a more dynamic appreciation of work in terms of his psychological needs, worker traits and job-content characteristics.

GRADE LEVEL RANGE: Adult.

TITLE: VOCATIONAL READING SERIES

FEC No. 2

COST: $1.68 each; $.87 for Teacher's Guide.

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 7 books, including: The Delso Sisters, Beauticians (#0573); John Leveron, Auto Mechanic (#0571); Marie Perrone, Practical Nurse (#0570); The Millers and Willie B., Butcher, Baker, Chef (#0572); Helen Greene, Department Store Worker (#0576); Anita Powers, Office Worker (#0575);Teacher's Guide (#0574).

DESCRIPTION OF MATERIAL: The series upgrades reading, language and comprehension skills through "real-life" experiences, using a structured lesson format that holds student interest and assures daily learning success. Through high-interest, real-life situation stories, the series motivates students to read. Students can easily identify with the characters in the stories and the problems they face.

GRADE LEVEL RANGE: Junior High.

TITLE: THE TURNER CAREER GUIDANCE SERIES

FEC No. 3

COST: $.87 each; $1.50 for Teacher's Guide.

DATE OF COPYRIGHT/PRODUCTION: 1967

DESCRIPTION OF MEDIA: 7 books, including: Wanting a Job (#0600); Training for a Job (#0601); Starting a Job (#0602); Looking for a Job (#0603); Holding a Job (#0604); Changing a Job (#0605); Teacher's Guide (#0606).

DESCRIPTION OF MATERIAL: Structured daily lessons in six workbooks that present a cohesive and integrated program in career planning. Each of the books treats a major aspect of career and job experience, and provides basic, specific information on the world of work, much of which is not found in any other material. Basic requirements such as social security numbers and union memberships are explored. Many jobs are documented, including qualifications, education, training, working conditions, and salary ranges.

GRADE LEVEL RANGE: Junior High — High School.

TITLE: THE TURNER-LIVINGSTON READING SERIES

FEC
No. 4

COST: $.87 each

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 7 books, including: The Money You Spend (#0540); The Town You Live In (#0542); The Jobs You Get (#0544); The Person You Are (#0546); The Friends You Make (#0458); The Family You Belong To (#0550); Teacher's Guide (#0551).

DESCRIPTION OF MATERIAL: Structured daily lessons in six workbooks that strengthen student skills and understanding of basic social behavior language and arithmetic. The storyline plots deal with gangs, dating, self-concepts, the development of worthwhile personal goals, and other timely topics of high interest to young people.

GRADE LEVEL RANGE: Junior High.

TITLE: UNDERSTANDING THE AUTOMOBILE

FEC
No. 5

COST: $2.00

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 2 books, including: Understanding the Automobile (#1955) and Instructor's Answer Key (#1956) free with #1955.

DESCRIPTION OF MATERIAL: Program specifically designed as a basic text for use with MDTA programs, OJT, vocational, agricultural courses and others. Follows MDTA specifications for content and organization. Gives overview of the nine basic systems of the automobile so that the reader immediately has a full picture of how an automobile operates.

GRADE LEVEL RANGE: Junior High.

TITLE: ACCENT/WORLD OF WORK

FEC
No. 6

COST: (Indicated below for each book).

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 8 books, including: Getting That Job (#1990) — $.69; Instructor's Book (#1991) — $1.50; You and Your Occupation (#1995) — $.69; Instructor's Book (#1996) — $1.50; Keeping That Job (#2000) — $.69; Instructor's Book (#2001) — $1.50; You and Your Pay (#2005) — $.69; Instructor's Book (#2006) — $1.50.

DESCRIPTION OF MATERIAL: This series deals with social skills related to the work world. The areas of interviews, pay, promotions, employment applications, personal records, job qualifications, job choices, etc. are presented in realistic situations. Students are able to understand the importance and necessity of work-related personnel operations.

GRADE LEVEL RANGE: Junior High.

TITLE: ACCENT/JOBS AND JOB MODELS

FEC
No. 7

COST: $.69 for each of three books; $1.50 for each of three instructor's books.

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 6 books, including: Paycheck (#2025); Instructor's Book (#2026); Retail Salesclerk — Yardgoods (#2027); Instructor's Book (#2028); Service Station Attendant (#2039); Instructor's Book (#2040).

DESCRIPTION OF MATERIAL: Present lively, five-part stories centered around the common work experiences of young adult and adult students. Paycheck clarifies concepts about gross and take-home pay, tax deductions, and union dues and other charges, while bringing out the financial advantages and drawbacks of various jobs. Retail Salesclerk — Yardgoods show the student what to expect from this kind of job and explains the skills required by the yardgoods clerk. Service Station Attendant shows what is required in this kind of job. Each booklet in this series includes exercises that require practical application of the information given in the text.

GRADE LEVEL RANGE: Junior High.

Manufacturer .... GUIDANCE. ASSOCIATES G.A.
41 Washington Avenue
Pleasantville, New York 10570

Distributor .... Same

TITLE: THE ADOLESCENT EXPERIENCE: DEVELOPING VALUES G.A.
9B-102 374 No. 1

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1972-73

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes, Discussion Guide.

DESCRIPTION OF MATERIAL: Program focuses on the process by which values are formed. Creates a developmental overview of value reference points: internalized fear of punishment, relationships with peer groups from early childhood through adolescence, religious influences, school-taught values, parental example and instruction, changing evaluation of parental models, individual convictions underlying value choices. Open ended dramatization involves *your* group in the process of deciding between conflicting values, searching for one's own moral beliefs.

GRADE LEVEL RANGE: High School.

TITLE: THE ADOLESCENT EXPERIENCE: FORMING BELIEFS G.A.
9B-102 390 No. 2

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1972-73

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes, Discussion Guide.

DESCRIPTION OF MATERIAL: Program relates the individual's search for personal development to mankind's ongoing quest for the understanding of his universe. Narrative, literary excerpts and art invite students to compare their own reflections with those of ancient, medieval and modern thinkers; introduce students to world views suggested by existentialism, eastern philosophy, mysticism, religious evangelism, humanism, the social ethic; evoke discussion centering on the impact of science and technology on the struggle for spiritual values.

GRADE LEVEL RANGE: High School.

TITLE: THE ADOLESCENT EXPERIENCE: INTERPERSONAL RELATIONSHIPS G.A.
9B-102 416 No. 3

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1972-73

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes, Discussion Guide.

DESCRIPTION OF MATERIAL: Format includes a gripping one-act play followed by targeted discussion of the play's conflict and characters — by actors, author and director. Part I dramatizes a difficult stress situation within a basically sound family. Accused of stealing from an employer, Cynthia finds her parents unable or unwilling to respond to the problem as she would like them to. All find they must deal with larger questions: How do adolescents find their independence? How do parents accept it? In Part II, the play's company articulates insights structured to help your students appreciate problems parents must solve within themselves, behavioral options open to young people claiming their full individuality.

GRADE LEVEL RANGE: High School.

TITLE: THE ADOLESCENT EXPERIENCE: SETTING GOALS G.A.

9B-103 174 No. 4

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1972-73

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes, Discussion Guide.

DESCRIPTION OF MATERIAL: Narrative first suggests key criteria for developing life commitment; emphasizes awareness of potential, ability to examine motivations, willingness to make active choices. Students then evaluate the quality of decision-making demonstrated by: Jeff, a college drop-out who has tried and given up radical activism, eastern meditation, communal living, organic food . . . Alice, a fine pianist who has rejected a career for which she's been groomed and formed a more relaxed lifestyle of her own . . . Steve, a black, working class high school senior who has been offered a football scholarship but feels more comfortable choosing a union career as a sound systems specialist.

GRADE LEVEL RANGE: High School.

TITLE: THE ADOLESCENT EXPERIENCE: SHAPING IDENTITY G.A.

9B-103 158 No. 5

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1972-73

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes, Discussion Guide.

DESCRIPTION OF MATERIAL: Part I helps students relate the many-faceted concept of identity to their own lives; deal with feelings about self-image, individuality, integrity; discover connections between real satisfaction, wise goal-setting and the life-long process of self-examination. Part II focuses on interaction between heredity and environment; examines influences of family, peer groups. Emphasizes that clear understanding of identity involves awareness of changes within oneself. Format blends searching peer comment with excerpts from Walt Whitman, E. E. Cummings, Herman Hesse, Somerset Maugham, Eugene O'Neill, James Agee.

GRADE LEVEL RANGE: High School.

TITLE: THE ADOLESCENT EXPERIENCE: UNDERSTANDING EMOTIONS G.A.

9B-103 190 No. 6

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1972-73

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes, Discussion Guide.

DESCRIPTION OF MATERIAL: Part I explores psychological, physical and motivational aspects of emotion; discusses emotional complexity, immediate and developmental influences on emotional structure and reaction; explains how emotional responses are learned. Part II concentrates on coping effectively with emotions; deals with emotional stress widely associated with adolescence; demonstrates the value of being able to express emotions which are appropriate to given situations in meaningful ways. Stimulates discussion of emotional maturity — what it is and how it is achieved.

GRADE LEVEL RANGE: High School.

TITLE: JOB ATTITUDES: TROUBLE AT WORK G.A.

2F-100 345 No. 7

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 4 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Helps young people explore personal and social values they must deal with as they enter the world of work. Explores typical on-the-job conflicts with dialogue and on-location photography.

GRADE LEVEL RANGE: High School.

TITLE: JOB ATTITUDES: ON THE JOB: FOUR TRAINEES

G.A.
2F-101 293 No. 8

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 4 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Helps young people explore personal and social values they must deal with as they enter the world of work. Candid interview/portraits demonstrate that: 1) a commitment to specific career training is of crucial importance; 2) on-the-job learning is very different from textbook learning; 3) discovering one's job aptitudes is a major step forward; 4) widely varied training programs exist in many fields across the U.S.

GRADE LEVEL RANGE: High School.

TITLE: JOB ATTITUDES: A JOB THAT GOES SOMEPLACE

G.A.
2F-102 283 No. 9

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Helps young people explore personal and social values they must deal with as they enter the world of work. Builds understanding of the concept of the career lattice and stresses how pre-job planning and on-the-job attitude directly affect career progress.

GRADE LEVEL RANGE: High School.

TITLE: JOB ATTITUDES: WHY WORK AT ALL?

G.A.
2F-106 326 No. 10

COST: $21.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 1 filmstrip; 1 cassette.

DESCRIPTION OF MATERIAL: Helps young people explore personal and social values they must deal with as they enter the world of work. Young people discuss their feelings about job satisfaction, material rewards, work and personal growth; emphasize their own personal experiences while discussing work as an outlet for psychological drives, consequences of jobs which frustrate these drives; consider self-discipline, patience, open-mindedness, enthusiasm as factors in job satisfaction.

GRADE LEVEL RANGE: High School.

TITLE: JOB ATTITUDES: LIKING YOUR JOB AND YOUR LIFE

G.A.
2F-102 689 No. 11

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 4 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Helps young people explore personal and social values they must deal with as they enter the world of work. Students meet a construction worker enthusiastic about outdoor work that demands highly specific skills; a female factory worker who enjoys intricate work and being able to give her family a better living standard; etc.

GRADE LEVEL RANGE: High School.

TITLE: CAREER DISCOVERIES: PEOPLE WHO MAKE THINGS G.A. 2F-301 794 No. 12

COST: $45.50

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: 4 filmstrips, 4 cassettes.

DESCRIPTION OF MATERIAL: Gives students a taste of the richly diverse world of work and, particularly, insight into why people enjoy specific types of work. Explores the satisfaction of making something useful and suggests the many fields in which people work with their hands.

GRADE LEVEL RANGE: 5-9

TITLE: CAREER DISCOVERIES: PEOPLE WHO INFLUENCE OTHERS G.A. 2F-301 877 No. 13

COST: $45.50

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: 4 filmstrips, 4 cassettes.

DESCRIPTION OF MATERIAL: Gives students a taste of the richly diverse world of work and, particularly, insight into why people enjoy specific types of work. Emphasizes gregariousness, self-confidence, sensitivity, empathy and other qualities shared by people who make a living through positive interaction with others.

GRADE LEVEL RANGE: 5-9

TITLE: CAREER DISCOVERIES: PEOPLE WHO WORK IN SCIENCE G.A. 2F-301 596 No. 14

COST: $45.50

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: 4 filmstrips, 4 cassettes.

DESCRIPTION OF MATERIAL: Gives students a taste of the richly diverse world of work and, particularly, insight into why people enjoy specific types of work. Emphasizes curiosity, precision, aptitude for scientific method as personality factors related to occupations in science and allied technical fields.

GRADE LEVEL RANGE: 5-9

TITLE: CAREER DISCOVERIES: PEOPLE WHO HELP OTHERS G.A. 2F-301 695 No. 15

COST: $45.00

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: 4 filmstrips, 4 cassettes.

DESCRIPTION OF MATERIAL: Gives students a taste of the richly diverse world of work and, particularly, insight into way people enjoy specific types of work. Emphasizes the variety of occupations open to those devoted to helping individuals and groups; relates this work to qualities of commitment, compassion, empathy.

GRADE LEVEL RANGE: 5-9

TITLE: CAREER DISCOVERIES: PEOPLE WHO CREATE ART G.A.

2F-301 851 No. 16

COST: $45.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 4 filmstrips, 4 cassettes.

DESCRIPTION OF MATERIAL: Gives students a taste of the richly diverse world of work and, particularly, insight into why people enjoy specific types of work. Attempts to define the nature of talent, inner-direction, desire to communicate, as they motivate musicians, sculptors, painters, writers, artisans, designers.

GRADE LEVEL RANGE: 5-9

TITLE: CAREER DISCOVERIES: PEOPLE WHO ORGANIZE FACTS G.A.

2F-301 836 No. 17

COST: $45.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 4 filmstrips, 4 cassettes.

DESCRIPTION OF MATERIAL: Gives students a taste of the richly diverse world of work and, particularly, insight into why people enjoy specific types of work. Shows how our society depends on information; surveys information-centered careers and relates them to gifts for detail, organization, problem-solving.

GRADE LEVEL RANGE: 5-9

TITLE: JOBS FOR HIGH SCHOOL STUDENTS G.A.

2F-102 317 No. 18

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1966

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Helps students explore reasons for wanting to work; distinguishes superficial job benefits (pocket money) from greater benefits such as work experience; relates job objectives to job choices; indicates dangers of jobs demanding too much time and energy. Points out common experiences which can be job qualifications; offers practical tips for locating jobs, handling interviews.

GRADE LEVEL RANGE: High School.

TITLE: DROPPING OUT: ROAD TO NOWHERE G.A.

2F-101 145 No. 19

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1964

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Dropouts who have decided to return to school articulate reasons most youngsters quit; describe the menial jobs, insecurity, closed doors they found on the outside. Shows students how automation is rapidly eliminating unskilled jobs; emphasizes employer suspicion of dropouts.

GRADE LEVEL RANGE: High School.

TITLE: High School Course Selection and Your Career.

2F-101 848 G.A. No. 20

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1967

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Shows students how course selection helps them prepare for future training and education, pinpoint their attitudes. Emphasizes the importance of English, math, science, history; discusses value and purposes of academic, vocational and general diplomas. Relates career planning to electives.

GRADE LEVEL RANGE: High School.

TITLE: DEVELOPING YOUR STUDY SKILLS

2F-101 020 G.A. No. 21

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1969

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Details methods for home study; discusses the right equipment, the value of solitude; suggests ways to fight distraction; tells how to schedule time, memorize, review, set study priorities. Focuses on classroom skills: listening, questioning, taking and using notes, etc.

GRADE LEVEL RANGE: High School.

TITLE: JOBS AND GENDER

2F-103 356 G.A. No. 22

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: In-depth interviews challenge stereotypes about "men's work" and "women's work".

GRADE LEVEL RANGE: High School.

TITLE: JOB HUNTING: WHERE TO BEGIN

2F-102 267 G.A. No. 23

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Helps work-bound youngsters prepare to organize an effective job search. Emphasizes need to assemble many options; learning about jobs beforehand. Dramatizes specific problems that most often arise in the job hunt.

GRADE LEVEL RANGE: High School.

TITLE: YOUR FIRST WEEK ON THE JOB

2F-101 996 G.A. No. 24

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Humorous dramatizations help reduce students' anxiety, increase their confidence, introduce them to key rules of thumb, common problems and ways of finding solutions.

GRADE LEVEL RANGE: High School.

TITLE: CHOOSING YOUR CAREER G.A.

2F-100 725 No. 25

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1968

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Describes six general personality types and relates them to broad career areas. Helps students evaluate their own personalities in these terms.

GRADE LEVEL RANGE: High School.

TITLE: PREPARING FOR THE JOBS OF THE '70'S G.A.

2F-103 844 No. 26

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1966

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Shows how trends in space exploration, computerization, population growth, undersea farming, and new product and service development will affect tomorrow's job market.

GRADE LEVEL RANGE: High School.

TITLE: WHAT YOU SHOULD KNOW BEFORE YOU GO TO WORK G.A.

2F-106 144 No. 27

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1967

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Explains ways to begin narrowing career choices; discusses positive work attitudes; considers union membership in some areas. Offers clear advice on finding a job, job interviews.

GRADE LEVEL RANGE: High School.

TITLE: YOUR JOB INTERVIEW G.A.

2F-107 696 No. 28

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1969

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Shows students how to organize and write a resume, research the company, enlarge verbally on resume information, emphasize experience relevant to each situation. Covers how to dress, control voice and manner, present questions, discuss salary, and working conditions.

GRADE LEVEL RANGE: High School.

TITLE: PREPARING FOR THE WORLD OF WORK G.A.

2F-103 927 No. 29

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1966

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Offers sensible advice on evaluating one's capabilities and aptitudes; stresses the value of consulting guidance counselors and teachers.

GRADE LEVEL RANGE: High School.

TITLE: JOBS FOR YOU: IT'S HAPPENING IN HOME ECONOMICS
G.A.
2F-102 036 No. 30
COST: $21.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 1 filmstrip, 1 cassette.

DESCRIPTION OF MATERIAL: Brief, informative interviews with supervisory personnel detail entry-level opportunities for men and women with high school, technical or two-year college background.

GRADE LEVEL RANGE: High School.

TITLE: UNDERSTANDING YOUR PARENTS
G.A.
2F-105 716 No. 31
COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: In-depth interviews with parents and children develop insight into factors affecting parent/child relationships; explore misconceptions, double standards, how and why some relationships function well.

GRADE LEVEL RANGE: High School.

TITLE: I NEVER LOOKED AT IT THAT WAY BEFORE
G.A.
2F-102 127 No. 32
COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1967

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Examines smoking, drinking, sexual experimentation from the teenager's point of view. Color photographs and statistics on cancer, drug addiction, drunken driving, unwanted pregnancy, help disprove destructive teenage myths.

GRADE LEVEL RANGE: High School.

TITLE: TEENAGE REBELLION: CHALLENGE TO AUTHORITY
G.A.
2F-103 893 No. 33
COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Candid interviews with young people examine discepancies between American social ideals and realities. Stress the difficulty of changing older people's "business-as-usual" attitudes toward pollution and other problems; relate such rigidity to widespread materialism; discuss disruption and violence as a means of cutting through apathy and forcing change. Focuses on personal motives; discusses youth culture as a means of self-expression, etc.

GRADE LEVEL RANGE: High School.

TITLE: DO WE LIVE OR EXIST? (BY THE STUDENTS)
G.A.
2F-100 030 No. 34
COST: $21.50

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 1 filmstrip, 1 cassette.

DESCRIPTION OF MATERIAL: Develops insight into values and social perceptions shared by many young people today. Stimulates discussion of contemporary youth's attitudes and modes of self-expression.

GRADE LEVEL RANGE: High School.

TITLE: REFLECTIONS OF MYSELF G.A.
2F-100 931 No. 35
COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Poetry and prose by high school students explore youthful emotions and concerns; express the search for self-definition, recognition, acceptance. Focuses on thoughts about becoming an adult, the prospect of functioning maturely in an adult world.

GRADE LEVEL RANGE: High School.

TITLE: YOUR PERSONALITY: THE YOU OTHERS KNOW G.A.
2F-100 998 No. 36
COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1969

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Focuses on peer definitions of personality and character. Young people discuss positive and negative personality traits, appearance and personality, self-confidence and individuality. Explores effects of insecurity, impact of self-consciousness on personality, ways to master fears and check their influence on behavior.

GRADE LEVEL RANGE: High School.

TITLE: DARE TO BE DIFFERENT G.A.
2F-100 949 No. 37
COST: $44.00

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Probes value and false expressions of individuality. Considers criteria for evaluating group standards, social norms, family direction particularly when choices involve conflicting values and loyalties.

GRADE LEVEL RANGE: High School.

TITLE: SOMEBODY'S CHEATING! G.A.
2F-104 974 No. 38
COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1966

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Helps analyze moral, psychological and social consequences of cheating. Parents, students and teachers discuss reasons for cheating.

GRADE LEVEL RANGE: High School.

TITLE: THE ROLE OF THE COUNSELOR IN THE SECONDARY SCHOOL G.A.
2F-104 214 No. 39
COST: $21.50

DATE OF COPYRIGHT/PRODUCTION: 1965

DESCRIPTION OF MEDIA: 1 filmstrip, 1 cassette.

DESCRIPTION OF MATERIAL: Shows parents how counselors help today's students; follows a counselor's workday through interview with an underachiever, conference with art teacher on motivating student, placing job and scholarship information in school paper, parent consultation, etc. Emphasizes concern with students' ability to make individual decisions.

GRADE LEVEL RANGE: High School.

TITLE: COLLEGE? IT'S UP TO YOU G.A.
2F-100 139 No. 40

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Expresses the complexity of college decision-making; discusses delaying college in favor of experience in the "real world". Emphasizes the value of talking with guidance counselors and others.

GRADE LEVEL RANGE: High School.

TITLE: WHICH COLLEGE FOR YOU? G.A.
2F-100 113 No. 41

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Young people describe their own experiences in traditional and experimental programs; social life at large universities, small private colleges, etc. demands of day attendance in the city; distinctions between specialized and liberal arts programs. Students talk about relating goals, personality, financial and academic abilities to colleges available.

GRADE LEVEL RANGE: High School.

TITLE: WHAT TO EXPECT AT COLLEGE G.A.
2F-100 154 No. 42

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: College students inform and reassure the college-bound student; discuss loneliness, adjustments to dormitory life, roommates, personal finances, etc. Explains how to cope with the demands of college-level work.

GRADE LEVEL RANGE: High School.

TITLE: DIFFERENT WAYS TO GO TO COLLEGE G.A.
2F-103 414 No. 43

COST: $41.50

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 2 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Examines independent study programs and work study courses. Discusses innovative admissions programs, the expanding role of two-year colleges, domestic exchange programs.

GRADE LEVEL RANGE: High School.

TITLE: FIRST THINGS: VALUES: THE TROUBLE WITH TRUTH G.A.
2F-319 036 No. 44

COST: $21.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 2 filmstrips, 1 cassette.

DESCRIPTION OF MATERIAL: Presents ethical conflicts or dilemmas testing basic concepts of truth, promises, fairness, rules and property rights. Children explore both dilemmas by relating truth to trust from others, self-esteem, relative fairness.
GRADE LEVEL RANGE: K-4

TITLE: FIRST THINGS: VALUES: THAT'S NO FAIR! 2F-319 119 **G.A. No. 45**

COST: $21.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 2 filmstrips, 1 cassette.

DESCRIPTION OF MATERIAL: Presents ethical conflicts or dilemmas testing basic concepts of truth, promises, fairness, rules and property rights. Children explore criteria for resolving each issue; relate fairness to concepts of merit, need, custom, power, compromise.

GRADE LEVEL RANGE: K-4

TITLE: FIRST THINGS: VALUES: YOU PROMISED! 2F-319 077 **G.A. No. 46**

COST: $21.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 2 filmstrips, 1 cassette.

DESCRIPTION OF MATERIAL: Presents ethical conflicts or dilemmas testing basic concepts of truth, promises, fairness, rules and property rights. Children wrestle with both choices, by relating promises to friendship, authority, absolute vs. relative commitment.

GRADE LEVEL RANGE: K-4

TITLE: FIRST THINGS: VALUES: BUT IT ISN'T YOURS . . . 2F-319 093 **G.A. No. 47**

COST: $21.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 2 filmstrips, 1 cassette.

DESCRIPTION OF MATERIAL: Presents ethical conflicts or dilemmas testing basic concepts of truth, promises, fairness, rules and property right. Children approach both dilemmas by exploring rights and responsibilities associated with property, concepts of borrowing, stealing, owning vs. deserving to own.

GRADE LEVEL RANGE: K-4

TITLE: FIRST THINGS: VALUES: WHAT DO YOU DO ABOUT RULES? 2F-319 051 **G.A. No. 48**

COST: $21.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 2 filmstrips, 1 cassette.

DESCRIPTION OF MATERIAL: Presents ethical conflicts or dilemmas testing basic concepts of truth, promises, fairness, rules and property rights. Children judge case by examining functions of rules and laws, their relationship to individuals, criteria for imposing punishment.

GRADE LEVEL RANGE: K-4

TITLE: FIRST THINGS: VALUES: A STRATEGY FOR TEACHING VALUES 2F-319 135 **G.A. No. 49**

COST: $17.00

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 3 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: An in-service training unit demonstrating application for the First Things: Values series. Includes theoretical background, examples of implementation and a model lesson.

GRADE LEVEL RANGE: K-4

TITLE: FIRST THINGS: GUESS WHO'S IN A GROUP! G.A.

2F-300 911 No. 50

COST: $21.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 3 filmstrips, 1 cassette.

DESCRIPTION OF MATERIAL: Help children define and apply basic concepts of the individual, groups, interaction, conflict and cooperation. Identifies criteria for defining groups, relating personal experiences to reasons why groups are formed and learning group customs and rules.

GRADE LEVEL RANGE: K-4

TITLE: FIRST THINGS: WHAT DO YOU EXPECT OF OTHERS? G.A.

2F-320 893 No. 51

COST: $21.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 3 filmstrips, 1 cassette.

DESCRIPTION OF MATERIAL: Helps children define and apply basic concepts of the individual, groups, interaction, conflict and cooperation. Children discover that what you expect from people (and why) influences subsequent interactions.

GRADE LEVEL RANGE: K-4

TITLE: FIRST THINGS: WHAT HAPPENS BETWEEN PEOPLE G.A.

2F-320 919 No. 52

COST: $21.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 2 filmstrips, 1 cassette.

DESCRIPTION OF MATERIAL: Helps children define and apply basic concepts of the individual, groups, interaction, conflict and cooperation. Children discover the different types of interaction (physical, verbal, etc.) and the various objectives of interaction.

GRADE LEVEL RANGE: K-4

TITLE: FIRST THINGS: WHO DO YOU THINK YOU ARE? G.A.

2F-320 935 No. 53

COST: $21.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 3 filmstrips, 1 cassette.

DESCRIPTION OF MATERIAL: Helps children define and apply basic concepts of the individual, groups, interaction, conflict and cooperation. Students discover the excitement of exploring and defining individual identities through personal "facts and figures", actions and feelings.

GRADE LEVEL RANGE: K-4

TITLE: FIRST THINGS: YOU GOT MAD: ARE YOU GLAD? 2F-340 917 G.A. No. 54

COST: $21.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 2 filmstrips, 1 cassette.

DESCRIPTION OF MATERIAL: Helps children define and apply basic concepts of the individual, groups, interaction, conflict and cooperation. Children explore causes, effects and expressions of hostility, behavioral choices available in conflict situations and ways to resolve conflicts with minimal hostility.

GRADE LEVEL RANGE: K-4

Manufacturer .... GRAPHIC ARTS TECHNICAL FOUNDATION, INC. GATF
Education Council — Technical Center
4615 Forbes Avenue
Pittsburgh, PA 15213
Distributor .... Same

TITLE: CAREER POSTERS GATF No. 1

COST: $2.00

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 2 sets of four posters each.

DESCRIPTION OF MATERIAL: First set includes Graphic Arts Researcher, Graphic Arts Cameraman, Portrait Photographer and Industrial Photographer. Second Set includes Graphic Arts Pressman, Visual Communications Instructor, Graphic Designer and Commercial Photographer.

GRADE LEVEL RANGE: High School.

TITLE: LITHOGRAPHY — THE MODERN METHOD OF GRAPHIC COMMUNICATIONS GATF No. 2

COST: N.C.

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Booklet.

DESCRIPTION OF MATERIAL: Designed to explore career opportunities in lithography.

GRADE LEVEL RANGE: High School.

TITLE: A CAREER IN TYPOGRAPHY TODAY GATF No. 3

COST: N.C.

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Booklet.

DESCRIPTION OF MATERIAL: Describes the challenging careers in today's typographic industry.

GRADE LEVEL RANGE: High School.

TITLE: ANSWERS TO SOME QUESTIONS ABOUT CAREERS IN GRAPHIC COMMUNICATIONS GATF No. 4

COST: N.C.

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Brochure.

DESCRIPTION OF MATERIAL: Question and answer brochure for parents, students and guidance counselors who are seeking answers to questions about careers in the graphic communications industries.

GRADE LEVEL RANGE: High School.

TITLE: IS GRAPHIC ARTS THE CAREER FOR YOU?

GATF
No. 5

COST: N.C.

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Booklet.

DESCRIPTION OF MATERIAL: Depicts opportunities in the industry.

GRADE LEVEL RANGE: High School.

TITLE: TECHNICAL SCHOOLS, COLLEGES AND UNIVERSITIES OFFERING COURSES IN GRAPHIC COMMUNICATIONS

GATF
No. 6

COST: N.C.

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Directory.

DESCRIPTION OF MATERIAL: Directory of post-high schools and colleges offering graphic communications programs. Includes information on the types of programs offered by each school and the type of degree or certificate awarded by the institution.

GRADE LEVEL RANGE: High School.

Manufacturer .... **GENERAL MOTORS CORPORATION** GMC
Public Relations Staff
3044 W. Grand Boulevard
Detroit, Michigan 48202
Distributor .... Same

TITLE: A BETTER WAY

GMC
No. 1

COST: No Charge.

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Booklet.

DESCRIPTION OF MATERIAL: Deals with the many contributions of GM engineers and scientists toward the improvement of automobile reliability, durability, performance, safety, comfort and convenience — contributions that have converted a one-time luxury into today's necessity.

GRADE LEVEL RANGE: High School and College.

TITLE: AMERICAN BATTLE FOR ABUNDANCE

GMC
No. 2

COST: No Charge.

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Booklet.

DESCRIPTION OF MATERIAL: Tells the story of our unequalled system of mass duplication.

GRADE LEVEL RANGE: High School and College.

TITLE: CAN I BE A CRAFTSMAN?

GMC
No. 3

COST: No Charge.

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Booklet.

DESCRIPTION OF MATERIAL: Briefly describes some of the skilled trades; points out some of the work done by each craftsman, the opportunities open to skilled workers in industry, and outlines a typical apprentice training program.

GRADE LEVEL RANGE: Junior and Senior High School.

TITLE: CAN I BE A DRAFTSMAN?

GMC
No. 4

COST: No Charge.

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Booklet.

DESCRIPTION OF MATERIAL: Discusses some of the opportunities awaiting young men and women in a drafting career. Discusses the preparation necessary for employment as a draftsman.

GRADE LEVEL RANGE: Junior and Senior High School.

TITLE: CAN I BE A SCIENTIST?

GMC
No. 5

COST: No Charge.

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Booklet.

DESCRIPTION OF MATERIAL: Describes typical kinds of work in the principal fields of science and the opportunities and rewards for men and women interested in careers in science. Includes suggested high school preparation for further college study.

GRADE LEVEL RANGE: Junior and Senior High School.

TITLE: CAN I BE A TECHNICIAN?

GMC
No. 6

COST: No Charge.

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Booklet.

DESCRIPTION OF MATERIAL: Describes some of the opportunities for technicians in scientific and engineering fields and discusses the preparation necessary for employment as a technician.

GRADE LEVEL RANGE: Junior and Senior High Schools.

TITLE: CAN I GET THE JOB?

GMC
No. 7

COST: No charge.

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Booklet.

DESCRIPTION OF MATERIAL: Treats the problems of self-analysis, job selection, organizing a job hunting campaign and the employment interview.

GRADE LEVEL RANGE: Senior High School.

TITLE: MATHEMATICS AT WORK IN GENERAL MOTORS

GMC
No. 8

COST: No Charge.

DATE OF COPYRIGHT/PRODUCTION: 1963

DESCRIPTION OF MEDIA: Booklet.

DESCRIPTION OF MATERIAL: Provides secondary school mathematics teachers with resource material showing the industrial use of mathematics along with suggested problems for classroom use.

GRADE LEVEL RANGE: Secondary.

TITLE: SCIENCE AT WORK IN GENERAL MOTORS

GMC
No. 9

COST: No Charge.

DATE OF COPYRIGHT/PRODUCTION: 1960

DESCRIPTION OF MEDIA: Booklet.

DESCRIPTION OF MATERIAL: Provides physical science teachers with resource material on principles of science as applied in the automotive industry along with suggestions for laboratory and classroom experiments demonstrating these principles.

GRADE LEVEL RANGE: Secondary.

TITLE: THE STORY OF POWER

GMC
No. 10

COST: No Charge.

DATE OF COPYRIGHT/PRODUCTION: 1960

DESCRIPTION OF MEDIA: Booklet.

DESCRIPTION OF MATERIAL: Contains historical descriptions and simple non-technical explanations of the various types of prime movers — wind and water power, combustion engines, the atom and solar energy.

GRADE LEVEL RANGE: Junior and Senior High School; College.

Manufacturer .... H. C. JOHNSON PRESS, INC. **HCJP**
Vocational Education Division
P.O. Box 5566
Rockford, Illinois 61125

Distributor .... Same

TITLE: OCCUPATIONAL ESSENTIALS

HCJP
No. 1

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Student workbook.

DESCRIPTION OF MATERIAL: Comprehensive workbook/reference that helps disadvantaged persons prepare themselves for meaningful employment. Meets the specialized needs of the chronically unemployed, high school drop-outs, rehabilitated mental patients, inmates of correctional institutions and other persons seeking to qualify for meaningful employment. Helps them help themselves. Topics covered include: 1) Who am I — what are my real interests and talents? 2) Where should I look for job openings? 3) How can I most effectively secure a job? 4) What must I do to succeed on the job? 5) Self-evaluation — the key to winning advancement. 6) Leaving one's job — not simply a matter of "quitting."

GRADE LEVEL RANGE: High School.

TITLE: INSTRUCTOR'S GUIDE HCJP No. 2

COST: $7.50

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Instructor's guide and lesson plans book.

DESCRIPTION OF MATERIAL: Designed for use with Occupational Essential's outlines course preparations, offers teaching tips and suggests administrative procedures that insure optimum classroom performance. Provides other useful data, including a trainee progress chart.

GRADE LEVEL RANGE: High School.

Manufacturer .... HOUGHTON-MIFFLIN COMPANY H-M
1900 So. Batavia Avenue
Geneva, Illinois 60134

Distributor .... Same

TITLE: CAREER EDUCATION PROGRAM — VOLUME I 9-60000 H-M No. 1

COST: $15.00

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Detailed lesson plans accompanied by duplicating masters and transparencies, packaged in three-ring binders.

DESCRIPTION OF MATERIAL: With a continuing grade-to-grade sequence of development, the program progressively reinforces students' knowledge and understanding of the world of work, and emphasizes that a proper career choice enlarges a person's opportunities for a satisfying life. Students explore areas of work related to their interests. Volume I includes: Workers Who Help Us, Attitudes for Success in Work, Exploring the World of Work, Self-Appraisal and Self-Understanding; Examining Your Values, Planning My Life's Work.

GRADE LEVEL RANGE: K-6

TITLE: CAREER EDUCATION PROGRAM — VOLUME II 9-60001 H-M No. 2

COST: $15.00

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Detailed lesson plans accompanied by duplicating masters and transparencies, packaged in three-ring binders.

DESCRIPTION OF MATERIAL: With a continuing grade-to-grade sequence of development, the program progressively reinforces students' knowledge and understanding of the world of work, and emphasizes that a proper career choice enlarges a person's opportunities for a satisfying life. Students explore areas of work related to their interests. Volume II includes: Why Do People Work? How Are People Different? What Kinds of Work Are There? You and Your High School Education, The Making of a Decision, Your Self-Characteristics.

GRADE LEVEL RANGE: 7-9

TITLE: CAREER EDUCATION PROGRAM — VOLUME III 9-60002 H-M No. 3

COST: $15.00

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Detailed lesson plans accompanied by duplicating masters and transparencies, packaged in three-ring binders.

DESCRIPTION OF MATERIAL: With a continuing grade-to-grade sequence of development, the program progressively reinforces students' knowledge and understanding of the world of work, and emphasizes that a proper career choice enlarges a person's opportunities for a satisfying life. Students explore areas of work related to their interests. Volume III includes: Developmental Nature of a Career, Work Values and Goals, Areas of Work, Relating School Courses to the World of Work, Vocational Interests and Aptitudes, Looking for a Job.

GRADE LEVEL RANGE: 10-12

TITLE: CAREER EXPLORATION AND PLANNING 9-60003 H-M No. 4

COST: $4.80

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Approaches career development by stressing students' self-awareness and understanding of their own talents and interests. Can serve as the basis for a separate course in career education or it can be infused into other areas of study such as group guidance, social studies, or introductory psychology. To involve students actively in their career development, a Student's Workbook is available to accompany text (9-60004) at a cost of $1.35 each, containing questions about the text and drawing students into activities designed to bring out important ideas in self-understanding and career exploration. Teacher's Manual is also available (9-60005) at a cost of $1.50.

GRADE LEVEL RANGE: 8-12

TITLE: CAREER EDUCATION: A HANDBOOK OF FUNDING RESOURCES 9-60010 H-M No. 5

COST: $.75

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Handbook.

DESCRIPTION OF MATERIAL: Timely guide, gathering a wealth of valuable information otherwise scattered throughout the professional literature, shows how to obtain financial aid for career education programs. Details the often labyrinthine procedures of federal and state sources and describes techniques for successfully coping with them. Also contains guidelines and samples for funding proposals, as well as lists of referral sources and a glossary of career education terminology.

GRADE LEVEL RANGE: Adult.

TITLE: GUIDANCE MONOGRAPH SERIES — SET 2 9-77811 H-M No. 6

COST: $11.25

DATE OF COPYRIGHT/PRODUCTION: 1968

DESCRIPTION OF MEDIA: 9 monographs.

DESCRIPTION OF MATERIAL: Series offers information of interest to all educational administrators, guidance directors and counselors, counselor educators, teachers, and students of guidance. Individual monographs in Set 2 include: The Function of Counseling Theory; Counseling and Philosophy: A Theoretical Exposition; Ego Psychology in Counseling; The Initial Counseling Contact; An Approach to Case Conceptualization; Counseling Case Management; Uses of Test Data in Counseling; Family Consultation; Fundamental Group Procedures for School Counselors.

GRADE LEVEL RANGE: High School.

TITLE: GUIDANCE MONOGRAPH SERIES — SET 4 9-78833 H-M No. 7

COST: $10.05

DATE OF COPYRIGHT/PRODUCTION: 1969

DESCRIPTION OF MEDIA: 8 monographs.

DESCRIPTION OF MATERIAL: Series offers information of interest to all educational administrators, guidance directors and counselors, counselor educators, teachers, and students of guidance. Individual monographs in Set 4 include: Theories of Occupational Choice and Vocational Development; Influence of Psychological Factors upon Vocational Development; Student's Vocational Choices: A Review and Critique; College Information and Guidance; Occupational Information and Guidance; Theory and Practice of Communicating Educational and Vocational Information; Decision-Making and Vocational Development; Innovations in the Use of Career Information.

GRADE LEVEL RANGE: High School.

TITLE: GUIDANCE MONOGRAPH SERIES — SET 5 9-78843 H-M No. 8

COST: $12.75

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 10 monographs.

DESCRIPTION OF MATERIAL: Series offers information of interest to all educational administrators, guidance directors and counselors, counselor educators, teachers, and students of guidance. Individual monographs in Set 5 include: Rehabilitation Counseling: Scope and Services; Speech and Hearing Disorders in Children; The Mentally Retarded Student and Guidance; The Emotionally Disturbed Student and Guidance; Students with Reading Disabilities and Guidance; The Child with Learning Disabilities and Guidance; Prevention and Control of Delinquency: The School Counselor's Role; Underachieving Students and Guidance; The Culturally Disadvantaged Student and Guidance; The Academically Talented Student and Guidance.

GRADE LEVEL RANGE: High School.

TITLE: STUDY OF VALUES, Third Edition 9-62061 H-M No. 9

COST: $1.02

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Specimen set incorporating both hand-scorable and machine scorable editions.

DESCRIPTION OF MATERIAL: Measures the relative prominence of six basic interests or motives in personality: Theoretical, Economic, Aesthetic, Social, Political, Religious. Test is self-administering and suitable for both men and women. Questions are based on a variety of familiar situations to which the subject indicates his preferred response. Manual of Directions (9-62072) includes directions for administering both the regular hand-scorable and the new MRC machine-scorable editions.

GRADE LEVEL RANGE: College and Adult; High School.

TITLE: WORK VALUES INVENTORY 9-74033 H-M No. 10

COST: $.90

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Specimen set.

DESCRIPTION OF MATERIAL: Includes not only some of the more commonly measured intellectual and social values (altruism, aesthetics, intellectual stimulation) but also some that are not commonly included in existing instruments. An example would be attitude toward a Way of Life, or toward work that permits one to be the type of person he wishes to be. Fifteen values measured by the inventory are: Intellectual Stimulation; Job Achievement, Way of Life, Economic Returns, Altruism, Creativity, Relationships with Associates, Job Security, Prestige, Management of Others, Variety, Aesthetics, Independence, Supervisory Relations, and Physical Surroundings.

GRADE LEVEL RANGE: 7-12; College; Adult.

TITLE: SCHOOL INTEREST INVENTORY 9-62329 H-M No. 11

COST: $.96

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Specimen Set.

DESCRIPTION OF MATERIAL: Can identify potential school dropouts. Effectively differentiates between stay-ins and dropouts and is highly reliable even among seventh-grade students. Used in conjunction with other information such as academic records and teachers' evaluations, the scale provides an excellent guide for determining each student's need for more effective placement either in the school system or in work experience outside the school.

GRADE LEVEL RANGE: 7-12

TITLE: APPRAISAL OF OCCUPATIONAL APTITUDES 9-62079 H-M No. 12

COST: $.60

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Specimen Set.

DESCRIPTION OF MATERIAL: Provides measures of aptitudes and skills important in the successful performance of office tasks in business and industry. Consists of eight tests: Checking letters; Checking numbers; Filing names; Filing Numbers; Posting names; Posting numbers; Arithmetical Computation and reasoning; Desk calculator.

GRADE LEVEL RANGE: High school and adult.

Manufacturer .... INTERNATIONAL MARKETING CORPORATION IMC
P.O. Box 790
Norman, Oklahoma 73069

Distributor .... Achievement Associates
Box 3656
Milwaukee, Wisconsin 53217

TITLE: DYNAMO POWER IMC No. 1

COST: $179.50

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Filmstrips, cassettes, activity worksheets, readiness and reinforcement activities, leader's guide, posters, songs.

DESCRIPTION OF MATERIAL: Enables teacher, counselor or parent to offer children a positive experence in "being" and "becoming". Helps children build positive attitudes, become aware of their own growing development, answer some of their puzzlements about life and themselves, laugh at themselves, feel proud of their identity, etc.

GRADE LEVEL RANGE: Pre-school — 2.

TITLE: YOUTH DYNAMICS IMC No. 2

COST: $149.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Educator's Manual, Cassette Tape for educator, Cassette tapes for students, color filmstrips, color posters, take-home cards.

DESCRIPTION OF MATERIAL: Revolves around the child's search for himself. Guides students in positive attitude development, strong self-motivation, purposeful goal orientation, healthy self-concept, confident decision making.

GRADE LEVEL RANGE: Elementary.

TITLE: ACHIEVEMENT DYNAMICS

IMC
No. 3

COST: $149.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Student study guide, instructor's study guide, Thoughts for Action cards, Success Formula color poster.

DESCRIPTION OF MATERIAL: Deals with the important areas of inner development that mean the difference between success and failure in the life of every human being.

GRADE LEVEL RANGE: High School.

Manufacturer .... IMCO INCORPORATED
P.O. Box 185
506-510 Mill Street
Green Lake, Wisconsin 54941

IMCO

Distributor .... Same

TITLE: WHERE DOES IT COME FROM? — Group 1

IMCO
IF 684C No. 1

COST: $51.80

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 4 filmstrips with cassettes.

DESCRIPTION OF MATERIAL: Each filmstrip is a concise, thorough document showing all the key steps in producing an everyday product. Four films include: Where Do We Get Our Lumber? Where Do We Get Our Milk? Where Do We Get Our Paper? Where Do We Get Our Bread? Gives students a clearer perspective of their community and the nation and enriches their awareness of the many careers and jobs available in our economy.

GRADE LEVEL RANGE: K-4

TITLE: WHERE DOES IT COME FROM? — Group II

IMCO
IF685C No. 2

COST: $51.80

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 4 filmstrips with cassettes.

DESCRIPTION OF MATERIAL: Traces the process of producing important consumer goods step by step, explaining the skills and technology required at each stage of the process. Four films include: Where Do We Get Textiles? Where Do We Get Our Meat? Where Do We Get Our Iron? Where Do We Get Seafood? Enables students to better understand their own role in the economics system.

GRADE LEVEL RANGE: Elementary.

TITLE: PREPARING FOR AN OFFICE JOB

IMCO
WI-G3-CT No. 3

COST: $47.40

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 6 cassettes.

DESCRIPTION OF MATERIAL: Suggests steps to making wise career choices in the light of personal talents, ability and adaptability to certain types of work.

GRADE LEVEL RANGE: 7-12

TITLE: PLANNING BEYOND HIGH SCHOOL IMCO

WI-G2-CT No. 4

COST: $47.40

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 6 cassettes.

DESCRIPTION OF MATERIAL: Helps the student investigate the broad range of alternatives open to him after high school. Includes apprenticeships, on-the-job training, military careers, the importance of a continuing education plus its relationship to success, etc.

GRADE LEVEL RANGE: 7-12.

TITLE: COMMUNITY HELPERS — SET I IMCO

VA173 No. 5

COST: $1.00

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Posters.

DESCRIPTION OF MATERIAL: Newly revised posters have been brought up to date with new scenes. Shows our community workers in daily work. Promote character building and good citizenship. Lesson Text.

GRADE LEVEL RANGE:

TITLE: CAREER EXPLORATION — AUTOMOTIVE REPAIR IMCO

404 No. 6

COST: $59.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Six filmstrips with cassettes; Student Career Rating Charts; Counselor Keys.

DESCRIPTION OF MATERIAL: For the questing and the unsure who need perspective and insight into selecting meaningful vocational and paraprofessional occupations. Designed to help today's students and seekers to choose intelligently careers that make sense to them — careers with social relevance that promise exceptional opportunities for personal satisfaction and growth potential. Includes: 1) Overview; 2) Brake and Suspension Specialist; 3) Engine Repair Specialist; 4) Fuel and Electrical Systems Specialist; 5) Transmission Specialist; 6) Paint and Body Specialist.

GRADE LEVEL RANGE: Junior and Senior High School; Adult.

TITLE: "AMERICAN OCCUPATIONS" SERIES IMCO

EP 4501-99 No. 7

COST: $436.59

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Set of 99 tapes.

DESCRIPTION OF MATERIAL: Describe the necessary training, obstacles and rewards of almost any vocation available. Student can explore many work opportunities in his quest for the career that satisfies his aspiration, expectations, and that he feels is within his ability to achieve.

GRADE LEVEL RANGE: Junior and Senior High School.

TITLE: VOCATIONAL DECISIONS (Same as QED No. 1) **IMCO**

QE **No. 8**

COST: $32.50

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: 3 filmstrips with cassettes.

DESCRIPTION OF MATERIAL: Make students aware of the occupational opportunities available to them, and suggest ways in which they can exploit their own potentials. Offer factual information and aids in the matching of one's abilities and interests to these opportunities. Provides a sense of direction for youth in making their vocational decisions, and a broader understanding of life in relation to work. 1) An Introduction to Vocation; 2) The World of Work; 3) Counseling in Vocational Decision.

GRADE LEVEL RANGE: 7-12.

Manufacturer .... THE INTERSTATE PRINTERS AND PUBLISHERS **IP&P**
19-27 North Jackson Street
Danville, Illinois 61832

Distributor .... Same

TITLE: OCCUPATIONS FILING PLAN AND BIBLIOGRAPHY **IP&P**

No. 1

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION: December, 1968

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Alphabetical fields-of-work index for filing unbound occupational information. Headings are adapted from and are in harmony with the Dictionary of Occupational Titles. Can be readily expanded as new materials are published.

GRADE LEVEL RANGE: High School.

TITLE: APPLYING FOR A JOB **IP&P**

No. 2

COST: $2.95

DATE OF COPYRIGHT/PRODUCTION: 1968

DESCRIPTION OF MEDIA: Self-study guide, consisting of 6″ x 4″ cards; instructions.

DESCRIPTION OF MATERIAL: Cards all have questions on front and answers on backs. Questions are not a test; they are an aid to help the student learn quickly and easily some of the skills, knowledges and attitudes necessary in the world of work. Student teaches himself thoroughly some of the fundamentals of applying for a job.

GRADE LEVEL RANGE: High School.

TITLE: SUCCEEDING ON THE JOB **IP&P**

No. 3

COST: $3.25

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Self-study guide consisting of 6x4 cards; instructions.

DESCRIPTION OF MATERIAL: Cards have questions on front and answers on backs. Questions are not a test; they are an aid to help the student learn quickly and easily some of the skills, knowledges and attitudes necessary in the world of work. Student teaches himself thoroughly some of the fundamentals of developing successful work habits.

GRADE LEVEL RANGE: High School.

TITLE: SUPERVISING ON THE JOB

IP&P
No. 4

COST: $3.45

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: Self-study guide consisting of 6x4 cards; instructions.

DESCRIPTION OF MATERIAL: Cards have questions on front and answers on backs. Questions are not a test; they are an aid to help the student learn quickly and easily some of the skills, knowledges and attitudes necessary in the world of work. Student teaches himself thoroughly some of the fundamentals of developing successful work habits.

GRADE LEVEL RANGE: High School.

TITLE: ESSENTIAL ASPECTS OF CAREER PLANNING AND DEVELOPMENT

IP&P
No. 5

COST: $5.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Written especially for students preparing for employment and those exploring the world of work, this book presents in a practical and useful way the essential guidelines of career planning and development. Provides a clear statement, and explanations, of the bases upon which to establish job security and how to increase in job competency. Importance of continuing education programs is emphasized and related to moving up the ladder of success.

GRADE LEVEL RANGE: High School — Adult.

Manufacturer .... THE INSTITUTE FOR RESEARCH
610 S. Federal Street
Seventh Floor
Chicago, Illinois 60605

I R

Distributor .... Same

TITLE: CAREER RESEARCH MONOGRAPHS — Group A through Group 3F

I R
No. 1

COST: $267.90

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 56 monographs.

DESCRIPTION OF MATERIAL: Help students seek information that will aid them in choosing a life work. A complete, impartial research report of the various occupations.

GRADE LEVEL RANGE: High School.

Manufacturer . . . . J. G. FERGUSON PUBLISHING COMPANY JGF
6 North Michigan Avenue
Chicago, Illinois 60602

Distributor . . . . Same

TITLE: COMPLETE COUNSELING AND GUIDANCE REFERENCE LIBRARY JGF No. 1

COST: $95.00

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 14 volumes.

DESCRIPTION OF MATERIAL: 1) Career Opportunities — Ecology, Conservation and Environmental Control; 2) Concise Handbook of Occupations; 3) On the Job — collection of actual work diaries; 4) Dictionary of Personnel and Guidance Terms; 5) Ferguson Guide to Two-Year College Programs; 6) Encyclopedia of Careers and Vocational Guidance; 7) Career Opportunities for Technicians and Specialists — five volumes giving basic information about opportunities for two-year college graduates; 8) Engineering Technicians — job descriptions and educational institutions; 9) Health Technicians — job descriptions and education institutions; 10) Marketing, Business and Office Specialists — job descriptions and educational institutions; 11) Agricultural, Forestry and Oceanographic Technicians — job descriptions and educational instiutions; 12) Community Service and Related Specialists — job descriptions and educational institutions; 2 other volumes.

GRADE LEVEL RANGE: High School.

TITLE: YOU AND YOUR JOB JGF No. 2

COST: $5.95

DATE OF COPYRIGHT/PRODUCTION: 1969

DESCRIPTION OF MEDIA: 5 books and Guide for Instructors.

DESCRIPTION OF MATERIAL: Helps young people and adults find a job, get a job, keep a job and move on to a better job. Answers questions. 1) You and Your Job: What Is It? 2) You and Your Job: Where Is It? 3) You and Your Job: How to Get It 4) You and Your Job: How to Keep It 5) You and Your Job: Where Do You Go From Here? Guide for Instructors provides preparatory material.

GRADE LEVEL RANGE: High School.

Manufacturer . . . . JULIAN MESSNER JM
1 West 39th Street
New York, New York 10018

Distributor . . . . Same

TITLE: A GUIDE TO PROFESSIONAL CAREERS 32268 JM No. 1

COST: $5.95

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Cloth cover book.

DESCRIPTION OF MATERIAL: Helpful volume in the library or counseling office under the general area of vocational placement and opportunity. Takes approximately 80 vocational possibilities and discusses briefly the kinds of work required of persons engaged in the particular occupation along with income received and the training required.

GRADE LEVEL RANGE: High School.

TITLE: CAREERS IN THE HEALTH FIELD 32513 JM
No. 2

COST: $4.79

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Among occupations mentioned are certified laboratory assistants, cyto-technologist, EEG technician and surgical technician. Describes range of occupations in practical and functional way and in terms of emphasis on the teamwork aspects of this family of jobs.

GRADE LEVEL RANGE: High School.

TITLE: CAREERS IN HOTEL MANAGEMENT 32420 JM
No. 3

COST: $4.50

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Of value to those students considering the "hospitality profession" for it discusses the many opportunities available today to provide the services required by travelers in the nation. Directory of training schools and good overview of educational requirements.

GRADE LEVEL RANGE: High School.

TITLE: CAREERS IN THE LEGAL PROFESSION 32207 JM
No. 4

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Information on qualifications required in the varied fields of law, advice on state bar examinations and the lawyer's first professional steps. List of law schools for training.

GRADE LEVEL RANGE: High School.

TITLE: CHALLENGING CAREERS IN THE LIBRARY WORLD 32301 JM
No. 5

COST: $4.29

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Scans the technological and social challenges facing libraries today and describes generally opportunities in public, federal and state, special, college and university and school libraries. Contains a chapter on nonprofessional positions in libraries, a look at educational preparation and a summary of the occupational outlook.

GRADE LEVEL RANGE: High School.

TITLE: YOUR CAREER IN NURSING 32340 JM
No. 6

COST: $4.79

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Explains the pros of a Baccalaureate program over the diploma programs, and offers a good listing of scholarship aids available.

GRADE LEVEL RANGE: High School.

TITLE: ON THE JOB TRAINING AND WHERE TO GET IT 32589 JM No. 7

COST: $4.79

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Discusses those things that the young job seeker should know.

GRADE LEVEL RANGE: High School.

TITLE: CAREERS OF THE PARAPROFESSIONS, FUTURE & PRESENT 32546 JM No. 8

COST: $4.79

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Explains the role of paraprofessionals in the fields of architecture, urban planning, teaching, library science, engineering, law, medicine, mental health, and forestry.

GRADE LEVEL RANGE: High School.

TITLE: YOUR CAREER IN PARKS AND RECREATION 32236 JM No. 9

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Describes the work of protecting and improving our natural preserves. Includes a list of over one hundred occupations for state park systems.

GRADE LEVEL RANGE: High School.

TITLE: YOUR CAREER IN THE WORLD OF TRAVEL 32405 JM No. 10

COST: $4.50

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Discusses the variety of interesting career choices in this expanding field — running a travel agency, leading tours, being a ship's purser, an airline steward or stewardess, or work in a visitor's bureau.

GRADE LEVEL RANGE: High School.

TITLE: YOUR CAREER — IF YOU'RE NOT GOING TO COLLEGE 32461 JM No. 11

COST: $4.79

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Step-by-step directions for evaluating oneself in terms of the demands of a given occupation. Instructions on how to proceed to look for and gain employment.

GRADE LEVEL RANGE: High School.

Manufacturer .... KNOWLEDGE AID **KA**
Division of the Milwaukee Journal Education Corporation
6633 W. Howard Street
Niles, Illinois 60648

Distributor .... Same

TITLE: WHAT'S IT LIKE? 9500 **KA** No. 1

COST: $148.75

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Series of 22 interview cassettes; 1 preview sampler cassette containing excerpts from the interviews; 1 cassette "Suggestions for Effective Use"; 1 large poster for display; 1 utilization guide.

DESCRIPTION OF MATERIAL: Series of prerecorded "live" interviews with workers in a wide range of occupations. Brings out the nature of the work, the demands of the job, its rewards (monetary and otherwise), the qualifications required, how the worker got the job, what the worker likes and dislikes about it, and what a typical day on the job is like. To acquaint students with the vast range of career opportunities open to them; to provide an authentic picture of the requirements and responsibilities of various careers and vocations; to provide "models" of success to which students can relate in their personal career aspirations; and to provide motivation for further investigation into job opportunities of interest to the students.

GRADE LEVEL RANGE: High School.

Manufacturer .... KING FEATURES **KF**
Education Division
235 E. 45th Street
New York, New York 10017

Distributor .... Same

TITLE: CAREER AWARENESS PROGRAM (POPEYE THE SAILOR) **KF** No. 1

COST: $39.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 75 full color booklets, student involvement poster, Career Awareness Bingo Game, display and storage rack, teaching guide.

DESCRIPTION OF MATERIAL: Out of Popeye's visits come serious detailed, authentic information about careers. Student learns about training and education required and the advantages and drawbacks of each career field.

GRADE LEVEL RANGE: Elementary-Junior High.

Manufacturer .... LIBRARY FILMSTRIP CENTER **LFC**
3033 Aloma
Wichita, Kansas 67211

Distributor .... Same

TITLE: CAREERS IN WELDING **LFC** LC#72-734720 No. 1

COST: $23.00

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Sound filmstrip with audible signal cassette.

DESCRIPTION OF MATERIAL: Capsule look at industries employing welders.

GRADE LEVEL RANGE: High School.

Manufacturer .... LERNER PUBLICATIONS COMPANY **LP**
241 First Avenue North
Minneapolis, Minnesota 55401

Distributor .... Same

TITLE: CAREERS WITH AN AIRLINE **LP** No. 1

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Examines the familiar careers of pilot, copilot and stewardess and also the less familiar airline careers, such as upholsterer and freight handler.

GRADE LEVEL RANGE: K-5

TITLE: CAREERS IN A BANK **LP** No. 2

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Covers what the activity details and why it is important to the bank, for such jobs as teller, bond trader, international banker, safe deposit clerk and security guard.

GRADE LEVEL RANGE: K-5

TITLE: CAREERS IN BASEBALL **LP** No. 3

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Explores the many careers that are part of the sport of professional baseball, emphasizing behind-the-scene jobs such as scout, concession manager, grounds keeper and secretary.

GRADE LEVEL RANGE: K-5

TITLE: CAREERS IN COMPUTERS **LP** No. 4

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Looks at the world of computers, describing familiar careers such as programmer and key-punch operator, as well as less familiar careers such as quality assurance engineer, packaging engineer, etc.

GRADE LEVEL RANGE: K-5

TITLE: CAREERS IN A DEPARTMENT STORE

LP
No. 5

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Delves into less visible jobs that contribute to running a store, including buyers, interior decorator, security guard, copywriter, artist, and public relations manager.

GRADE LEVEL RANGE: K-5

TITLE: CAREERS IN FOOTBALL

LP
No. 6

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Describes professional football careers, pointing out that the players are only a few of the people who work for a major-league club.

GRADE LEVEL RANGE: K-5

TITLE: CAREERS IN HOCKEY

LP
No. 7

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Describes varied hockey careers from player and coach to scorekeeper and maintenance mechanic.

GRADE LEVEL RANGE: K-5

TITLE: CAREERS IN A MEDICAL CENTER

LP
No. 8

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Describes some of the careers that can be learned on the job at a medical center such as lab assistant, medical records clerk, doctor's assistant and others.

GRADE LEVEL RANGE: K-5

TITLE: CAREERS IN A POLICE DEPARTMENT

LP
No. 9

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Goes into detail on some jobs other than that of policeman, such as radio dispatcher, police detective, canine corps officer and fingerprint specialist.

GRADE LEVEL RANGE: K-5

TITLE: CAREERS IN PRINTING

LP
No. 10

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Describes occupations within the field that help to make books, pamphlets, or whatever. Some of the jobs listed are: litho artist, proofreader, linotype operator, folder operator and plate maker.

GRADE LEVEL RANGE: K-5

TITLE: CAREERS IN A TELEPHONE COMPANY

LP
No. 11

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Explores the many careers at a telephone company, from framemen to switchboard operator, from lineman to installer.

GRADE LEVEL RANGE: K-5

TITLE: CAREERS WITH A TELEVISION STATION

LP
No. 12

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Presents such jobs as cameraman, TV director, film editor, news dispatcher and news reporter.

GRADE LEVEL RANGE: K-5

TITLE: CAREERS IN AGRICULTURE

LP
No. 13

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Describes the skills and talents of many different kinds of workers in the raising and marketing of crops and food animals, including farm owners, agricultural engineers, dairy herdsmen and food scientists.

GRADE LEVEL RANGE: K-5

TITLE: CAREERS IN ANIMAL CARE

LP
No. 14

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Describes the many people involved in caring for the health and welfare of animals, including public health veterinarians, zoo keepers, Humane Society workers and wildlife management specialists.

GRADE LEVEL RANGE: K-5

TITLE: CAREERS IN AUTO SALES & SERVICE

LP
No. 15

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Spotlights the careers of sales manager, service counselor, tune-up mechanic, new car salesperson and others.

GRADE LEVEL RANGE: K-5

TITLE: CAREERS WITH THE CITY

LP
No. 16

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Describes the many different kinds of services the city provides for its citizens through building inspectors, judges, garbage collectors and court reporters.

GRADE LEVEL RANGE: K-5

TITLE: CAREERS IN CONSERVATION

LP
No. 17

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Describes careers that help conserve and protect our environment and our natural resources, including foresters, sanitation engineers, air pollution inspectors and land use planners.

GRADE LEVEL RANGE: K-5

TITLE: CAREERS IN EDUCATION

LP
No. 18

COST: $3.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Describes other workers in a school system other than teacher, such as teacher's aids, media generalists, social workers and speech therapists.

GRADE LEVEL RANGE: K-5

Manufacturer . . . . LOVE PUBLISHING COMPANY **LPC**
6635 East Villanova Place
Denver, Colorado 80222

Distributor . . . . Same

TITLE: MANPOWER AND ECONOMIC EDUCATION 7310 **LPC No. 1**

COST: $7.00

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Clothbound book.

DESCRIPTION OF MATERIAL: Contains a series of 72 lessons within six broad area units which explain both the economic and human aspects of employment to help young people make sound career decisions. Seeks to help students understand the American economic system, how various jobs fit into this system, and includes the changing nature of work, impact of technology, the manpower market, career opportunities, rational decisionmaking and career planning, and the value of education as an investment. Student comes to realize how work influences his lifestyle, choice of clothing and friends, hobbies and recreational activities and even how his choice of work relates to his ideas about the kind of person he is.

GRADE LEVEL RANGE: High School.

TITLE: GROUP LEADERSHIP 7202 **LPC No. 2**

COST: $6.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Paperback book.

DESCRIPTION OF MATERIAL: The material presented in this book is directed toward the leader who leads self-actualizing groups. The group leader must have the professional tools which will enable him to activate group processes in a way which insures that members have growth-producing experiences.

GRADE LEVEL RANGE: Adult.

Manufacturer . . . . LAWREN PRODUCTIONS, INC. **LP I**
P.O. Box 1542
Burlingame, California 94010

Distributor . . . . Same

TITLE: "HEALTH CAREERS" SERIES **LP No. 1**

COST: $15.00 each

DATE OF COPYRIGHT/PRODUCTION: 1969/1970

DESCRIPTION OF MEDIA: 4 filmstrip and cassette kits; copy of Health Careers brochure; insert sheet listing a summary of the slides contained in the filmstrip, and a list of job descriptions, salaries, and training requirements for jobs mentioned in the filmstrip.

DESCRIPTION OF MATERIAL: Filmstrip No. 1 gives an overview of the field, and a summary of training and education required in various job categories. Describes briefly 23 different occupations. Filmstrip No. 2 includes such categories as medical stenographer; EEG technician; EKG technician; inhalation therapist; licensed vocational (practical) nurse; surgical technician; tissue (histology) technician. Filmstrip No. 3 includes such categories as x-ray technologist; orthopedic assistant; computer personnel; dental hygienist; cytotechologist; medical assistant. Filmstrip No. 4 includes such categories as physical therapy; occupational therapy; speech therapy and audiology; orthoptics.

GRADE LEVEL RANGE: High School.

Manufacturer	LEAR SIEGLER, INC. Fearon Publishers 6 Davis Drive Belmont, CA 94002	LSI
Distributor	Same	

TITLE: THE JOB BOX

LSI
No. 1

COST: $60.00

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Module with teacher's guide.

DESCRIPTION OF MATERIAL: Based on career education research and development done on both local and national levels. Designed as an independent unit but will readily connect into any on-going career education program. 70 booklets grouped into seven job clusters describe different occupations and are illustrated with photographs showing individuals engaged in typical work activities. Booklets give accurate, up-to-date information about working conditions, salary ranges, possibilities for advancement and more.

GRADE LEVEL RANGE: High School.

Manufacturer	MILTON BRADLEY COMPANY Springfield, Massachusetts 01101	MBC
Distributor	St. Paul Book & Stationery Co. 1233 West County Road "E" P.O. Box 3410 St. Paul, Minnesota 55112	

TITLE: COMMUNITY WORKERS AND HELPERS

7528

MBC
No. 1

COST: $4.00

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Set of 15 poster cards.

DESCRIPTION OF MATERIAL: Illustrates various occupations, people at work in scenes normal to their jobs. Promotes understanding of community life and encourages storytelling.

GRADE LEVEL RANGE: Elementary.

TITLE: POPEYE CAREER AWARENESS BOOK AND POSTER LIBRARY

7574

MBC
No. 2

COST: $8.00

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 15 comic books, 15 posters and job description cards.

DESCRIPTION OF MATERIAL: Books feature Popeye as the principal character in descriptions of career fields such as manufacturing, transportation, communications, construction, personal and public services, recreation, natural resources and agriculture. Posters show Popeye in representative setting for each of the occupational clusters. Cards relate to the posters and may be used for game play or bulletin board display.

GRADE LEVEL RANGE: Elementary.

Manufacturer .... McGRAW-HILL BOOK COMPANY **McG-H**

Eastern Region —— P.O. Box 404, Hightstown, NJ 08520
P.O. Box 9022, Church St. Sta., NY, NY 10049

Midcontinent Region —— Midcontinent Distribution Center, Manchester, MO 63011
P.O. Box 14586, St. Louis, MO 63178

Home Office —— Del Monte Research Park, Monterey, CA 93940
230 W. Monroe St., Chicago, IL 60606

Distributor .... Same

TITLE: HUMAN RELATIONS KIT 07-064195-1 **McG-H No. 1**

COST: $179.95

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 8 cassette tapes; 1 35mm color filmstrip; 20 student workbooks; simulation materials; Instructor's Procedures Guide; Instructor's Program Overview.

DESCRIPTION OF MATERIAL: Important tool which can be used to effectively train beginners for on-the-job success. It's a complete, multi-media, social development program for entry-level employees, graduating high school and vocational students, and men and women in government or industrial training programs. Kit is action oriented, presenting job-related problems requiring realistic solutions in a workshop situation. Focuses on 4 key elements: work habits, communication, problem solving and social skills.

GRADE LEVEL RANGE: Junior and Senior High School.

TITLE: WORLD OF WORK — SET I 102122-1 **McG-H No. 2**

COST: $110.00

DATE OF COPYRIGHT/PRODUCTION: 1967

DESCRIPTION OF MEDIA: 6 sound filmstrips with cassettes; guide.

DESCRIPTION OF MATERIAL: Accurate and comprehensive views of a variety of occupations which young men and women can enter with little or no training. Each filmstrip surveys a specific job and gives details on qualifying for, getting started and advancing within that particular occupational area. Viewer gets a picture of a particular job for which he can do some advanced planning.

GRADE LEVEL RANGE: Junior High — High School.

TITLE: WORLD OF WORK — SET II 102129-9 **McG-H No. 3**

COST: $110.00

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 6 sound filmstrips with cassettes; guide.

DESCRIPTION OF MATERIAL: Same as World of Work — Set I. (See above).

GRADE LEVEL RANGE: Junior and Senior High School.

TITLE: CAREER EDUCATION NEWS **McG-H** No. 4

COST: $25.00

DATE OF COPYRIGHT/PRODUCTION: 1974

DESCRIPTION OF MEDIA: Twice monthly newsletter.

DESCRIPTION OF MATERIAL: Reports on national legislation; describes successful programs and new approaches K through 14; tells how others have "done it"; lists new publications and audio-visual materials; covers national meetings.

GRADE LEVEL RANGE: Adult.

TITLE: WORLD OF WORK: READINGS IN INTERPERSONAL RELATIONSHIPS 07-079759-5 **McG-H** No. 5

COST: $99.50

DATE OF COPYRIGHT/PRODUCTION: 1969

DESCRIPTION OF MEDIA: 50 illustrated fiction stories of 4 pages each in packages of 20; Teacher's Guide.

DESCRIPTION OF MATERIAL: Acquaint students with job-worker situations which can influence their success in obtaining, keeping and advancing on the job. Provides guidance for both youth and adults, particularly the disadvantaged, in both in-school and out-of-school situations.

GRADE LEVEL RANGE: Junior High — High School.

TITLE: OCCUPATIONS AND CAREERS 07-020358-X **McG-H** No. 6

COST: $6.42

DATE OF COPYRIGHT/PRODUCTION: 1969

DESCRIPTION OF MEDIA: 372-page text.

DESCRIPTION OF MATERIAL: Designed for courses in occupations; will help young people explore the complex world of work in a logical, meaningful and interesting way. Provides a discussion of those factors that the individual must learn about himself — his abilities, aptitudes and interests as well as the education and training necessary for various career goals. Appendix lists educational requirements for a wide range of occupations.

GRADE LEVEL RANGE: 7-12

TITLE: PLANNING YOUR CAREER 07-009658-9 **McG-H** No. 7

COST: $1.56

DATE OF COPYRIGHT/PRODUCTION: 1963

DESCRIPTION OF MEDIA: 152-page soft cover book, illustrated.

DESCRIPTION OF MATERIAL: Written especially for college graduate on occupations, job seeking and careers. Provides practical information in three major areas: How to Choose Your Career, How to Find Your Job, and How to Measure Your Success.

GRADE LEVEL RANGE: Adult.

101

TITLE: WHAT JOB FOR ME? SERIES 07-079986-5 McG-H No. 8

COST: $19.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 18 paperbackbooks, illustrated.

DESCRIPTION OF MATERIAL: Dramatic short stories provide answers to questions about jobs usually held by non-college educated people; help the reader learn the importance of building self-confidence, of establishing good work habits and interpersonal relationships, of developing healthy attitudes and setting and striving for realistic and worthwhile goals.

GRADE LEVEL RANGE: 4-6

TITLE: YOUR JOB AND YOUR FUTURE — BOOK 1 and BOOK 2 07-047661-6 07-047662-4 McG-H No. 9

COST: $1.11 each book.

DATE OF COPYRIGHT/PRODUCTION: 1968

DESCRIPTION OF MEDIA: 2 books.

DESCRIPTION OF MATERIAL: Designed for the educationally disadvantaged urban student; offers instruction in practical skills within the context of job procurement. Exercises in each book develop facility in those skills especially useful in the world of work.

GRADE LEVEL RANGE: 7-12

TITLE: CAREER MATURITY INVENTORY Specimen Set 80593 McG-H No. 10

COST: $4.50

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Includes 1 Attitude Scale booklet, 1 Competence Test booklet, an Administration and Use Manual, 1 Answer Key, a Theory and Research Handbook, a CompuScan Answer sheet, and a Career Maturity Profile.

DESCRIPTION OF MATERIAL: Divided into two main sections: the Attitude Scale and the Competence Test. The Attitude Scale presents a series of attitudinal statements concerning the world of work. A measure is derived which represents his maturity with respect to his feelings, subjective reactions, and dispositions toward making a career choice. The Competence Test contains five subtests: Self-Appraisal, Occupational Information, Goal Selection, Planning and Problem Solving. Each subtest is constructed to measure a competence that is important in the career decision making process.

GRADE LEVEL RANGE: 6-12.

Manfacturer	McKNIGHT PUBLISHING COMPANY Bloomington, Illinois 61701	McK
Distributor	Same	

TITLE; WORLD OF WORK — PROFESSIONAL SET 5005 McK No. 1

COST: $27.00

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Contains one each of: Succeeding in the World of Work textbook; Strategies for Implementing Work Experience Programs; Activities for Succeeding in the World of Work; and Teacher's Guide for Activities.

DESCRIPTION OF MATERIAL: Work study/work experience education program that is designed to bridge the gap between school and the business world in which your students will work. Realistic and relevant educational program on careers and career opportunities. Program provides representative career experiences, enabling students to discover and develop their self-interests and aptitudes in order to meet and fulfill the personal responsibility of career goals.

GRADE LEVEL RANGE: High School.

TITLE: WORLD OF CONSTRUCTION 1016 **McK**
No. 2

COST: $39.50 for Filmstrip Set; $18.00 for Software Set.

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Filmstrip set or software set.

DESCRIPTION OF MATERIAL: Presents basic construction methods and techniques required to build any structure. These basics are then applied in activities-oriented laboratory experiences in order to reinforce the understanding of how we plan, organize and control all available resources to produce products on a site. Many of these experiences are presented through simulation, miniaturization and role playing.

GRADE LEVEL RANGE: High School.

TITLE: WORLD OF MANUFACTURING 1064 **McK**
No. 3

COST: $155.00 for Flimstrip Set; $18.00 for Software Set

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: Filmstrip Set or Software Set.

DESCRIPTION OF MATERIAL: Students learn three major technologies — efficient management practices, production practices and personnel practices that combine to produce all of our man-made goods created in a plant. They learn how job specialization and the division of labor increases productivity and quality.

GRADE LEVEL RANGE: High School.

Manufacturer .... MINI PRODUCTIONS, INC. **MPI**
192 Hyeholde Dr.
Coraopolis, PA 15108

Distributor .... Same

TITLE: WHEN YOU GROW UP **MPI**
No. 1

COST: $9.50/set

DATE OF COPYRIGHT/PRODUCTION: 1974

DESCRIPTION OF MEDIA: Set of 15 posters.

DESCRIPTION OF MATERIAL: Each poster represents one of the major career clusters established by the U.S. Office of Education. On the back of each poster is elementary guidance and career awareness information relating to the various jobs within that cluster.

GRADE LEVEL RANGE: Elementary.

Manufacturer .... NATIONAL AEROSPACE EDUCATION ASSOCIATION **NAEA**
Room 338
806 15th Street, N.W.
Washington, D.C. 20005

Distributor .... Same

TITLE: STUDENT'S HANDBOOK: AVIATION — WHERE CAREER OPPORTUNITIES ARE BRIGHT NAEA
No. 1

COST: $.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 24 page book.

DESCRIPTION OF MATERIAL: Pictures and brief details on the variety of jobs in aviation.

GRADE LEVEL RANGE: Senior High School.

TITLE: CAREER OPPORTUNITIES IN AVIATION
NAEA
No. 2

COST: $.50

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 24-page survey.

DESCRIPTION OF MATERIAL: General survey of career opportunities and detailed coverage of the aviation mechanic field including related high school courses, how to get started, complete roster of FAA certificated mechanic schools, and sample FAA examination questions. Also includes a survey of airline flight officer employment qualifications and opportunities.

GRADE LEVEL RANGE: High School.

TITLE: CAREERS IN AVIATION
NAEA
No. 3

COST: $.25

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 20-page survey.

DESCRIPTION OF MATERIAL: Survey of job opportunities for young men.

GRADE LEVEL RANGE: Senior High School.

TITLE: AEROSPACE ARITHMETIC
NAEA
No. 4

COST: $.25

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 16 page booklet.

DESCRIPTION OF MATERIAL: Sample problems showing how children's interest in aviation and spaceflight may be used to develop arithmetic skills.

GRADE LEVEL RANGE: 1-6.

TITLE: AVIATION — WHERE CAREER OPPORTUNITIES ARE BRIGHT
NAEA
No. 5

COST: $10.00

DATE OF COPYRIGHT/PRODUCTION: 1967

DESCRIPTION OF MEDIA: Color filmstrip, and record.

DESCRIPTION OF MATERIAL: Covers aircraft manufacturing, career pilots, aviation mechanic, airline careers, general aviation careers, government aviation jobs, airport jobs.

GRADE LEVEL RANGE: High School.

Manufacturer .... NATIONAL AUDIO-VISUAL ASSOCIATION, INC. NAVA
3150 Spring Street
Fairfax, Virginia 22030

Distributor .... Same

TITLE: THE AUDIO-VISUAL EQUIPMENT DIRECTORY NAVA No. 1

COST: $10.00

DATE OF COPYRIGHT/PRODUCTION: 1973-74

DESCRIPTION OF MEDIA: 512-page directory.

DESCRIPTION OF MATERIAL: Supplies pertinent facts on several audio-visual equipment items.

GRADE LEVEL RANGE: Adult.

TITLE: A-V BUYER'S GUIDE NAVA No. 2

COST: No Charge.

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: 38-page booklet.

DESCRIPTION OF MATERIAL: For users and buyers who wonder if they're asking appropriate questions at opportune times, who want to be better able to recognize good answers, who want to be sure they handle their equipment so it performs at peak.

GRADE LEVEL RANGE: Adult.

Manufacturer .... NATIONAL EDUCATION ASSOCIATION NEA
1201 Sixteenth Street, N.W.
Washington, D.C. 20036

Distributor .... Same

TITLE: CAREERS IN EDUCATION 681-18372 NEA No. 1

COST: $.50

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 36-page booklet.

DESCRIPTION OF MATERIAL: Analyzes various professional positions in education and contains information on how to prepare for these positions.

GRADE LEVEL RANGE: High School.

TITLE: GUIDE TO APPLYING FOR EDUCATIONAL EMPLOYMENT 431-25520 NEA No. 2

COST: $.25

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 14-page booklet.

DESCRIPTION OF MATERIAL: See title.

GRADE LEVEL RANGE: High School.

Manufacturer .... NEWIST VOCATIONAL GUIDANCE DIVISION **NEWIST**
Instructional Services Bldg.
University of Wisconsin — Green Bay
Green Bay, Wisconsin 54302

Distributor .... Same

TITLE: IT'S ABOUT YOU — SELF AWARENESS SERIES **NEWIST No. 1**

COST: $95.00 each purchase or $4.00 each rental for films; contact NEWIST office to obtain manuals.

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: 5 20-minute 16mm films, teacher guide, student manuals.

DESCRIPTION OF MATERIAL: Designed to aid students to better understand themselves in relation to their occupational environment. 5 lessons: 1) Bug Yourself A Bit; 2) I Can Dream Can't I?; 3) How Much Is Too Much?; 4) Beyond the Now; 5) Getting It All Together.

GRADE LEVEL RANGE: Junior High.

Manufacturer .... NEW VOCATIONS PROJECT **NVP**
2314 Elliot Ave., So.
Minneapolis, MN 55404

Distributor .... Same

TITLE: VOCATIONAL SKILLS TRAINING DIRECTORY **NVP**

COST: $1.00

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Complete listing of metro skills training programs. Provides young people a guide to check out trade schools for themselves.

GRADE LEVEL RANGE: High School.

Manufacturer .... OCCUPATIONAL AWARENESS **OA**
P.O. Box 5098
Los Angeles, California 90055

Distributor .... Same

TITLE: SOCIAL STUDIES PACKET **OA No. 1**

COST: $46.40

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Mini-briefs; Teacher's Guide; Student & Summary Work Sheets.

DESCRIPTION OF MATERIAL: Concise occupational information in outline form; exposes the student to all specifics concerning the occupations described and further introduces him to many related occupations which require the same basic background. Helps the student see the value of studying and excelling in subject matter and the interrelationship of school subjects; learn of the variety of occupations available through proficiency in each subject area; direct himself, class by class, toward his own occupational awareness; prepare himself for his future with the help of his counselors and teachers.

GRADE LEVEL RANGE: High School.

TITLE: ENGLISH PACKET
OA
No. 2

COST: $21.65

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Mini-briefs; Teacher's Guide; Student & Summary Work Sheets.

DESCRIPTION OF MATERIAL: Same as Social Studies Packet (see above).

GRADE LEVEL RANGE: High School.

TITLE: MATH — COLLEGE PACKET
OA
No. 3

COST: $33.35

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Mini-briefs; Teacher's Guide; Student & Summary Work Sheets.

DESCRIPTION OF MATERIAL: Same as Social Studies Packet (See No. 1 above).

GRADE LEVEL RANGE: High School.

TITLE: MATH — GENERAL PACKET
OA
No. 4

COST: $25.70

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Mini-briefs; Teacher's Guide; Student & Summary Work Sheets.

DESCRIPTION OF MATERIAL: Same as Social Studies Packet (See No. 1 above).

GRADE LEVEL RANGE: High School.

TITLE: SCIENCE PACKET
OA
No. 5

COST: $45.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Mini-briefs; Teacher's Guide; Student & Summary Work Sheets.

DESCRIPTION OF MATERIAL: Same as Social Studies Packet (See No. 1 above).

GRADE LEVEL RANGE: High School.

Manufacturer .... OLYMPUS PUBLISHING COMPANY **OPC**
937 East Ninth South
Salt Lake City, Utah 84105

Distributor .... Same

TITLE: CAREER EDUCATION AND THE ELEMENTARY SCHOOL TEACHER
OPC
No. 1

COST: $4.95 softbound; $6.90 — hardbound.

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Provides foundation for all those teachers who understand the necessity of helping students become aware of the world of work. Designed to help all elementary school teachers and administrators understand precepts and to give concrete guides for including career education concepts in the daily classroom experience.

GRADE LEVEL RANGE: Elementary.

TITLE: CAREER EDUCATION

OPC
No. 2

COST: $97.50

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 16mm color film.

DESCRIPTION OF MATERIAL: Designed to introduce the idea of career education to the public and to education decision-makers. Discusses the need for career education and shows the implementation of the concepts in the classroom.

GRADE LEVEL RANGE: Adult.

TITLE: CROSS DISCIPLINE PLANNING

OPC
No. 3

COST: $1.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Guide for teachers, administrators and guidance counselors interested in learning how to implement interdisciplinary career education programs.

GRADE LEVEL RANGE: Adult.

Manufacturer .... PUBLIC AFFAIRS COMMITTEE, INC. PACI
381 Park Avenue South
New York, New York 10016

Distributor .... Same

TITLE: PUBLIC AFFAIRS PAMPHLET LIBRARY

PACI
No. 1

COST: $27.50

DATE OF COPYRIGHT/PRODUCTION: 1974

DESCRIPTION OF MEDIA: 200 pamphlets in print plus a subscription to 15 issues of Public Affairs Pamphlets.

DESCRIPTION OF MATERIAL: See Description of Media above.

GRADE LEVEL RANGE: Junior High — Adult.

TITLE: PUBLIC AFFAIRS PAMPHLET DISPLAY RACK

PACI
No. 2

COST: $15.00

DATE OF COPYRIGHT/PRODUCTION: N.A.

DESCRIPTION OF MEDIA: Display rack.

DESCRIPTION OF MATERIAL: To display Public Affairs Pamphlets.

GRADE LEVEL RANGE: N.A.

Manufacturer .... PATHESCOPE EDUCATIONAL FILMS, INC. **PEFI**
71 Weyman Avenue
New Rochelle, NY 10802

Distributor .... Same

TITLE: CAREERS IN HEALTH SERVICES 702C **PEFI** No. 1

COST: $44.00

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: 2 color filmstrips, cassette and teacher's manual.

DESCRIPTION OF MATERIAL: Presents today's dramatic changes in health care, discussing the wide range of fields open for health professionals who take over many functions formerly performed only by doctors, emphasizing the critical shortages of personnel. Cites personal qualifications and attitudes, satisfactions and drawbacks, training or education, outlining health services which require little formal training, those which can be learned on the job, those requiring less than two years education beyond high school and those demanding two to four years schooling.

GRADE LEVEL RANGE: High School.

TITLE: CAREERS IN CONSTRUCTION 709C **PEFI** No. 2

COST: $44.00

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 2 color filmstrips, cassette and teacher's manual.

DESCRIPTION OF MATERIAL: Scans the wide array of jobs in this industry and points out the variety of jobs at all levels, the actual workday activities and responsibilities, the drawbacks and the satisfactions. Outlines in some detail the methods of entering this field.

GRADE LEVEL RANGE: High School.

TITLE: CAREERS IN FOOD SERVICE 714C **PEFI** No. 3

COST: $44.00

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 2 color filmstrips, cassette and teacher's manual.

DESCRIPTION OF MATERIAL: Defines the wide range of jobs and opportunities involved in distributing, preparing and serving food in a variety of places. Real people working on the job discuss both the advantages and disadvantages of their work. Interviews suggest some ways of entering the field, outline qualifications, skills and knowledge needed and show how the food service industry is vital to modern life and contains increasing opportunities for today's youth.

GRADE LEVEL RANGE: High School.

TITLE: CAREERS IN CONSERVATION 719C **PEFI** No. 4

COST: $44.00

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 2 color filmstrips, cassette and teacher's manual.

DESCRIPTION OF MATERIAL: Explores the increasingly vital role of conserving the world's natural resources. Interviews throughout both parts of the program stress the wide variety of opportunities available to high school as well as college graduates and help students gain a good overall view of the field.

GRADE LEVEL RANGE: High School.

TITLE: CAREERS IN SOCIAL WORK 721C PEFI No. 5

COST: $44.00

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 2 color filmstrips, cassette and teacher's manual.

DESCRIPTION OF MATERIAL: Depicts the vital roles of people working for the betterment of society by helping individuals. Interviews deal with people involved in the day-to-day challenges as they discuss why they are concerned about social work and what it takes to make a difference.

GRADE LEVEL RANGE: High School.

Manufacturer .... PENNANT EDUCATIONAL MATERIALS **PEM**
4680 Alvarado Canyon Road
San Diego, California 92120

Distributor .... Same

TITLE: VALUE GAMES RESOURCE SET 2807 PEM No. 1

COST: $42.50

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 6 Value Games; Book "Becoming Aware of Values".

DESCRIPTION OF MATERIAL: *Cruel Cruel World Value Game*: Develops an understanding of the values involved in personal decisions as well as the values involved in that same person's goals. Object of the game is to achieve a good balance of eight value categories. Includes leader's guide with discussion questions. *Discussion Value Game*: Designed to help players understand that any event can offer both positive and negative values. Includes leader's guide with discussion questions, 48 value cards, event cards and instructions. *Helping Hands Value Game*: Provides opportunity for teacher to discuss values with the class, showing the importance of sharing and working toward a common goal. Includes playing board, markers, value cards, leader's guide wtih discussion questions. *Match Wits Value Game*: Helps players develop an understanding of the needs and the many values expressed in typical situations. Emphasizes team play. Includes leader's guide with discussion questions, 64 situation cards, score cards, instructions. *My Cup Runneth Over Value Game*: Helps players interpret the actions of other players and practice recognizing their own verbal and non-verbal communications. Players begin to realize that values are interpreted differently by other people. *Value Bingo Value Game*: Players interpret statements in terms of eight important value categories and examine the value emphasis in different statements. Provides opportunity for discussion in the classroom. Includes leader's guide with discussion questions.

GRADE LEVEL RANGE: K — Adult.

Manufacturer .... PALMER PUBLICATIONS, INC. **PPI**
3207 Highland Drive
Easton, Pennsylvania 18042

Distributor .... Same

TITLE: SUCCESS AND YOU PPI No. 1

COST: $1.50

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Guidance booklet.

DESCRIPTION OF MATERIAL: Designed to help one help himself become successful person by learning to develop his own potential.

GRADE LEVEL RANGE: Junior High.

TITLE: STAFF MANUAL AND CURRICULUM GUIDE — PART I PPI No. 2
COST: $.75
DATE OF COPYRIGHT/PRODUCTION: 1973
DESCRIPTION OF MEDIA: Guidance booklet to accompany Success and You.
DESCRIPTION OF MATERIAL: Step-by-step procedure to help teachers understand program.
GRADE LEVEL RANGE: Junior High.

TITLE: LIFE AND YOU PPI No. 3
COST: $1.50
DATE OF COPYRIGHT/PRODUCTION: 1973
DESCRIPTION OF MEDIA: Guidance booklet.
DESCRIPTION OF MATERIAL: Designed to help one help himself become successful person by learning to develop his own potential.
GRADE LEVEL RANGE: Junior High.

TITLE: STAFF MANUAL AND CURRICULUM GUIDE — PART II PPI No. 4
COST: $.75
DATE OF COPYRIGHT/PRODUCTION: 1972
DESCRIPTION OF MEDIA: Guidance booklet to accompany Life and You.
DESCRIPTION OF MATERIAL: Step-by-step procedure to help teachers understand program.
GRADE LEVEL RANGE: Junior High.

TITLE: WORK AND YOU PPI No. 5
COST: $1.50
DATE OF COPYRIGHT/PRODUCTION: 1973
DESCRIPTION OF MEDIA: Guidance booklet.
DESCRIPTION OF MATERIAL: Designed to help one help himself become successful person by learning to develop his own potential.
GRADE LEVEL RANGE: Junior High.

TITLE: STAFF MANUAL AND CURRICULUM GUIDE — PART III PPI No. 6
COST: $.75
DATE OF COPYRIGHT/PRODUCTION: 1973
DESCRIPTION OF MEDIA: Guidance booklet to accompany Work and You.
DESCRIPTION OF MATERIAL: Step-by-step procedure to help teachers understand program.
GRADE LEVEL RANGE: Junior High.

TITLE: THE FUTURE AND YOU PPI No. 7

COST: $1.50

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Guidance booklet.

DESCRIPTION OF MATERIAL: Designed to help one help himself become successful person by learning to develop his own potential.

GRADE LEVEL RANGE: Junior High.

TITLE: STAFF MANUAL AND CURRICULUM GUIDE — PART IV PPI No. 8

COST: $.75

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Guidance booklet to accompany The Future and You.

DESCRIPTION OF MATERIAL: Step-by-step procedure to help teachers understand program.

GRADE LEVEL RANGE: Junior High.

TITLE: TEST BOOKLET — EXPLORATORY PPI No. 9

COST: $7.00 for pkg. of 20.

DATE OF COPYRIGHT/PRODUCTION: 1967

DESCRIPTION OF MEDIA: Interest survey.

DESCRIPTION OF MATERIAL: To help student learn more about large number of career opportunities in terms of personal interests

GRADE LEVEL RANGE: Junior High.

TITLE: WORKSHEET PPI No. 10

COST: $1.60 for pkg. of 20.

DATE OF COPYRIGHT/PRODUCTION: 1967

DESCRIPTION OF MEDIA: Worksheet to accompany Exploratory Test Booklet.

DESCRIPTION OF MATERIAL: Helps student explore careers in 3 fields of work determined by survey as most interesting.

GRADE LEVEL RANGE: Junior High.

TITLE: TEST BOOKLET — ACADEMIC PPI No. 11

COST: $7.00 for pkg. of 20.

DATE OF COPYRIGHT/PRODUCTION: 1967

DESCRIPTION OF MEDIA: Interest survey.

DESCRIPTION OF MATERIAL: To help student learn more about large number of career opportunities in terms of personal interests.

GRADE LEVEL RANGE: Junior High.

TITLE: WORKSHEET **PPI No. 12**

COST: $1.60 for pkg. of 20.

DATE OF COPYRIGHT/PRODUCTION: 1967

DESCRIPTION OF MEDIA: Worksheet to accompany Academic Test Booklet.

DESCRIPTION OF MATERIAL: Helps student explore careers in 3 fields of work determined by survey as most interesting.

GRADE LEVEL RANGE: Junior High.

TITLE: TEST BOOKLET — TECHNICAL **PPI No. 13**

COST: $7.00 for pkg. of 20.

DATE OF COPYRIGHT/PRODUCTION: 1967

DESCRIPTION OF MEDIA: Interest survey.

DESCRIPTION OF MATERIAL: Helps student search for technical or skilled trade career.

GRADE LEVEL RANGE: Junior High.

TITLE: WORKSHEET **PPI No. 14**

COST: $1.60 for pkg. of 20.

DATE OF COPYRIGHT/PRODUCTION: 1967

DESCRIPTION OF MEDIA: Worksheet to accompany Technical test booklet

DESCRIPTION OF MATERIAL: Helps student explore careers in 3 fields of work determined by survey as most interesting.

GRADE LEVEL RANGE: Junior High.

TITLE: MY PERSONAL CAREER BUILDER FOLDER **PPI No. 15**

COST: $.15

DATE OF COPYRIGHT/PRODUCTION: 1967

DESCRIPTION OF MEDIA: Folder.

DESCRIPTION OF MATERIAL: Lists job duties, working conditions, personal qualities needed, education or training required, earnings, etc.

GRADE LEVEL RANGE: Junior High.

TITLE: THE PRINCIPAL'S MANUAL — JR. HIGH SCHOOL & MIDDLE SCHOOL **PPI No. 16**

COST: $1.00

DATE OF COPYRIGHT/PRODUCTION: 1967

DESCRIPTION OF MEDIA: Manual.

DESCRIPTION OF MATERIAL: To accompany Career Development Service.

GRADE LEVEL RANGE: Junior High.

Manufacturer	PFLAUM/STANDARD 2285 Arbor Boulevard Dayton, Ohio 45439	P/S
Distributor	Same	

TITLE: NOW I'M READY — LEVEL ONE 10125 P/S No. 1

COST: $7.94

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Kit containing 4 student worktexts, 1 set of 22" x 33" Group Activity Sheets.

DESCRIPTION OF MATERIAL: Gives the first grader the feeling that he is at home in the school situation and that he is competent to achieve success at school. Children develop feelings of competence and self-esteem through the activities. Group members see the concrete contributions each makes to some successfully shared enterprise.

GRADE LEVEL RANGE: 1st Grade.

TITLE: NOW I'M READY — LEVEL ONE — Teacher Text 10101 P/S No. 2

COST: $5.15

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Teacher Text.

DESCRIPTION OF MATERIAL: Includes reproductions of the activity sheets and gives detailed instructions for their use.

GRADE LEVEL RANGE: 1st Grade.

TITLE: I CAN DO IT — LEVEL TWO 10126 P/S No. 3

COST: $7.94

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Kit containing 4 student worktexts, 1 set of 22" x 33" Group Activity Sheets.

DESCRIPTION OF MATERIAL: Gives the student specific activities that let him experience competence now — especially in non-scholastic areas. Helps the child become aware that there need not be a wide separation between the school world and the outside world. Special emphasis is given to the difference in competencies and that each student has his own special skills.

GRADE LEVEL RANGE: 2nd Grade.

TITLE: I CAN DO IT — LEVEL TWO — Teacher Text 10103 P/C No. 4

COST: $5.15

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Teacher text.

DESCRIPTION OF MATERIAL: Includes reproductions of the activity sheets and gives detailed instructions for their use.

GRADE LEVEL RANGE: 2nd Grade.

TITLE: WHAT ABOUT ME?—LEVEL THREE 10104 P/S No. 5

COST: $7.94

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Kit containing 4 student worktexts and 1 set of 22" x 33" Group Activity Sheets.

DESCRIPTION OF MATERIAL: Child learns that, like others, he has strong points, weak points, that he is improvable and that he can accept his limitations and still be a member of the group. He also discovers that he is unique in some ways; that in other ways he is much like his peers.

GRADE LEVEL RANGE: 3rd Grade.

TITLE: WHAT ABOUT ME?—LEVEL THREE—Teacher Text 10106 P/S No. 6

COST: $5.15

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Teacher text.

DESCRIPTION OF MATERIAL: Includes reproductions of activity sheets and gives detailed instructions for their use.

GRADE LEVEL RANGE: 3rd Grade.

TITLE: HERE I AM—LEVEL FOUR—Student Text 10108 P/S No. 7

COST: $7.94

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Hard cover student text.

DESCRIPTION OF MATERIAL: Offers student the opportunity to explore himself. The goal is child development rather than acquisition of facts. Activities lead child to experience an emotion while in the classroom and allow him to talk about it immediately.

GRADE LEVEL RANGE: 4th Grade.

TITLE: HERE I AM—LEVEL FOUR—Teacher Edition 10109 P/S No. 8

COST: $4.19

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Soft cover teacher text.

DESCRIPTION OF MATERIAL: Includes text of spirit masters.

GRADE LEVEL RANGE: 4th Grade.

TITLE: HERE I AM—LEVEL FOUR [illegible] Spirit Masters 10198 P/S No. 9

COST: $1.50

DATE OF COPYRIGHT/PRODUCTION: 1969

DESCRIPTION OF MEDIA: Set of Spirit masters.

DESCRIPTION OF MATERIAL: Used in connection with student text.

GRADE LEVEL RANGE: 4th Grade.

TITLE: I'M NOT ALONE — LEVEL FIVE — Student Text 10111 **P/S No. 10**

COST: $2.58

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Hard cover student text.

DESCRIPTION OF MATERIAL: Program reflects the middle-grader's change of focus from home and family to peers in the neighborhood and in the classroom. Child's primary discovery is that he has feelings and that his emotional life is healthier if he can talk about these feelings.

GRADE LEVEL RANGE: 5th Grade.

TITLE: I'M NOT ALONE — LEVEL FIVE — Teacher Edition 10109 **P/S No. 11**

COST: $4.85

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Soft cover teacher text.

DESCRIPTION OF MATERIAL: Includes text of spirit masters.

GRADE LEVEL RANGE: 5th Grade.

TITLE: I'M NOT ALONE — LEVEL FIVE — Spirit Masters 10197 **P/S No. 12**

COST: $1.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Set of Spirit Masters.

DESCRIPTION OF MATERIAL: Used in connection with student text.

GRADE LEVEL RANGE: 5th Grade.

TITLE: BECOMING MYSELF — LEVEL SIX — Student Text 10114 **P/S No. 13**

COST: $4.35

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Hard cover student text.

DESCRIPTION OF MATERIAL: Helps the student continue the self-discovery he has begun and to feel comfortable with himself. Through activities, reading, discussion, the child becomes familiar with the most important emotions in his life. Increases his realization that various potentials must develop in harmony with one another if the person is to achieve a sense of inner peace.

GRADE LEVEL RANGE: 6th Grade.

TITLE: BECOMING MYSELF — LEVEL SIX — Teacher Edition 10115 **P/S No. 14**

COST: $5.45

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Soft cover teacher text.

DESCRIPTION OF MATERIAL: Includes text of spirit masters.

GRADE LEVEL RANGE: 6th Grade.

TITLE: BECOMING MYSELF — LEVEL SIX — Spirit Masters 10196 P/S
No. 15

COST: $1.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Set of spirit masters.

DESCRIPTION OF MATERIAL: Used in connection with student text.

GRADE LEVEL RANGE: 6th Grade.

TITLE: SEARCH FOR VALUES 10150 P/S
No. 16

COST: $44.95

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Kit containing 77 spirit masters and 112-page teacher text.

DESCRIPTION OF MATERIAL: Designed to help students sort out their actions and feelings about the world within and around them. Aims to help students come to grips with their personal value systems through self-reflection and peer interaction. Seven units include such topics as: competition, authority, time, personal space, images, relationships and commitment. Procedure is similar to keeping a diary.

GRADE LEVEL RANGE: High school and adult.

TITLE: SELF-AWARENESS THROUGH GROUP DYNAMICS 10022 P/S
No. 17

COST: $1.95

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Based on the premise that true learning takes place when information is integrated with insight, it shows how to bring about this important integration using various classroom activities. Covers three general areas: personal dynamics, interpersonal dynamics, social dynamics.

GRADE LEVEL RANGE: High School.

Manufacturer .... QED PRODUCTIONS **QED**
P.O. Box 1608
Burbank, California 91507

Distributor .... Northern Distributors
109 Lea Place
Albert Lea, Minnesota 56007

TITLE: VOCATIONAL DECISION VDE 10 QED
No. 1

COST: $32.50

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: 3 filmstrips; 2 cassettes; 3 study guides.

DESCRIPTION OF MATERIAL: Carries the problem of choosing a vocation far beyond the "job seeking" level, stressing the importance of self-recognition and the development of individual capabilities. Work is placed in its personal-social context, and the bewildering choice of career possibilities is simplified by the "job family" concept.

GRADE LEVEL RANGE: 7-12

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TITLE: CAREER AWARENESS: A PRIMARY INTRODUCTION TO CAREER EDUCATION (NEW) **QED**
CAE 10 No. 2

COST: $94.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 5 filmstrips; 5 cassettes, 1teacher's manual, 1 student activity book (spirit duplicator masters).

DESCRIPTION OF MATERIAL: Leads the student to a thoughtful appraisal of career education. Emphasizes an understanding of self, encourages skill-awareness and the processes of decision-making. Includes: I Have A Body; I Have a Brain; The Work People Do; I Can Do Things; I Can Make Choices.

GRADE LEVEL RANGE: Elementary.

Manufacturer .... RESEARCH PRESS COMPANY **RP**
P.O. Box 3177
Country Fair Station
Champaign, Illinois 61820

Distributor .... Same

TITLE: OCCUPATIONAL NOTEBOOK PROGRAM — Student 0585 **RP**
No. 1

COST: $2.00

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Student notebook.

DESCRIPTION OF MATERIAL: Course which deals with the basics of the world of work, teaching students to anticipate and prepare for situations they will encounter on the job. Student becomes aware of the need for skills in various areas including deciding on a line of work, filling out applications, interviewing for the job, keeping the job, handling communications, finances, and travel, and being a pleasant and productive worker.

GRADE LEVEL RANGE: High School.

TITLE: OCCUPATIONAL NOTEBOOK PROGRAM — Teacher's Guide 0593 **RP**
No. 2

COST: $3.00

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Teacher's Guide.

DESCRIPTION OF MATERIAL: Accompanies Student's Occupational Notebook.

GRADE LEVEL RANGE: High School.

TITLE: IMPLEMENTING BEHAVIORAL PROGRAMS FOR SCHOOLS AND CLINICS 0305 **RP**
No. 3

COST: $4.00

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 216-page paper cover book.

DESCRIPTION OF MATERIAL: Focus on training procedures and are essential reading for in-service training of teachers or clinical staff, for helping professionals, and for college classes in educational psychology.

GRADE LEVEL RANGE: Adult.

TITLE: AFTER THE TURN ON, WHAT? 0267 RP
No. 4

COST: $3.60

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 144-page paper cover book.

DESCRIPTION OF MATERIAL: Introductory section presents the goals of the session and the points of view of the humanistic psychologists who acted as group leaders. Includes summary papers by representatives of the various schools of thought. In each summary, the group experience is analyzed for its potential for helping or hurting and very thoughtful suggestions are presented to assure positive gain from the experience.

GRADE LEVEL RANGE: Adult.

TITLE: HELP! THESE KIDS ARE DRIVING ME CRAZY 0062 RP
No. 5

COST: $2.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 120-page book.

DESCRIPTION OF MATERIAL: Gives helpful suggestions of ways of reinforcing good behavior and ways of changing disruptive and problem behaviors. Many of the behavioral techniques are ones which have been used by teachers for years. Illustrations will amuse the reader and help to clarify key points.

GRADE LEVEL RANGE: Adult.

Manufacturer .... RICHARDS ROSEN PRESS, INC. RRP
29 E. 21st Street
New York, New York 10010

Distributor .... Same

TITLE: HOW TEENAGERS CAN GET GOOD JOBS SBN: 8239-0237-4 RRP
No. 1

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 153-page book.

DESCRIPTION OF MATERIAL: Sound advice for the teenager who is seeking a meaningful job. Includes information on the steps necessary to secure an appointment for an interview, how to fill out an application, the resume which accompanies the request for an appointment. Tells teenagers how to place themselves apart from the many mediocre job hunters by demonstrating initiative and good judgment.

GRADE LEVEL RANGE: Young Adult — Adult.

TITLE: THE TEENAGER AND THE INTERVIEW SBN: 8329-0217-X RRP
No. 2

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 192-page book.

DESCRIPTION OF MATERIAL: Gives precise information about all the kinds of interviews teenagers will be required to take: summer job, part-time job, armed forces, college admission. Gives valuable information on applications and resumes, techniques of applying for a job, how to take employment tests among many tips and techniques.

GRADE LEVEL RANGE: Young Adult — Adult.

TITLE: TURN YOURSELF ON — GOAL PLANNING FOR SUCCESS SBN: 8329-0184-x **RRP** No. 3

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 128-page book.

DESCRIPTION OF MATERIAL: Designed to show how to design your life for success, how to get more out of life.

GRADE LEVEL RANGE: Young Adult — Adult.

TITLE: AIM FOR A JOB IN CATTLE RANCHING SBN: 8239-0245-5 **RRP** No. 4

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 128-page book in the Aim High Series.

DESCRIPTION OF MATERIAL: Tells young people vividly about all phases of ranch life and work.

GRADE LEVEL RANGE: Young Adult.

TITLE: AIM FOR A JOB IN TRUCKING SBN: 8239-0241-2 **RRP** No. 5

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 160-page book in the Aim High Series.

DESCRIPTION OF MATERIAL: Illustrates the importance of trucking to the economy and the moving of goods in this country.

GRADE LEVEL RANGE: Young Adult — Adult.

TITLE: YOUR FUTURE IN ARCHAEOLOGY SBN: 8239-0208-0 **RRP** No. 6

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 192-page book.

DESCRIPTION OF MATERIAL: Points out the rewards, hazards and actual experiences in day-to-day work of archaeology.

GRADE LEVEL RANGE: Young Adult.

TITLE: YOUR FUTURE IN ASTRONOMY SBN: 8239-0202-1 **RRP** No. 7

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 127-page book.

DESCRIPTION OF MATERIAL: Describes to the reader what astronomy is and how it is related to other sciences. Advice is given on schooling and finding a job. Considerable information is given on some of the space vehicles that have been used.

GRADE LEVEL RANGE: Young Adult.

TITLE: YOUR FUTURE IN BEAUTY CULTURE SBN: 8239-0201-3 RRP No. 8

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 190-page book.

DESCRIPTION OF MATERIAL: Describes how besides being trained in beauty services, such as hair coloring, conditioning, cutting, styling, manicuring and makeup, the beauty professional must deal with the public and may need business experience.

GRADE LEVEL RANGE: Young Adult.

TITLE: YOUR FUTURE IN BROADCASTING SBN: 8239-0237-4 RRP No. 9

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 125-page book.

DESCRIPTION OF MATERIAL: Gives a broad view of this field, which is entwined with production, society, law, engineering, sales, management and many other related areas.

GRADE LEVEL RANGE: Young Adult — Adult.

TITLE: YOUR FUTURE IN A CHANGING WORLD SBN: 8239-0181-5 RRP No. 10

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 192-page book.

DESCRIPTION OF MATERIAL: Presents a picture of the environment the student will face in the years ahead, the types of jobs that will be available, the preparation required, and the benefits to him.

GRADE LEVEL RANGE: Young Adult — Adult.

TITLE: YOUR FUTURE AS A DENTAL ASSISTANT SBN: 8239-0175-0 RRP No. 11

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 183-page book.

DESCRIPTION OF MATERIAL: Tells how to prepare, educate and ready oneself for employment in this interesting health service field.

GRADE LEVEL RANGE: Young Adult.

TITLE: YOUR FUTURE IN DENTISTRY SBN: 8239-0183-1 RRP No. 12

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 159-page book.

DESCRIPTION OF MATERIAL: Describes the wide opportunities offered and the increased demands for dentists and dental care which make qualified dentists in a good job position.

GRADE LEVEL RANGE: Young Adult.

TITLE: YOUR FUTURE IN THE ELECTRONIC COMPUTER FIELD SBN: 8239-0186-6 RRP No. 13

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 139-page book.

DESCRIPTION OF MATERIAL: Describes what computers are, how you train to use them and how you get a job in the field.

GRADE LEVEL RANGE: Young Adult.

TITLE: YOUR FUTURE IN FORESTRY SBN: 8239-0172-6 RRP No. 14

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 160-page book.

DESCRIPTION OF MATERIAL: Describes the many aspects of the various forestry careers and provides for the young man and his counselor a guide to the vocation of forestry and to the training needed for an adequate start in this challenging field.

GRADE LEVEL RANGE: Young Adult.

TITLE: YOUR FUTURE AS A HOME ECONOMIST SBN: 8239-0191-2 RRP No. 15

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 160-page book.

DESCRIPTION OF MATERIAL: Describes possibilities for a trained economist.

GRADE LEVEL RANGE: Young Adult.

TITLE: YOUR FUTURE IN INTERIOR DESIGN SBN: 8239-0200-5 RRP No. 16

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 157-page book.

DESCRIPTION OF MATERIAL: Discusses what interior design is and how it influences the lives of human beings. Presents the knowledge needed, how to acquire it and then apply it in a job.

GRADE LEVEL RANGE: Young Adult.

TITLE: YOUR FUTURE IN MEDICAL ILLUSTRATING: ART AND PHOTOGRAPHY SBN: 8239-0236-6 RRP No. 17

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 160-page book.

DESCRIPTION OF MATERIAL: Focuses attention upon this work, which is vital and demanding, requiring great talent, intensive training and a clinically oriented personality. Gives lists of schools and their directors and requirements for admission and matriculation. Also presents history, aptitudes, discussion of medical illustration and photography and other courses required.

GRADE LEVEL RANGE: Young Adult.

TITLE: YOUR FUTURE IN MEDICAL TECHNOLOGY SBN: 8239-0173-4 RRP No. 18

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 156-page book.

DESCRIPTION OF MATERIAL: Presents some of the varied duties of the medical technologist.

GRADE LEVEL RANGE: Young Adult.

TITLE: YOUR FUTURE AS A MODEL SBN: 8239-0227-7 RRP No. 19

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 158-page book.

DESCRIPTION OF MATERIAL: Responds to questions about qualifications, how to get started and what it is like. Guides the would-be model.

GRADE LEVEL RANGE: Young Adult.

TITLE: YOUR FUTURE AS AN OPTICIAN SBN: 8239-0065-7 RRP No. 20

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 159-page book.

DESCRIPTION OF MATERIAL: Dispels some of the misunderstandings that exist about opticianry, to help high school students, their parents, teachers and counselors to evaluate opticianry as a path to economic security and spiritual satisfaction.

GRADE LEVEL RANGE: Young Adult.

TITLE: YOUR FUTURE IN PERSONNEL WORK SBN: 8239-0228-5 RRP No. 21

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 160-page book.

DESCRIPTION OF MATERIAL: Describes the requirements for this field and how to qualify.

GRADE LEVEL RANGE: Young Adult.

TITLE: YOUR FUTURE AS A PHYSICIAN SBN: 8239-0258-7 RRP No. 22

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 160-page book.

DESCRIPTION OF MATERIAL: Assists students in their quest for information about what a career in medicine means in terms of a day-to-day practice, whether they are temperamentally suited for this career, what the scholastic requirements are, and the opportunities for medical training.

GRADE LEVEL RANGE: Young Adult.

TITLE: YOUR FUTURE IN RAILROADING **SBN:** 8239-0195-5 **RRP No. 23**

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 142-page book.

DESCRIPTION OF MATERIAL: Describes railroading from its history to its exciting future. Gives the opportunities in the new railroad industry as well as the training and skills needed.

GRADE LEVEL RANGE: Young Adult — Adult.

TITLE: YOUR FUTURE IN RETAILING **SBN:** 8239-0238-2 **RRP No. 24**

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 160-page book.

DESCRIPTION OF MATERIAL: Describes a career in retailing for the interested student with fondness.

GRADE LEVEL RANGE: Young Adult — Adult.

TITLE: YOUR FUTURE AS A SECRETARY **SBN:** 8239-0179-3 **RRP No. 25**

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 162-page book.

DESCRIPTION OF MATERIAL: Discusses the kind of training, skills, attitudes and aptitudes necessary for an enjoyable and efficient career as a secretary. Presents the importance of this field and the rewards, both financial and in terms of satisfaction.

GRADE LEVEL RANGE: Young Adult — Adult.

TITLE: YOUR FUTURE IN TECHNICAL AND SCIENCE WRITING **SBN:** 8239-0240-0 **RRP No. 26**

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 160-page book.

DESCRIPTION OF MATERIAL: Describes a road that many have discovered in recent years and found uniquely satisfying. Describes a career that is far less well known than physics, chemistry, engineering, biology or medicine but is no less rewarding than these. Describes a career that combines the art of writing with the arts of science, technology and medicine.

GRADE LEVEL RANGE: Young Adult — Adult.

TITLE: YOUR FUTURE IN VETERINARY MEDICINE **SBN:** 8239-0197-1 **RRP No. 27**

COST: $3.99

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 164-page book.

DESCRIPTION OF MATERIAL: Presents the opportunities, the rewards and satisfactions of this field.

GRADE LEVEL RANGE: Young Adult [illegible]

Manufacturer . . . . SCOTT EDUCATION DIVISION **SED**
4 Lower Westfield Road
Holyoke, Massachusetts 01040

Distributor . . . . Same

TITLE: COMPUTER REVOLUTION — #518 72039-200 **SED** No. 1

COST: $46.00

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: 10 transparencies, 2 filmstrips with cassette, teacher's guide and test material on spirit masters.

DESCRIPTION OF MATERIAL: Developed to acquaint students with computers and our growing reliance on them — and to examine both the benefits and problems created by this dependency. Shows computers in action and explains their relationship with today's society.

GRADE LEVEL RANGE: High School.

Manufacturer . . . . Science Research Associates, Inc. **S.R.A.**
259 E. Erie Street
Chicago, Illinois 60611

Distributor . . . . Same

TITLE: FOCUS ON DEVELOPMENT — STAGE ONE: AWARENESS 5-3580 **S.R.A.** No. 1

COST: $121.00

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Teacher's Guide; five 36-frame filmstrips with cassettes; two story cassettes; twenty 17"x22" Photoboards (two sides); an easel; a pupil activity book, Here I Am.

DESCRIPTION OF MATERIAL: Program emphasizes development of awareness of self, others and environment. Topics include self-concept development, awareness of the environment through the senses, socialization, sharing and problem solving. Situations that a child can easily relate to are presented in a variety of ways using a variety of materials; some are about family and friends, likes and dislikes; some are fantasy. All are designed to encourage the child to think about a particular aspect of himself. Role play, open-end sentences, discussions and his activity book help bring out his feeling and attitudes. He's encouraged to understand why he feels the way he does; why others feel differently or the same. He's encouraged to be aware.

GRADE LEVEL RANGE: K-2

TITLE: FOCUS ON DEVELOPMENT — STAGE TWO: RESPONDING 5-3660 **S.R.A.** No. 2

COST: $135.50

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: Six 36-frame full-color filmstrips with cassettes; two story cassettes; twenty 17"x22" black-and-white Photoboards (two sides); an easel; a pupil activity book, The Me I Know; and a Teacher's Guide.

DESCRIPTION OF MATERIAL: Stories and activities encourage child's response to his personal, social, emotional and intellectual life. Topics include self-concept, abilities, limitations, interests, concerns, communications, companionship, acceptance and rejection, plus others important to a child as he becomes more aware of his environment and peers; encourages student to respond to these situations. Free expression is important as children are encouraged to develop an understanding of their own responses and those of others.

GRADE LEVEL RANGE: 2-4

TITLE: FOCUS ON SELF DEVELOPMENT — STAGE THREE: INVOLVEMENT 5-3760 S.R.A. No. 3

COST: $135.50

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Six 36-frame full-color filmstrips with cassettes; four story cassettes; twenty 17"x22" black-and-white Photoboards (two sides); an easel; a pupil activity book, Being Me; and a Teacher's Guide.

DESCRIPTION OF MATERIAL: Program emphasizes involvement with self, others and the environment. First unit presents involvement concept. Other units focus on causes of behavior, problem solving, self, emotions, experience, choosing, learning, responsibility, physical environment, communication, family relationships, social relationships, groups, rights, justice and conflict. Each unit encourages the pupil to examine his involvement with self, others and the environment and to think about his values.

GRADE LEVEL RANGE: 4-6

TITLE: NEW ROCHESTER OCCUPATIONAL READING SERIES 5-1909 S.R.A. No. 4

COST: $27.95

DATE OF COPYRIGHT/PRODUCTION: 1963

DESCRIPTION OF MEDIA: 1 hardbound text — The Job Ahead; 5 Exercise Books; and 1 Teacher's Guide for each level.

DESCRIPTION OF MATERIAL: The program provides reading instruction and information about the working world for nonacademic students. Stories emphasize attitudes and skills for success on the job and in society. Text printed at three reading levels (grades 2-5). Each level has same subjeect matter, sequence, illustrations and cover.

GRADE LEVEL RANGE: Supplementary for grades 9-14 and adult.

TITLE: OUR WORKING WORLD — 1973 EDITION 3-7379 S.R.A. No. 5

COST: $87.75

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: 1 student text, 1 Teacher's Resource Guide, 1 Students Problems Book, 1 Teacher's Edition of the student Problems Book for each of the levels 1-6. Levels 1 and 2 also include 1 set of cassettes and a scriptbook.

DESCRIPTION OF MATERIAL: Social studies program designed to provide students with a realistic understanding of their world by involving them in a wide variety of activities. The program develops important concepts in anthropology, economics, geography, history, law, political science, social psychology, sociology and career education. Problem solving and decision making are stressed as skills needed to get along in today's world. Starting with families in level 1, the program expands to neighborhoods in level 2; cities in level 3; regions of the United States in level 4; the American way of life in level 5; and regions of the world in level 6.

GRADE LEVEL RANGE: 1-6

TITLE: ABOUT YOU 5-41 S.R.A. No. 6

COST: $2.30

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 1 paper, About You, 80 pages.

DESCRIPTION OF MATERIAL: Helps the high school student better understand himself and others and develop a solid foundation for life. List of films, books and pmphlets.

GRADE LEVEL RANGE: 9-12

TITLE: BEING ME 5-43703 **S.R.A. No. 7**

COST: $13.75

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 25 pupil activity books, Being Me.

DESCRIPTION OF MATERIAL: Encourages expression personal feelings and involvement with such topics as problem solving, emotions, experiences, learning, responsibility, social relationships, groups, rights, justice and conflict. Open-ended to promote divergent thinking.

GRADE LEVEL RANGE: 4-6

TITLE: BETTER LIVING BOOKLETS 5-954 **S.R.A. No. 8**

COST: $20.70

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Complete set of 25 booklets.

DESCRIPTION OF MATERIAL: Offer insight into emotions, needs, outlooks and problems of youngsters of the '70s and suggest ways to help. For teachers, parents, PTA groups, counselors and training programs. 48 pages each, paper; illustrated. Seven categories: Understanding the Child; Growth and Development; Social Growth; Vocational Guidance; The Child and School; Special Problems; Home and Family Living.

GRADE LEVEL RANGE: Adult & High School.

TITLE: DISCOVERING YOURSELF 5-186 **S.R.A. No. 9**

COST: $2.50

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Paper, Discovering Yourself, 72 pages.

DESCRIPTION OF MATERIAL: Helps develop concept of self with self-appraisal charts, quizzes, examples. Lists of films, books and group activities to aid class discussion and projects.

GRADE LEVEL RANGE: 7-9

TITLE: GUIDANCE SERIES BOOKLETS 5-953 **S.R.A. No. 10**

COST: $36.50

DATE OF COPYRIGHT/PRODUCTION: 1974

DESCRIPTION OF MEDIA: Set of 45 booklets, 48-56 pages each.

DESCRIPTION OF MATERIAL: Popular educational, personal and social guidance booklets for high school students. Three main categories of booklets: Educational Guidance, Vocational Guidance, and Personal and Social Guidance.

GRADE LEVEL RANGE: 9-12

TITLE: SRA GUIDANCE SERVICE SUBSCRIPTION 5-273 S.R.A. No. 11

COST: $46.50

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Four mailings each year (September, November, January and March), including The Guidance Newsletter (one in each mailing); Professional guidance publications and reprints; other books, booklets and references as published; Occupational Briefs (20 new or revised 4-page briefs in each mailing); Guidance posters (2 per mailing); Activity texts, Job Family Series Booklets, and Guidance Series Booklets (included as published).

DESCRIPTION OF MATERIAL: Keeps counselors and administrators up to date on attitudes, practices and trends in guidance. Provide information on new guidance publications and regularly include new material for students, counselors and libraries. Supplies materials for keeping SRA Career Information Kit and Occupational Exploration Kit up to date. Late subscribers immediately sent all earlier material. The Guidance Newsletter surveys important developments in career education and guidance across the country. Professional guidance publications and reprints present up-to-date theory and technique in key areas of guidance. Occupational Briefs detail specific jobs. Guidance posters offer appealing and attractive messages on education, jobs and personal development. Activity texts, Job Family Series Booklets and Guidance Series Booklets present information and guidance in educational, personal and career-education development.

GRADE LEVEL RANGE: High School.

TITLE: HANDBOOK OF JOB FACTS 5-110 S.R.A. No. 12

COST: $5.75

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Handbook of Job Facts, 134 pages.

DESCRIPTION OF MATERIAL: Chart form of facts about duties, education, training, special qualifications, advancement, earnings, and outlook for 300 key jobs. Indexed to SRA Occupational Briefs and WORK Briefs for in-depth exploration.

GRADE LEVEL RANGE: 6-Adult.

TITLE: HERE I AM 5-43560 S.R.A. No. 13

COST: $11.40

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Package of 25 pupil activity books, Here I Am.

DESCRIPTION OF MATERIAL: Builds awareness of self, others and environment by encouraging expression of thoughts and feelings. Topic headings followed by space for art, words, sentences, stories.

GRADE LEVEL RANGE: K-2

TITLE: HOW TO GET INTO COLLEGE AND STAY THERE 5-2010 S.R.A. No. 14

COST. $2.60

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Paper, How to Get into College and Stay There, 89 pages.

DESCRIPTION OF MATERIAL: Challenges students to consider carefully their plans for college; discusses academic, financial and social aspects of college.

GRADE LEVEL RANGE: 10-14

TITLE: JOB EXPERIENCE KITS 5-4000 S.R.A.
No. 15

COST: $140.00

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Pad of 30 answer sheets and comprehensive User's Guide in each kit on the following occupations: accountant, appliance serviceman, auto mechanic, beautician, carpenter, designer, draftsman, electronics technician, elementary school teacher, lawyer, librarian, medical technologist, motel manager, plumber, police officer, salesperson, secretary, truck driver, veterinarian, and X-ray technician.

DESCRIPTION OF MATERIAL: Work-simulation experiences in 20 representative occupations. Students solve problems typical of each occupation. Generates career exploration and exposes students to real job activities. Realistic problem-solving approach.

GRADE LEVEL RANGE: 8-14.

TITLE: JOB FAMILY SERIES BOOKLETS 5-600 S.R.A.
No. 16

COST: $24.25

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: 20 booklets, 48 pages each.

DESCRIPTION OF MATERIAL: Booklets group jobs by common factors such as interest and skill to help broaden student's occupational considerations. Highly informative, easy-to-grasp description of work situations from interviews with workers and observation. Wide range of jobs covered at all educational levels. Excellent resource material.

GRADE LEVEL RANGE: 7-14

TITLE: JUNIOR GUIDANCE SERIES BOOKLETS 5-950 S.R.A.
No. 17

COST: $11.75

DATE OF COPYRIGHT/PRODUCTION: 1968-1972

DESCRIPTION OF MEDIA: Set of 15 illustrated booklets, 40 pages each.

DESCRIPTION OF MATERIAL: Provide educational, vocational, personal and social guidance for today's junior high school students; two main categories: Educational and Vocational Guidance, and Personal and Social Guidance.

GRADE LEVEL RANGE: 6-9

TITLE: KEYS — CAREER EXPLORATION 5-3050 S.R.A.
No. 18

COST: $106.00

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 10 filmstrips, accompanying cassettes, comprehensive guide, and Career Guidance manual.

DESCRIPTION OF MATERIAL: Designed to introduce today's world of work and encourage career exploration. First filmstrip introduces ten job families of occupations based on interests. KEYS uses the same interest areas measured by the Kuder E Interest Inventory: outdoor, mechanical, scientific, computational, persuasive, artistic, literary, musical, social service and clerical. There's also a discussion of inventory scores for Kuder E users. The nine other filmstrips show actual on-the-job interviews, all carefully selected to demonstrate the variety of careers in each family at different education levels.

GRADE LEVEL RANGE: 6-Adult.

TITLE: NEW KNOWLEDGE NEEDED TO OBTAIN WORK 5-75 **S.R.A. No. 19**

COST: $50.00

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: 64 transparencies and text in looseleaf binder.

DESCRIPTION OF MATERIAL: Program that illustrates how to select a job and apply for it. Consists of 64 transparencies grouped into seven topics: Selecting a Job, Finding Employment Openings, Filling Out an Application, Preparing to Take an Employment Test, Preparing for the Interview, Interviewing and Following Up on Job Applications. Accompanying text elaborates key statements made on the transparencies. For young people seeking their first full-time employment. Also useful to adults seeking new full-time employment. Provides practical, specific information on how to seek and secure employment.

GRADE LEVEL RANGE: 9-Adult.

TITLE: THE ME I KNOW 5-43703 **S.R.A. No. 20**

COST: $13.75

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: Package of 25 pupil activity books, The Me I Know.

DESCRIPTION OF MATERIAL: Words, drawings, stories and pasteups can be used to express responses to topic headings about self, abilities, goals, fears, likes, dislikes, environment and peers. Furthers awareness of self and relationship with peers.

GRADE LEVEL RANGE: 2-4

TITLE: MY EDUCATIONAL PLANS 5-729 **S.R.A. No. 21**

COST: $2.55

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: Paper, My Educational Plans, 66 pages.

DESCRIPTION OF MATERIAL: Fifteen complete self-appraisal inventories help student plan a realistic high school program.

GRADE LEVEL RANGE: 7-9

TITLE: OCCUPATIONAL EXPLORATION KIT 5-1000 **S.R.A. No. 22**

COST: $123.00

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: OccuScan coding device, Occupational Briefs, Job Family Booklets, Guidance Series Booklets, 25 Student Record Books, Guide for Counselors and Teachers.

DESCRIPTION OF MATERIAL: A systematic, personalized approach to job investigation using the unique OccuScan coding device and the Student Record Book. Each student explores a wide variety of occupations in terms of abilities and education required in relation to his own achievements and objectives and the interests the job satisfies for for him. 4-page briefs provide a thorough, up-to-date description of individual jobs, including qualifications and training, earnings and outlook, plus selected references. Job Family booklets provide additional information, relating jobs by interests and skill. Guidance Series booklets cover the world of work; careers and college; how personality and interests relate to career choice; school subjects and college as related to careers; part-time jobs; and job hunting.

GRADE LEVEL RANGE: 9-14

TITLE: OCCUPATIONAL INFORMATION IN THE ELEMENTARY SCHOOL 5-77 **S.R.A.** No. 23

COST: $6.75

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book, Occupational Information in the Elementary School, 234 pages.

DESCRIPTION OF MATERIAL: Important vocational development theories plus outlines, techniques, and for presenting information to children.

GRADE LEVEL RANGE: Elementary.

TITLE: OCCUPATIONAL INFORMATION: THE DYNAMICS OF ITS NATURE AND USE 5-69 **S.R.A.** No. 24

COST: $9.25

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book, Occupational Information, 494 pages.

DESCRIPTION OF MATERIAL: Up-to-date information on career development theory, the labor force and world of work, types and sources of occupational information available, and methods of presenting this information.

GRADE LEVEL RANGE: Adult.

TITLE: WHAT I LIKE TO DO **S.R.A.** No. 25

COST:	$7.50	— Inventory Booklets (pkg. of 25)	5-41531
	9.65	— Answer Sheets for hand-scoring or IBM 805* machine-scoring (pkg. of 100 and 3 Examiner's Manuals)—(1-4 packages each)	5-61537
	8.68	" (5-49 packages each)	
	8.20	" (50 or more packages each)	
	8.00	— Profile Folders (pkg. of 100)	5-41533
	2.25	— Stencils for IBM 805 machine scoring (set of 3)	5-1536
	.62	— Teacher's Handbook	5-1532
	.62	— Manual	5-1534
	2.25	— Specimen Set	5-1535

* SRA does not score IBM 805 answers sheets

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Same as in cost list above.

DESCRIPTION OF MATERIAL: Easy-to-use interest inventory of youngster's preferences in art, music, social studies, active play, quiet play, manual arts, home arts, and science. Provides insights helpful in teaching.

GRADE LEVEL RANGE: 4-7

TITLE: WHAT TO DO AFTER HIGH SCHOOL 5-2015 **S.R.A.**
No. 26

COST: $2.59

DATE OF COPYRIGHT/PRODUCTION: 1971

DESCRIPTION OF MEDIA: Paper, What to Do after High School, 75 pages.

DESCRIPTION OF MATERIAL: Helps high school students not interested in college look at their abilities, interests and achievements in relation to the world of work and their entry into it. Extensive information on ways to enhance employment opportunities: on-the-job training, apprenticeship, public and private vocational schools, technical institutes, community colleges, and armed forces. Case studies, sample letters and worksheets help in exploration and decision making.

GRADE LEVEL RANGE: 9-12

TITLE: WHERE DO I GO FROM HERE? 5-310 **S.R.A.**
No. 27

COST: $1.73

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: Paper, Where Do I Go From Here?, 80 pages.

DESCRIPTION OF MATERIAL: To help young people plan careers according to biblical doctrine of vocation. Activity text suitable for individual or group use, particularly in parochial schools or church youth programs.

GRADE LEVEL RANGE: 9-12

TITLE: WIDENING OCCUPATIONAL ROLES KIT (WORK) 5-2950 **S.R.A.**
No. 28

COST: $180.00

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 340 WORK Briefs, Handbook of Job Facts, WORKSCOPE, 5 Junior Guidance Booklets, 35 Student Record Books, 2 color filmstrips, Teacher's Guide, Index.

DESCRIPTION OF MATERIAL: Gives each student an opportunity to explore areas of career opportunity. Helps student expand his knowledge of working world, related jobs and his own abilities and interests, and to learn more about the education he will need for various occupations.

GRADE LEVEL RANGE: 6-9

TITLE: GETTING IT TOGETHER — A READING SERIES ABOUT PEOPLE **S.R.A.**
No. 29

COST: $13.20/Specimen Set

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: 3 readers, 1 Student Resource Book, Teacher Guide.

DESCRIPTION OF MATERIAL: Provides high-interest, low-reading level material for low achieving students. Based on life-problem themes, designed to improve reading comprehension skills and provide information on dealing with personal problems and conflicting attitudes and on finding sources for help.

GRADE LEVEL RANGE: 9-14.

Manufacturer . . . . SUCCESS RESEARCH CONSULTANTS, INC. **SRC**
17055 Oak Park Avenue
Tinley Park, Illinois 60477

Distributor . . . . Same

TITLE: GUIDE TO CAREER COUNSELING **SRC**
No. 1

COST: $4.95

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Book.

DESCRIPTION OF MATERIAL: Helps students develop skills in obtaining employment; analyze abilities; adjust to advancing technology; set a goal oriented program; develop a personal plan of action; prepare for job interviews.

GRADE LEVEL RANGE: Adult.

Manufacturer . . . . SEXTANT SYSTEMS, INC. **SS**
3048 N. 34th Street
Milwaukee, Wisconsin 53210

Distributor . . . . INFORMATION SYSTEMS & SERVICES INCORPORATED
P.O. Box 1231
Milwaukee, Wisconsin 53201

TITLE: SEXTANT SERIES **SS**
No. 1

COST: $196.50

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: 16 volume set, 16 wall charts; 100 personal profiling forms; 100 plastic profiles; occupational cross-index; intructional guide.

DESCRIPTION OF MATERIAL: Designed to combat two major problems plaguing teachers and counselors: Student Disinterest and Lack of Time. Students analyze their own qualifications for careers which interest them, and explore the variety of occupations in which they are most likely to be happy and successful. 16 volumes describe 1450 jobs in agriculture, air transportation; banking, construction, graphic arts, hospitals, hotels & restaurants, insurance, manufacturing (salaried), manufacturing, (wage), merchandising, motor transportation, professions, protective agencies, public utilities and recreation, parks.

GRADE LEVEL RANGE: Senior High School.

Manufacturer . . . . SINGER EDUCATION DIVISION
SOCIETY FOR VISUAL EDUCATION **SVE**
1345 Diversey Parkway
Chicago, Illinois 60614

Distributor . . . . Same

TITLE: LEARNING TO LIVE WITH OTHERS — GROUP I F800SATC/4/2TCM **SVE**
No. 1

COST: $40.00

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 4 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Emphasizes the importance of basic life values as applied to the individual. Designed to help children think for themselves. Includes: Learning to Be Your Best Self; Learning About Listening; Learning What Giving Is All About; and Learning To Be Responsible.

GRADE LEVEL RANGE: Primary - Intermediate.

TITLE: LEARNING TO LIVE WITH OTHERS — GROUP II F800 SBTC/4/2TCM SVE No. 2

COST: $40.00

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 4 filmstrips, 2 cassettes.

DESCRIPTION OF MATERIAL: Emphasizes the importance of basic life values as applied to the individual. Designed to help children think for themselves. Includes: Learning To Trust People; Learning to Keep a Promise; Learning About Patience; and Learning To Face Up To Mistakes.

GRADE LEVEL RANGE: Primary - Intermediate.

TITLE: COMMUNITY WORKERS AND HELPERS — GROUP I F210SATC/4/2TCM SVE No. 3

COST: $36.50

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 4 filmstrips; 2 cassettes.

DESCRIPTION OF MATERIAL: Takes young viewers into the inner workings of a typical community. Introduces them to many types of work with which they may not be familiar. Includes: School Workers; Library Workers; Supermarket Workers; Doctor's Office Workers.

GRADE LEVEL RANGE: Primary.

TITLE: COMMUNITY WORKERS AND HELPERS — GROUP II F210SBTC/4/2TCM SVE No. 4

COST: $36.50

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 4 filmstrips; 2 cassettes.

DESCRIPTION OF MATERIAL: Takes young viewers into the inner workings of a typical community. Introduces them to many types of work with which they may not be familiar. Includes: Department Store Workers; Hospital Workers; Fire Department Workers; Television Workers.

GRADE LEVEL RANGE: Primary.

TITLE: LIFE ISSUES OF YOUNG TEENS F792SATC/4/2TCM SVE No. 5

COST: $36.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 4 filmstrips; 2 cassettes; 4 teacher's guides.

DESCRIPTION OF MATERIAL: Panel discussions, recorded live, reflect the candid opinions of teenagers concerning their questions and decisions about popularity problems, life issues etc. Help young teenagers sort out and discuss their own viewpoints and feelings — encourage them to develop questioning attitudes relating to their self-identities and self-confidence — and aid them in making some of the decisions and solving a few of the problems they encounter.

GRADE LEVEL RANGE: Junior High.

TITLE: LIFE ISSUES OF OLDER TEENS F792SBTC/4/2TCM SVE No. 6

COST: $36.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 4 filmstrips; 2 cassettes; 4 teacher's guides.

DESCRIPTION OF MATERIAL: Panel discussions, recorded live, reflect the candid opinions of teenagers concerning their questions and decisions about popularity problems, life issues, etc. Help young teenagers sort out and discuss their own viewpoints and feelings — encourage them to develop questioning attitudes relating to their self-identities and self-confidence — and aid them in making some of the decisions and solving a few of the problems they encounter.

GRADE LEVEL RANGE: Senior High.

TITLE: FAMILY PROBLEMS OF YOUNG TEENS F786SATC/4/2TCM SVE No. 7

COST: $36.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 4 filmstrips; 2 cassettes; 4 teacher's guides.

DESCRIPTION OF MATERIAL: Same as Life Issues of Young Teens (see above). Includes: The Problem with Parents; Cutting the Apron Strings; Understanding Brothers and Sisters; The Teen's Role in a Family.

GRADE LEVEL RANGE: Junior High.

TITLE: FAMILY PROBLEMS OF OLDER TEENS F786SBTC/4/2TCM SVE No. 8

COST: $36.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 4 filmstrips; 2 cassettes; 4 teacher's guides.

DESCRIPTION OF MATERIAL: Same as Life Issues of Older Teens (see above). Includes: Independence and Responsibility: A Two-Sided Coin; The Communication Gap; Broken Homes and Families; Families Are Important.

GRADE LEVEL RANGE: Senior High.

TITLE: WORKING IN U.S. COMMUNITIES — GROUP I 201STC/8/4TCM SVE No. 9

COST: $36.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 4 filmstrips; 2 cassettes; 4 teacher's guides.

DESCRIPTION OF MATERIAL: Emphasizes economics at the elementary level for social studies classes. Stresses people and their needs while showing how businessmen satisfy these needs, how history and geography of area affect business and who profits by business activities.

GRADE LEVEL RANGE: Intermediate.

TITLE: WORKING IN U.S. COMMUNITIES — GROUP II 201STC/8/4TCM SVE No. 10

COST: $36.50

DATE OF COPYRIGHT/PRODUCTION: 1970

DESCRIPTION OF MEDIA: 4 filmstrips; 2 cassettes; 4 teacher's guides.

DESCRIPTION OF MATERIAL: Emphasizes economics at the elementary level for social studies classes. Stresses people and their needs while showing how businessmen satisfy these needs. How geography and history of area affect business and who profits by business activities.

GRADE LEVEL RANGE: Intermediate.

TITLE: COMMUNITY HELPERS PSSP-400 SVE No. 11

COST: $48.00

DATE OF COPYRIGHT/PRODUCTION: 1965

DESCRIPTION OF MEDIA: 48 study prints.

DESCRIPTION OF MATERIAL: Includes: Police Department Helpers; Fire Department Helpers; Postal Helpers; Dairy Helpers; Supermarket Helpers; Hospital Helpers.

GRADE LEVEL RANGE: Primary.

TITLE: URBAN LIFE PSSP-500 SVE No. 12

COST: $48.00

DATE OF COPYRIGHT/PRODUCTION: 1966

DESCRIPTION OF MEDIA: 48 study prints.

DESCRIPTION OF MATERIAL: Includes: A Family At Work and Play; School Friends and Helpers; Neighborhood Friends and Helpers; Keeping the City Clean and Beautiful; How People Travel in the City; Moving Goods for People in the City.

GRADE LEVEL RANGE: K-3

TITLE: JOB OPPORTUNITIES NOW — GROUP 1 612SATC/6/3TCM SVE No. 13

COST: $58.50

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: 6 filmstrips; 3 cassettes; 6 teacher's guides.

DESCRIPTION OF MATERIAL: Introduces students to the world of work. Provides students with information relative to job opportunities in several fields and stresses jobs which do not require a college degree. Places special emphasis on needed skills and education. Includes: Requirements in the World of Jobs; Achieving Success in the World of Jobs; Job Opportunities in a Restaurant; Job Opportunities in a Hospital; Job Opportunities in a Department Store; Job Opportunities in a Supermarket.

GRADE LEVEL RANGE: Junior-Senior High; College.

TITLE: INDUSTRY IN 20th-CENTURY AMERICA — GROUP I 636SATC/5/3TCM SVE No. 14

COST: $51.00

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 5 filmstrips; 3 cassettes; 5 teacher's guides.

DESCRIPTION OF MATERIAL: Relates knowledge of specific tools, materials and processes to the total production operations. Includes: Industrial Engineering; Production Engineering; Plant Engineering; Manufacturing; Quality Control.

GRADE LEVEL RANGE: Junior-Senior High.

TITLE: SVE ELEMENTARY MEDIA CATALOG EG-73 SVE No. 15

COST: No Charge.

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Catalog.

DESCRIPTION OF MATERIAL: Contains information concerning all SVE instructional materials for Pre-Primary, Primary and Upper Grade levels.

GRADE LEVEL RANGE: Pre-Primary, Primary and Upper Grade levels.

TITLE: SVE SECONDARY MEDIA CATALOG HS-73 SVE No. 16

COST: No Charge.

DATE OF COPYRIGHT/PRODUCTION: 1973

DESCRIPTION OF MEDIA: Catalog.

DESCRIPTION OF MATERIAL: Contains information concerning all SVE instructional materials for Junior-Senior High School plus items for College and Adult levels.

GRADE LEVEL RANGE: Junior-Senior High School; College; Adult.

Manufacturer	U.S. DEPARTMENT OF LABOR BUREAU OF LABOR STATISTICS 300 S. Wacker Drive Eighth Floor Chicago, Illinois 60606	USDL-BLS
Distributor	Same	

TITLE: OCCUPATIONAL OUTLOOK HANDBOOK Bulletin 1700 USDL-BLS No. 1

COST: $6.25

DATE OF COPYRIGHT/PRODUCTION: 1972-73

DESCRIPTION OF MEDIA: 879-page handbook.

DESCRIPTION OF MATERIAL: "Encylopedia of careers" covering 800 occupations and 30 major industries. Includes information for each job on what the work is like, job prospects to 1980, training and educational requirements, working conditions, earnings, and chances for advancement.

GRADE LEVEL RANGE: High School.

TITLE: OCCUPATIONAL OUTLOOK FOR COLLEGE GRADUATES Bulletin 1730 USDL-BLS No. 2

COST: $2.00

DATE OF COPYRIGHT/PRODUCTION: 1972-73

DESCRIPTION OF MEDIA: 271-page volume.

DESCRIPTION OF MATERIAL: Contains occupational outlook information about more than 100 jobs for which a college education is necessary or useful.

GRADE LEVEL RANGE: High School.

TITLE: OCCUPATIONAL EMPLOYMENT STATISTICS Bulletin 1738 USDL-BLS No. 3

COST: $.50

DATE OF COPYRIGHT/PRODUCTION: 1960-70

DESCRIPTION OF MEDIA: 44-page reference source.

DESCRIPTION OF MATERIAL: Shows numbers of persons employed by occupational and industry for 1960 and 1970. Includes summary of the occupational changes that occurred betweed 1960 and 1970.

GRADE LEVEL RANGE: High School.

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TITLE: JOBS FOR THE 1970'S
USDL-BLS
No. 4

COST: $10.00

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Set of 40 color slides.

DESCRIPTION OF MATERIAL: Show in chart form today's occupational composition and the changes foreseen in the decade of the 1970's.

GRADE LEVEL RANGE: High School.

Manufacturer .... U.S. DEPARTMENT OF LABOR
MANPOWER ADMINISTRATION
Washington, D.C. 20210
USDL-MA

Distributor .... Same

TITLE: MANPOWER MAGAZINE
USDL-MA
No. 1

COST: $5.50

DATE OF COPYRIGHT/PRODUCTION: 1974

DESCRIPTION OF MEDIA: 1-year subscription.

DESCRIPTION OF MATERIAL: Information about people and their jobs, about apprenticeship and other occupational training, transportation, education, research, housing, day care, health services, personal and vocational counseling, and about the entire spectrum of manpower programs from the Neighborhood Youth Corps to the Emergency Employment Act.

GRADE LEVEL RANGE: Adult.

TITLE: MANPOWER REPORT OF THE PRESIDENT (1972)
USDL-MA
No. 2

COST: $2.25

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 284-page volume.

DESCRIPTION OF MATERIAL: Analyzes the sharp and often unforeseen effects on the work force of past Government actions in such diverse fields as immigration, public assistance, national defense, health, housing, and wage policy. Deals with employment and unemployment in 1971; recent developments in manpower and related programs and legislation; etc.

GRADE LEVEL RANGE: Adult.

TITLE: DICTIONARY OF OCCUPATIONAL TITLES
USDL-MA
No. 3

COST: $9.40/Volume 1, Definitions of Titles

$6.75/Volume 2, Occupational Classification

$2.35/Selected Characteristics of Occupations, Supplement 2

$2.65/Suffix Codes for Jobs Defined.

DATE OF COPYRIGHT/PRODUCTION: 1965

DESCRIPTION OF MEDIA: Books.

DESCRIPTION OF MATERIAL: See title.

GRADE LEVEL RANGE: High School.

Manufacturer .... U.S. GOVERNMENT PRINTING OFFICE **USGPO**
Public Documents Department
Washington, D.C. 20402

Distributor .... Same

TITLE: CAREER EDUCATION IN THE ENVIRONMENT HE5.6/2:En 8/2 S/N 1780-0892 **USGPO** No. 1

COST: $3.00

DATE OF COPYRIGHT/PRODUCTION: 1972

DESCRIPTION OF MEDIA: 407-page handbook.

DESCRIPTION OF MATERIAL: Designed to be used in secondary schools to explore environmental problems and solutions, and to provide information on existing and emerging career opportunities in this field.

GRADE LEVEL RANGE: Secondary.

Manufacturer .... VISUAL MATERIALS, INC. **VMI**
Redwood City, California

Distributor .... Photoart Visual Service Corp.
840 N. Plankinton Avenue
Milwaukee, Wisconsin 53203

TITLE: CAREER EXPLORATION **VMI** No. 1

COST: $6.95/transparency workbook; $2.95/Spirit Master Set

DATE OF COPYRIGHT/PRODUCTION:

DESCRIPTION OF MEDIA: Transparency workbook containing 12 color transparencies and 14 spirit duplicator masters, and Spirit Master Set.

DESCRIPTION OF MATERIAL: Uses career ladder concept to introduce nine fields of work and the four levels of education in such fields.

GRADE LEVEL RANGE: 9-12.

Manufacturer .... WESTINGHOUSE LEARNING CORPORATION **WLC**
100 Park Avenue
New York, NY 10017

Distributor .... Same

TITLE: CAREER SKILLS MATRIX 56-1113 **WLC** No. 1

COST: $39.50

DATE OF COPYRIGHT/PRODUCTION: 1974

DESCRIPTION OF MEDIA: 15 color charts.

DESCRIPTION OF MATERIAL: Each chart offers an informative analysis of key elements of five representative jobs within each of the fifteen "career clusters" as suggested by the U.S. Office of Education. Charts include: Agri-Business and Natural Resources; Business and Office; Communication and Media; Construction; Consumer and Homemaking Education; Environment; Fine Arts and Humanities; Health Services; Hospitality and Recreation; Manufacturing; Marine Science; Marketing and Distribution; Personal Services; Public Service; Transportation.

GRADE LEVEL RANGE: Junior High.